



City of
Peterborough

To: Members of the Peterborough Architectural Conservation Advisory Committee (PACAC)

From: Erik Hanson, Heritage Resources Coordinator

Meeting Date: November 5, 2020

Subject: Report PACAC20-031
Naming Committee

Purpose

A report to recommend that the PACAC receive report PACAC20-031 for information and provide comment on the recommendation.

Recommendation

That the Peterborough Architectural Conservation Advisory Committee approves the recommendation outlined in Report PACAC20-031, dated November 5, 2020 of the Heritage Resources Coordinator, as follows:

That the PACAC supports the updating of the Naming Policy to reflect the creation of a sub-committee of the PACAC to act as the review body for names being considered for use by the City.

Budget and Financial Implications

There are no budgetary or financial implications associated with the recommendation.

Background

In 2003, the City adopted its current Naming Policy. The purpose of the Policy is:

to provide the City of Peterborough with a consistent method for naming municipal streets and holdings, and a fair and equitable method for the recognition of worthy citizens of Peterborough.

When it was drafted, the policy created a citizen's committee under the Culture and Heritage Board (which no longer exists), that would meet as required to review naming requests from individual citizens and developers. When the Culture and Heritage Board became the Arts, Culture and Heritage Advisory Committee the committee's by-law dropped the inclusion of the Naming Committee which became a stand alone committee that met very infrequently. As well, the Naming Policy itself requires updating as parts of it will conflict with the City's new Sponsorship Policy which provides for the naming of certain City assets as revenue generating opportunities.

Rather than continue to have the policy implemented through an independent committee staff is considering having the review of naming requests fall to a sub-committee of the PACAC. The sub-committee would be composed of four members of the whole committee with the chair as an ex-officio member and supported by HPO staff. It would meet on an as-needed basis under terms of reference as provided for in the PACAC by-law.

Submitted by,

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Heritage Researcher

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Attachment:
Appendix A: City of Peterborough Naming Policy