Shaping Our City for the Future



Effective Leadership

peterborough

Healthy & Connected

- Active, alternative transportation
- Safe & prepared community
- Trail & cycling network connecting the city
- Thriving neighbourhoods & appropriate intensification
- Efficient public transit and road/transportation network
- Accountable Accessible, welcoming city & inclusive community design
 - Open relationship with surrounding communities and local First Nations
 - Range of housing opportunities & social supports
 - · Complete communities mixed use, walkable neighbourhoods
 - Wide range of active/passive leisure opportunities for all

Innovative **Prosperous**

- Diverse & innovative employment sectors
- · Creative & inclusive economy
- Industrious manufacturing base
- Regional hub for business, government & education services
- Retention of youth through education & jobs
- Support for local businesses & not-for-profits
 - Strategic investments, partnerships & employment lands
 - Attractive for investors, entrepreneurs, immigrants, newcomers, talent & people of all ages and abilities
 - Strong post-secondary institutions & regional hospital

Vibrant



- Incentives for private investment
 - Tourism



Sustainable

- Sustainable practices including: community design, development, modes of transportation, asset management & building design
- Proactively plan for growth
- Natural areas & green spaces
 - Environmental stewardship
 - Healthy urban forest & ecosystems
 - Responsible social, financial, legal & environmental oversight
 - Urban agriculture/local food
 - Green industry/employment
 - Steady population growth
 - Air & water quality
 - Climate change
 - Waste diversion
 - Green energy



· Varied arts, culture, sports & recreation opportunities/infrastructure

- Abundant public spaces, trails, parks & gathering places
- Quality of life, sense of place & connectedness focus
- · High urban design standards/infrastructure renewal
- · Beautiful streets, gateways & scenic waterfront available for public enjoyment
- Culture & heritage is protected & celebrated
 - Multicultural, welcoming community
 - · Vibrant & livable downtown
 - · Inspiring neighbourhoods
 - Civic engagement

Resilient

Compassionate

Transparent