## Q1 Where is your primary business location? (select one)



| ANSWER CHOICES | RESPONSES |  |
| :--- | :--- | :--- |
| City of Peterborough | $74.13 \%$ | 192 |
| Township of Asphodel-Norwood | $0.77 \%$ | 2 |
| Township of Otonabee-South Monaghan | $3.09 \%$ | 8 |
| Township of North Kawartha | $0.39 \%$ | 1 |
| Township of Cavan Monaghan | $2.70 \%$ | 7 |
| Township of Douro-Dummer | $0.39 \%$ | 1 |
| Township of Havelock-Belmont-Methuen | $4.63 \%$ | 12 |
| Township of Selwyn | $11.58 \%$ | 12 |
| Municipality of Trent Lakes | $1.93 \%$ | 30 |
| TOTAL |  | 5 |

## Q2 Which primary sector is your business operating in? (select one)



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| ANSWER CHOICES | RESPONSES |  |
| :---: | :---: | :---: |
| Retail trade | 21.24\% | 55 |
| Accommodation and food services | 12.36\% | 32 |
| Arts, entertainment and recreation | 11.97\% | 31 |
| Professional, scientific and technical services | 8.11\% | 21 |
| Manufacturing | 7.34\% | 19 |
| Health care and social assistance | 5.79\% | 15 |
| Construction | 5.02\% | 13 |
| Finance and Insurance | 3.47\% | 9 |
| Educational services | 3.47\% | 9 |
| Real estate and rental and leasing | 2.32\% | 6 |
| Wholesale Trade | 1.54\% | 4 |
| Transportation and warehousing | 1.16\% | 3 |
| Agriculture, forestry, fishing and hunting | 0.39\% | 1 |
| TOTAL |  | 259 |

Appendix B

# Q3 Have you been able to adjust your business offerings? (eg. online orders, delivery, etc.) 

Answered: 257 Skipped: 2


| ANSWER CHOICES | RESPONSES |  |
| :--- | :--- | :--- |
| Yes | $14.79 \%$ | 38 |
| Somewhat | $38.13 \%$ | 98 |
| No | $47.08 \%$ | 121 |
| TOTAL |  | 257 |

Appendix B

# Q4 Are you able to retool your operations and make essential new products? 

Answered: 255 Skipped: 4


| ANSWER CHOICES | RESPONSES |  |
| :--- | :--- | :--- |
| Yes | $3.92 \%$ | 10 |
| Somewhat | $14.51 \%$ | 37 |
| No | $80.00 \%$ | 204 |
| TOTAL |  | 255 |

Appendix B

## Q5 Where do you supply your products/services? (select all that apply)

Answered: 259 Skipped: 0


| ANSWER CHOICES | RESPONSES |  |
| :--- | :--- | :--- |
| Locally | $86.49 \%$ | 224 |
| Provincially | $32.43 \%$ | 84 |
| Nationally (inter-provincially) | $15.06 \%$ | 39 |
| Internationally | $10.42 \%$ | 27 |

Total Respondents: 259

Q6 What is your short-term (ongoing) plan for coping with restrictions and closures? (select all that apply)


Appendix B

| ANSWER CHOICES | RESPONSES |
| :--- | :--- |
| Lay off workers (1) | $51.35 \%$ |
| Pay workers (2) | $20.46 \%$ |
| Negotiate operational costs (i.e. rent, accounts payable, etc.) (3) | $43.24 \%$ |
| Seek Financial Assistance (Private) (4) | $27.03 \%$ |
| Develop long-term plan (5) | $28.57 \%$ |
| Seize growth opportunities (6) | 133 |
| Close doors temporarily (7) | $17.76 \%$ |
| Technology upgrades (8) | $51.74 \%$ |
| Focus on client retention (9) | Mean |
| Other (please specify) (10) | 5.08 |
| Total Respondents: 259 | 5.00 |

Appendix B

## Q7 If you have had to lay off employees, how many: (select one)



| ANSWER CHOICES | RESPONSES |  |
| :--- | :--- | :--- |
| Less than 5 | $61.71 \%$ | 108 |
| $5-10$ | $14.29 \%$ | 25 |
| $11-29$ | $17.14 \%$ | 30 |
| $30-49$ | $4.00 \%$ | 7 |
| $50-99$ | $2.86 \%$ | 5 |
| $100+$ | $0.00 \%$ | 0 |
| TOTAL |  | 175 |

Appendix B

## Q8 Please select your priorities for financial assistance if programs were designed to assist you:



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| ANSWER CHOICES | RESPONSES |  |
| :--- | :--- | :--- |
| Rental payments | $51.61 \%$ | 128 |
| Loan Servicing | $35.48 \%$ | 88 |
| Property Taxes | $29.03 \%$ | 72 |
| Mortgage Payments | $22.98 \%$ | 57 |
| Staffing | $43.95 \%$ | 109 |
| Client retention | $29.44 \%$ | 73 |
| Marketing | $26.61 \%$ | 66 |
| Technology Upgrades | $14.11 \%$ | 35 |
| Purchase new Inventory | $15.73 \%$ | 36 |
| Other (please specify) | $16.53 \%$ | 39 |
| Total Respondents: 248 |  | 41 |

Appendix B

# Q9 If you are seeking financial assistance, what is your timeline: (select one) 

Answered: 232 Skipped: 27


| ANSWER CHOICES | RESPONSES |  |
| :--- | :--- | :--- |
| Less than 14 days | $12.93 \%$ | 30 |
| $15-30$ days | $37.07 \%$ | 86 |
| $31-60$ days | $27.16 \%$ | 63 |
| $3-6$ months | $18.97 \%$ | 44 |
| $6+$ months | $3.88 \%$ | 9 |
| TOTAL |  | 232 |

Appendix B

## Q10 If you would like us to connect you with information based on your responses in the survey, please share the following details:

Answered: 146 Skipped: 113

| ANSWER CHOICES | RESPONSES |  |
| :--- | :--- | :--- |
| Name | $0.00 \%$ | 0 |
| Company | $98.63 \%$ | 144 |
| Address | $0.00 \%$ | 0 |
| Address 2 | $0.00 \%$ | 0 |
| City/Town | $0.00 \%$ | 0 |
| State/Province | $0.00 \%$ | 0 |
| ZIP/Postal Code | $0.00 \%$ | 0 |
| Country | $0.00 \%$ | 0 |
| Email Address | $100.00 \%$ | 0 |
| Phone Number | $0.00 \%$ | 146 |

