

# ADMINISTRATION

## Chapter 151 CREST - LOGO - POLICY

### CHAPTER INDEX

#### Article 1 CREST

151.1.1 Use - approved

#### Article 2 LOGO

151.2.1 Use - approved  
Seal - adoption

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*The following policy adopted by Council on May 25, 1981, governing the use of the City Crest and Logo, is included for the purposes of reference.*

#### Article 1 CREST

**151.1.1 Use - approved**  
The Crest shall be used on:

- (a) the official seal of the City of Peterborough;
- (b) the official emblem in the Council Chambers /
- (c) On the stationery and business cards for all City Officials to be used at their discretion for official purposes
- (d) on certain City of Peterborough souvenirs (as determined by Council);

- (e) on official documents, including the municipal manual, official certificate and awards, payroll cheques, legal advertising and official maps;
- (f) on civic buildings.



**Article 2**  
**LOGO**

**151.2.1 Use - approved**

The Logo shall be used on:

- ~~(a) business cards and stationery;~~
- ~~(b) forms used by City departments;~~
- (c) advertising identification (including signs);
- (d) City vehicles (with the exception of Fire, Police and Social Services);
- (e) on City uniforms other than Police and Fire as new uniforms as required.

**Seal - adoption**

See Chapter 171, Seal - Adoption, City of Peterborough Municipal Code.