



City of
Peterborough

To: Members of the Peterborough Architectural Conservation Advisory Committee (PACAC)

From: Erik Hanson, Heritage Resources Coordinator PACAC

Meeting Date: March 5, 2020

Subject: Report PACAC20-015
PACAC Presence in Public Media

Purpose

A report to provide information to the PACAC on the status of the development of newspaper columns based on heritage designation briefs and to seek approval in moving forward with this initiative.

Recommendation

That the Peterborough Architectural Conservation Advisory Committee approve the recommendation outlined in Report PACAC20-015, dated March 5, 2020 of the Heritage Resources Coordinator, as follows:

That PACAC direct staff to increase awareness of heritage conservation in Peterborough by implementing a newspaper column based on heritage designation briefs.

Budget and Financial Implications

There are budgetary and financial implications associated with the proposed publication project. Each article would cost approximately \$250, which includes editing and design. The cost of these articles can be accommodated within PACAC's special projects budget for 2020.

Background

Each year, the PACAC undertakes special projects and events aimed at raising awareness of Peterborough's heritage. At its February meeting, the PACAC expressed an interest in adding a project to develop a presence in public media, specifically a newspaper column based on heritage designation briefs. Appendix A is a draft article prepared for this purpose.

Submitted by,

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Attachment:

Appendix A – Draft Newspaper Column