INSERT PFHT LOGO INSERT PRHC LOGO

#### **Physician Recruitment Task Force**

The purpose of the Peterborough Physician Recruitment Task Force is to bring physicians, healthcare leaders, community leaders and municipal leaders together to develop and implement strategies to identify future needs and develop consistent, effective processes to recruit and retain primary and speciality care physicians to Peterborough City & County.

You can practice anywhere, but you can live here...

#### **Potential Task Force Activities**

- Identify local care gaps
- Seek opportunities for funding to support initiatives
- Learner coordination and promotion
- Infrastructure planning
- Pursue hub concept for rural services that includes outreach specialist services, allied health services, community and home care
- Locum management placement & temporary housing
- Methadone and addiction clinics
- Involving business to increase incentives to draw physicians to Peterborough
- Process for onboarding of new physicians
- Ensure closer collaboration with other HSP's; Hospital, Public Health, Trent, Fleming, Lakefield College, Health Force Ontario
- Liaising with Ministry/Health Force on Policy issues affecting recruitment
- Mentorship plan for MD's new to the community
- Develop cohesive professional marketing campaign
- Recruitment fair planning

## **Potential Working Group Activities**

- Explore Group Practice concept to ensure maximum patient access for patients of part time practices
- Plan for hard to serve unattached patients
- Plan for seasonal residents
- Explore the option of one FHO, and/or the removal of negation amongst FHO's to increase patient access and sharing of services
- Participation at recruitment fairs

### **Task Force Membership**

- PFHT Executive Director Co Chair
- PRHC Director of Medical Affairs Co Chair
- PFHT Medical Director or Primary Care Lead
- PRHC Chief of Staff
- PFHT Recruiter
- Health Force Ontario Regional Advisor
- Chamber of Commerce CEO
- City Council Rep
- City CAO
- County Council Rep
- County Planner
- Peterborough & Kawartha Economic Development CEO
- Local developers (Paul Bennett, AON, Seven Hills, Greg Couch, David McGee)

## **Working Group Members**

- PFHT Recruiter
- PRHC Recruiter
- FHT/FHO Administrators
- FHO Leads/Associate Leads
- Queen's Residency Program Rep (Chantal van Parys)
- Public Health
- Patient Rural & Urban

# **Meeting Frequency**

Quarterly for 1.5 hours

# **Decision Making Process**

Consensus model