

Draft Public Art Policy Follow-up – Policy Statements

Values

Public Art activates our spaces, beautifies and revitalizes, captures histories, expresses values, builds relationships between diverse groups, serves as a catalyst for community development, promotes health and well-being, nurtures the City as an enjoyable place to live and work, stimulates social and economic development, and contributes significantly to tourism.

- The City of Peterborough values the broad and evolving agenda Public Art embraces and will strive to ensure that land, public resources and institutional support are made available for the creation of both temporary and permanent art installations, projects and initiatives in diverse forms and locations to enhance our cultural life.
- The City of Peterborough supports the Strategic Approach to Cultural Planning as laid out in the Municipal Cultural Plan and commits to “strong and innovative leadership by the municipality to bring arts, culture, and heritage to the forefront, and use it to generate new opportunities that compliment the City’s work in sustainability planning.”
- The City of Peterborough will strive to ensure this Policy and accompanying procedures, and other policies and plans across the corporation supporting or requiring Public Art are implemented, kept current and relevant, and revised as needed.

Guiding Principles

This policy and accompanying procedures are aligned with the approach to leadership and governance set out in the City’s Vision Statement and Municipal Cultural Plan, The City supports the acquisition, installation and management of public art through the adherence of the following guiding principles:

- **Healthy and Connected** (formerly Outreach)
- **Prosperous, Sustainable and Accountable** (formerly Sustainability and Accountability)
- **Vibrant and Progressive** (formerly Artistic Merit)
- **Collaborative and Inclusive** (formerly Collaboration, Accessibility and Diversity)
- **Compassionate and Transparent** (formerly Open and Transparent)
- **Innovative and Responsive** (formerly Relevance)

Healthy and Connected

Public Art is a fundamental part of placemaking and city-building. The Public Art Policy and accompanying procedures will cultivate a wide range of public art opportunities, entwined with municipal decision making, to create outlets for artistic expression and growth, increase citizen engagement and heighten the impact of public art across the entire city.

Prosperous, Sustainable and Accountable

The Public Art Policy and accompanying procedures will pursue robust and sustainable funding, and endeavour to provide strategic planning and to responsibly maintain and preserve the Civic Collection for the continued access to and enjoyment of the public.

Vibrant and Progressive

The Public Art Policy and accompanying procedures shall strive for excellence and innovation to position the City of Peterborough as a leader in best practice. Public Art projects and initiatives shall be chosen for their artistic merit and unique contribution to the City.

Collaborative and Inclusive

The Public Art Policy and accompanying procedures will uphold the City's commitment to accessibility in the community: to meet the diverse needs of all people and follow the principles of dignity, independence, integration, and equal opportunity.

The Public Art Program will encourage community engagement and create a variety of opportunities for public input and involvement through programming initiatives across the entire City: urban core, intensification areas, transit corridors and hubs, rural and natural areas.

The Public Art Program will also encourage private sector partnerships and participation from other levels of government.

Diversity will be incorporated into the Public Art Program including artist and committee member selection, site selection, media, scale and style of artwork, through experimentation with new art forms as well as traditional forms, and through the work of emerging as well as established artists from across the country.

Compassionate and Transparent

The Public Art Policy and accompanying procedures will rely on open, transparent and respectful processes demonstrating clear connections between policy, procedure and practice. All projects will be selected through a fair and competitive arm's length selection process, incorporating community input and expert advice.

Innovative and Responsive

The Public Art Policy and accompanying procedures will accommodate new circumstances, support a cross-pollination of ideas and seek strategic partnerships to contribute to and compliment the City's Sustainably Plan: "to find a balance between environmental, socio-cultural and economic pillars."

Governance Structure

The Arts Culture and Heritage Division is responsible for the adoption, implementation, accountability and reporting of this policy and accompanying procedures, and for the administration of the Public Art Program.

The Public Art Program governance will rely on the integrated expertise, oversight and direction of City staff and the Arts Culture and Heritage Advisory Committee (ACHAC) in collaboration with internal and external stakeholders.

All Committees and Working groups will advocate for public art, review strategies, and advise on guidelines, plans and issues in accordance with this policy and accompanying procedures and their respective terms of reference.

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