

An aerial photograph of a suburban residential area. In the foreground, a multi-lane highway runs horizontally across the frame. Above the highway, a grassy embankment leads up to a dense residential neighborhood. The houses are mostly two-story structures with brown roofs. The trees are in various stages of autumn, showing shades of green, yellow, and orange. In the upper right corner, there is a black rectangular box containing white text.

Peterborough  
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ECONOMIC DEVELOPMENT

2019 Fourth Quarter Presentation to  
Council



# Key Activities





## October

October was an incredibly busy month at PKED:

- Staff attended the Canadian Manufacturing Technology Show
- PKED hosted Manufacturing Doors Open



October

- Hosted Site Selector Investor Readiness Project
- Attended Tri-Association Conference
- Hosted the TD Economic Outlook Luncheon



October

- Attended the Ontario Tourism Summit
- Local entrepreneurship booth at Love Local Expo with Innovation Cluster and Community Futures



## October

- Familiarization Tour with travel writer Mark Smith
- Attended the Cleantech Global Forum
- Global News profile for Fall Colours Tour

# November

November was about partnership and planning

- PKED hosted focus groups with members of city and county council for new Strategic Plan





## November

- Attended Canadian Sport Tourism Alliance event
- Attended the Aerospace Summit at Peterborough Airport





## November

- Partnered to celebrate the CEDI Friendship Accord
- Attended the Indigenous Tourism Summit

An aerial photograph of a university campus. A river flows along the left side, with a road and parking lot nearby. The campus features several large, modern buildings with glass facades and flat roofs. The surrounding area is lush with trees in autumn colors, including yellows, oranges, and reds. The sky is clear, and the overall scene is bright and vibrant.

December

December was anchored in collaboration

- 4<sup>th</sup> year Trent Business students submitted research presentations on new Strategic Plan and how it impacts student retention



## December

- Fleming's Airport Altitude Program Launch
- Staff attended round table with the Minister of Rural Economic Development at the Peterborough Chamber



## December

- Starter Company Plus Showcase at Showplace
- Building PTBO: Future Workforce event (University of Waterloo, Trent, Fleming, Quaker, Siemens, etc.)

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**Thank You**