



Peterborough  
FAMILY HEALTH TEAM

# Physician Recruitment

2019 Annual Report

# Background

- City and County still underserved in terms of Primary Care providers
- Long-term issue based on projected population growth and physician retirements
- Physician recruitment is still identified as a priority
- Through CE LHIN Sub Region Planning Table received monies to operate the Virtual Care and PFHT Clinics from Sept. 2018 to Mar. 2020
- Currently advocating for sustained funding for both clinics
- Clinics provide comprehensive care for unattached and seasonal residents

# Virtual Care Clinic (VCC)

- Launched: August 13, 2018
- Partnership with the Virtual Family Physician Network
- Location and Access: 185 King St, Suite 500, open 5 days/week
- Patients see a physician over a secure telemedicine network assisted by a registered practical nurse
- Patients have access to all PFHT programs
- Virtual GP Psychotherapist available to support mental health
- Ability to provide comprehensive care to 2,000 patients
- Locally rostered patients redirected to their primary care provider

# PFHT Clinic

- Launched: September 11, 2018
- Location and Access: 150 Strickland St (Lakefield), open 4 days/week
- Patients see a nurse practitioner
- Serving mainly rural residents and seasonal visitors
- Patients have access to all PFHT programs
- Locally rostered patients redirected to their primary care provider

# After 14 Months of Service ...

**5,109**  
Clinic Visits

**271**  
Referrals for  
Cancer  
Screening

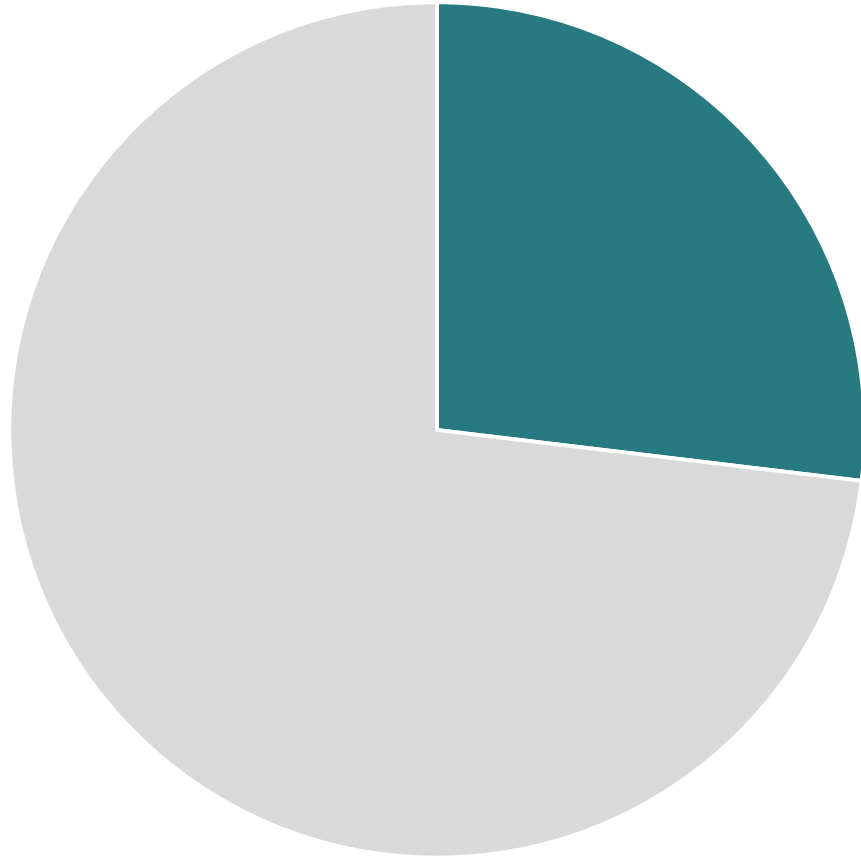
**1,497**  
Referrals for Lab  
Services

**173**  
Referrals to  
PFHT Programs

**54**  
Referrals to  
PRHC Psychiatry

**827**  
Referrals to  
Specialists

# Health Equity Screening



**26.9%** of respondents have difficulty making ends meet at the end of the month

# Alternative Health Care Options



**1,404** individuals indicated that they would not have sought care anywhere had these clinics not been available

# ER Diversion and Health System Savings



=



**1,135**

**\$265,590**

potential **ER diversions**†

estimated **savings** to  
the health system\*

† At each encounter patient is asked where they would have gone for care if this clinic wasn't available

\* Based on \$234.00 per ER visit (only includes nursing, diagnostic and therapeutic services, administration, and overhead costs)



# Locally Unattached Wait List



To join wait list

Visit: [www.peterboroughfht.com](http://www.peterboroughfht.com)

Call: 705-536-0882

# Population Growth

- Peterborough City population projected to be at 115,000 from 89,000 by 2041
- Significant growth in County with housing developments planned for:
  - Norwood – 3,500 within 7 years
  - Millbrook – 3,000 within 5 years
  - Growth in Buckhorn, Selwyn and Halls Glen

**One full-time family practice cares for 1,400 patients**

# Physician Retirements

Capacity planning survey conducted in 2018 with local primary care physicians.

Timeframe	1-4 Years	4-10 Years	More than 10 Years
# Physicians	11	13	34
# Patients Impacted	15,720	18,324	33,911

# Physician Recruitment Needs

Assumptions over next 10 years:

6

Full-time to care for current unattached patients

25

Full-time to care for retiring physician's practices

15

Full-time to care for population growth (14,000 – low estimate)

68

NEW physicians required (estimate based on PT/FT experience)

# Space Requirements

- Current space = large barrier
- New physicians prefer to practice in team environment, larger space needs
- Immediate attention required to keep up with growing need
- Local developers made aware of demand
- Need engagement from City and County building departments

# Administrative Backlog at Ministry of Health and Long Term Care

- Experiencing a high volume of incoming applications, longer than usual processing timelines.
- Examples:

Type of Request	Timeline
New group applications	minimum 16-20 weeks
Signatory (B28) applications	minimum 16-20 weeks

- These timelines have a large impact on physician's joining PFHT in a timely manner.

# Recruitment Task Force

- Priority for 2019/20: create a local Physician Recruitment Task Force
- Bring together Primary and Specialty care providers, healthcare/ community/municipal leaders
- Purpose: Develop/implement strategies to train, recruit and retain physicians for Peterborough City and County

# 2020 Budget Request

(1.2% increase from 2019) Split Based on Population Size

<b>Expenses</b>	<b>Budget</b>
Salaries	\$29,000.00
Website, Publicity & Advertising, Swag	\$500.00
Cell Phone	\$950.00
Goodwill (Welcome plant, parting gift for PGY2s)	\$500.00
Entertainment (ROMP Students, PGY1 & PGY2)	\$1,800.00
Accommodations for Prospective Physicians	\$250.00
Job Fairs	\$3,200.00
<b>Total Expenses</b>	<b>\$36,200.00</b>

Current split:   City       58.62% (\$21,220.44)  
                  County   41.38% (\$14,979.56)



# Conclusion

- Priorities for upcoming year:
  - Securing appropriate space
  - Recruitment (current lack of infrastructure)
  - Further investment required (i.e. consider full-time recruiter)
- More details and further information have been provided in the full written report
- Clarification/Questions: Contact Lori Richey