



DOWNTOWN PETERBOROUGH

Tues. Jan 14, 2020

- 400+ Businesses
- 32% of the Commercial Tax Base





EVENTS

Fun Never Ends in Peterborough



EVENTS

- Attraction to Peterborough
- Public Gathering Space
- 167,000+ People attending events
- 40+ Events Downtown
- 360+ Entertainers Hired
- Art, Culture & Economic Development



Win this Space

- 14 New Businesses Created
- 60+ New Jobs
- Many Vacancies Filled
- New Unique Retail Stores



Programs

- Holiday Shopping Passports
- New Program-Open Late 'Till Eight
- New-Digital Mainstreet
- New-Downtown 360
- Free Trolley Rides to Musicfest
- New Strategic Plan
- New Streetscape RFP
- New DBIA Website



Councillor Pappas and Trolley Sponsor Dave Feeley of Cogeco

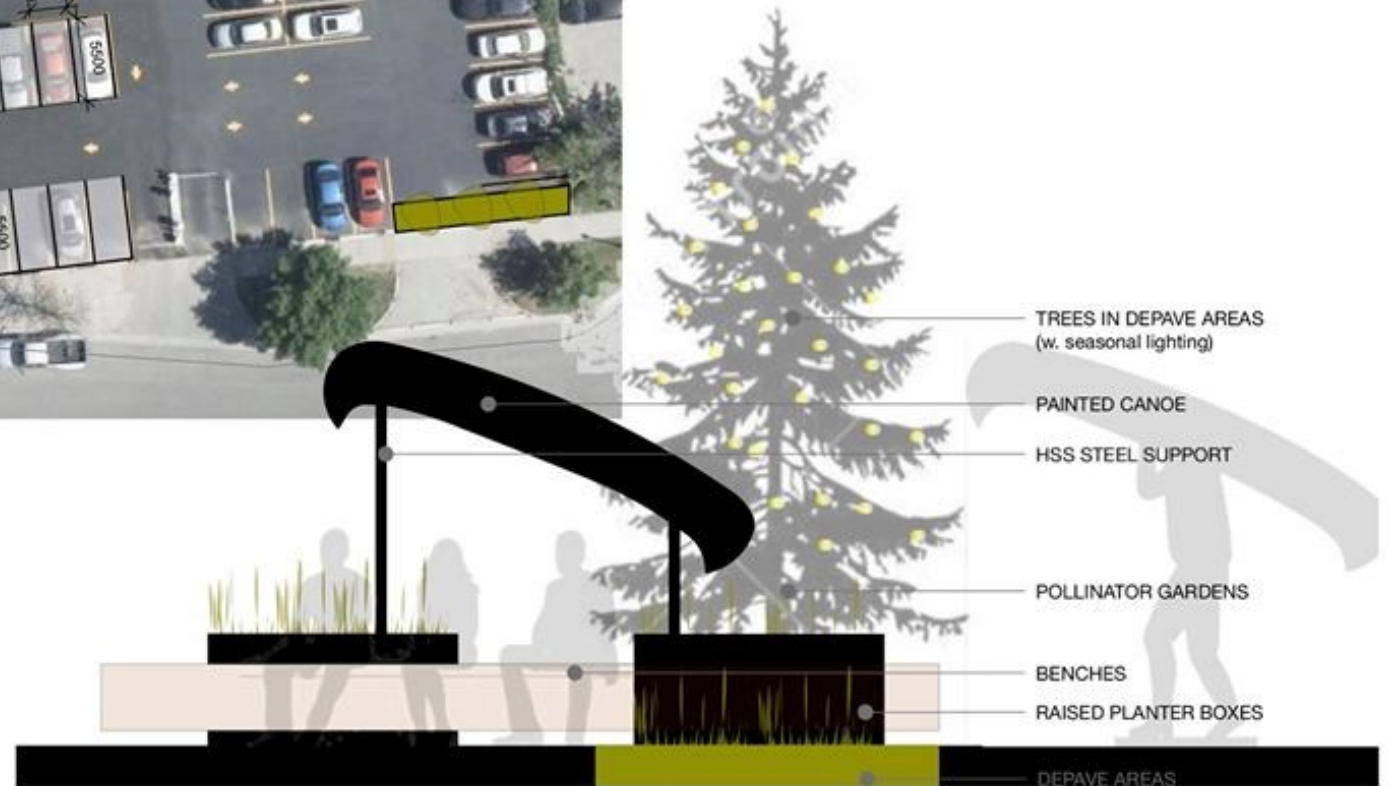
Vibrancy Depave

- Multiple Award Winning Project
- Largest Depave in Canada
- Took road to nowhere and created a beautiful space.



Projects

- Partnership with GreenUP
- Regional Tourism Attraction
- New project coming in 2020



Jiimaan'ndewemgadnong Canoe Art Project



Smart City Challenge

- Win \$50 Million
- Design a Smart City
- Create “Smart” Affordable Housing
- We Can Win
- We can check off many city needs

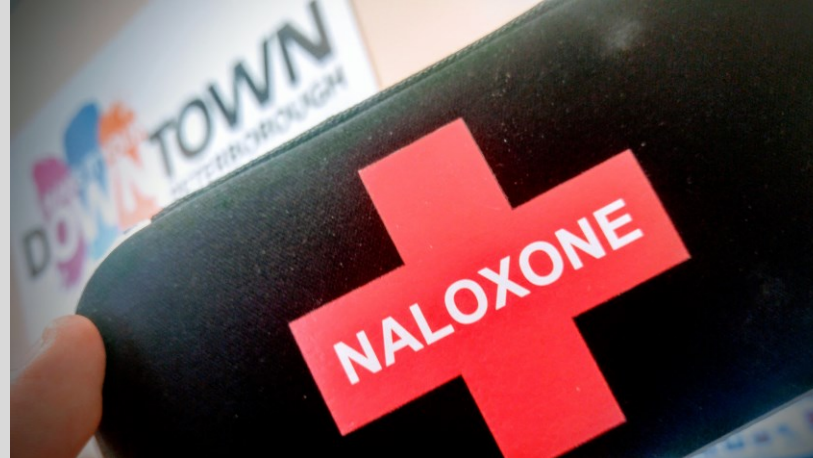


Smart City
Readiness Project



Social Economic

- One City Outreach
- Naloxone Training





- Questions?

