

Core Funding Partner













Zone Partner





Program Partner



ECONOMIC DEVELOPMENT

Intellectual Property Services

PRima









Knowledge Partner





















Entrepreneur Sponsor







STARTUP SUPERHEROES



JOHN GILLIS
PRESIDENT & CEO



ROSALEA TERRY
MARKETING MANAGER &
SR. INNOVATION
SPECIALIST



RACHEL STARK COMMUNICATIONS COORDINATOR



ALANA DALL
OPERATIONS & EVENTS
MANAGER



BRADEN CLARK
INNOVATION SPECIALIST















WHAT'S NEW FOR 2020

JANUARY 14 EC TALKS: JASON WIGHT

CLEAN TECH COMMONS

MARCH 10 EC TALKS: MANJIT MINHAS

FLEMING COLLEGE

MAY 25 EC TALKS: CRAIG KIELBURGER

ROYAL BANK OF CANADA

SEPTEMBER 22 EC TALKS: DAVID SUZUKI

TRENT UNIVERSITY

FOCUS ON 4 KEY INNOVATION SECTORS



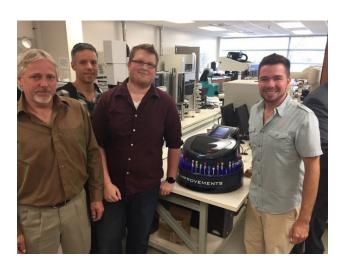
CLEAN TECHNOLOGY



AGRICULTURE TECH



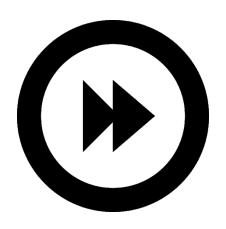
HEALTHCARE



DIGITAL TECHNOLOGY



WHAT IS OUR IMPACT ON PETERBOROUGH & THE KAWARTHAS



AWARENESS

LOCAL & NATIONAL

PUBLISHED BLOGS: 62

PRESS RELEASES ISSUED: 41

MEDIA PICK UPS: 157

PUBLIC EVENTS HELD: 39

PUBLIC EVENT ATTENDEES: 1,906

COMPANIES SUPPORTED

Total innovation & technology (+ youth) startups accepted into the incubation program:

$$76 + (15) = 91$$



OCE Target: 5 Companies

EMPLOYMENT CREATED

Total part-time and full-time employees created by startups:

238

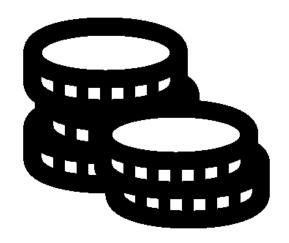


OCE Target: 10 Positions

ECONOMIC IMPACT

Total sales, personal investment, equity investment, loans & grants:

\$14,309,432.95



OCE Target: \$1,000,000

PERSPECTIVE

Support the start-up, relocation, or expansion of companies.

1,340% of target

Facilitate creation of new jobs.

2,280% of target

Facilitate the process for client companies in receiving public and private investment.

1,440% of target

THANK YOU