



OurPetProject
Peterborough Humane Society





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Our Pet Project | the Campaign for the New Peterborough Animal Care Centre

An Update for the City of Peterborough

January 2020





The New Peterborough Animal Care Centre, A Canadian First

- 24,000 square feet purpose-built facility on Technology Drive
- Collaborating with the Ontario SPCA to develop Canada's first and only Provincial Dog Rehabilitation Centre
- Making spay/neuter surgery accessible and affordable, supporting low-income families





Peterborough Humane Society's Current Shelter, est. 1956



- Built in 1956 as a pound, a temporary holding place.
- Animal welfare has evolved over the last 64 years, and our current space does not allow us to provide the best possible care for our animals.



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A Community Hub – *Designed by Lett Architects*





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The New Peterborough Animal Care Centre, Strengthening our Local Economy

- Creating 20 new, full-time equivalent positions, and impacting over 50 jobs throughout the design and construction phase
- Boosting tourism, attracting pet owners from up to 240km away who will spend the day in Peterborough & the Kawarthas
- Fostering new learning opportunities and skills development for young people through onsite post-secondary partnerships



Creating Meaningful Employment Opportunities

- 20 new F.T.E. positions – providing meaningful opportunities particularly for recent graduates, newcomers to Canada and women.
- Currently, PHS' staff consist of:
 - 91% - Women
 - 38% - Under 30
 - 10% - Newcomers to Canada



L-R: Zoe, Rachel & Katelyn – three summer interns recently hired as staff in Animal Control, Animal Care & Community Relations.



Creating Meaningful Employment Opportunities

- PHS' staff team will grow from 22 people to over 42!
- The majority of new positions will be in the Regional Spay/Neuter Clinic, including:
 - Veterinarians, Registered Veterinary Technicians, Animal Care Staff & Customer Service Specialists.





Regional Spay/Neuter Clinic

- Our Mobile Clinic in August helped 90 animals over 3 days!
- Preventing 2,000 unwanted kittens and puppies
- Prices range from \$70 to \$140
- 95% of the families did not have access to a regular vet
- Bringing families from Mississauga, Oshawa, and Tamworth – North of Napanee





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Leadership Team at the Peterborough Humane Society

- Over the last two years, new leadership and a renewed focus on our vision for the future.
- Sustainable operation and funding, increased brand presence and awareness in our community.





Sustainable Model

- The new Centre operating expense will be funded through partnerships with the Ontario SPCA, ongoing fundraising, new revenue lines and the regional Spay/Neuter Clinic.





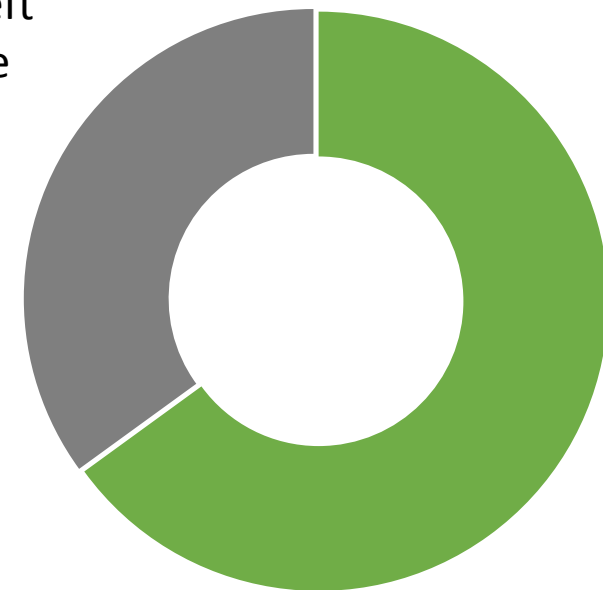
Groundswell of Support for Our Pet Project

Lead Donors

- City of Peterborough
- Ontario SPCA and Humane Society
- PetSmart Charities of Canada
- Local businesses like LLF Lawyers
- Multiple families and foundations with philanthropic gifts of \$50,000 and greater

**\$6.6 million of \$10 million
Raised to Date**

Funds Left
to Raise
34%

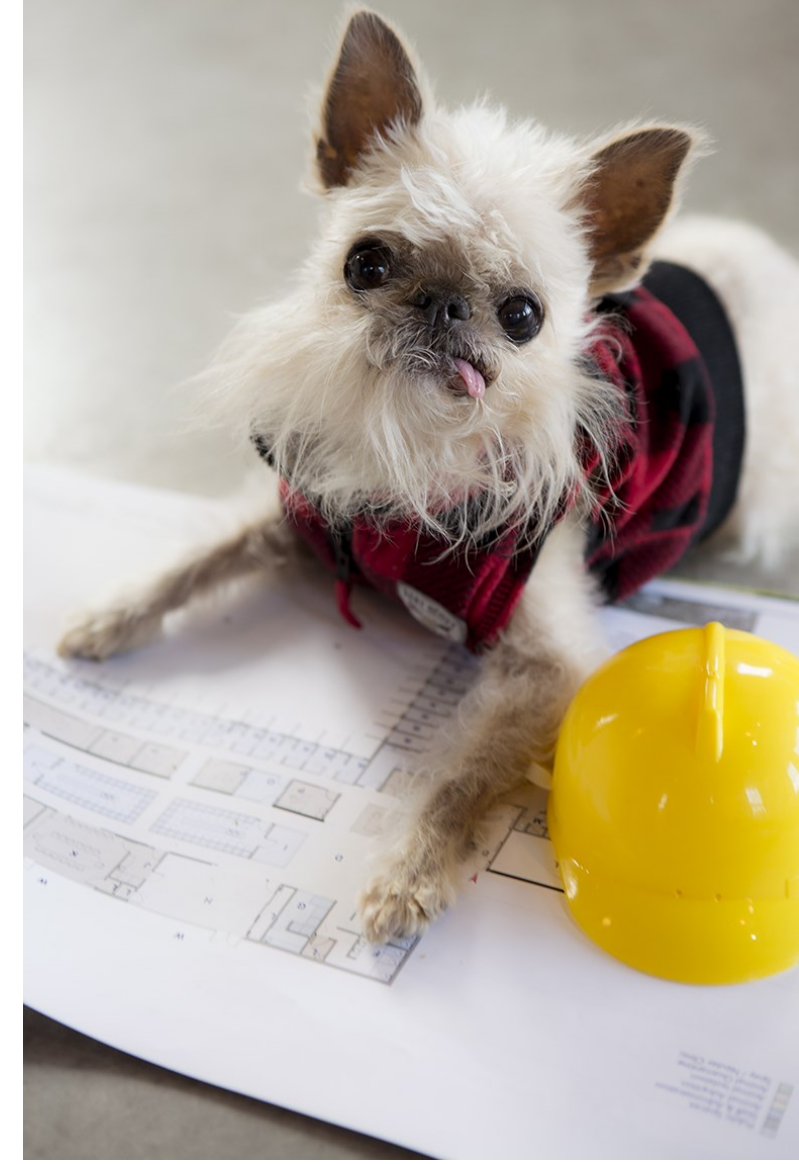


Gifts To
Date
66%



Shovel-Ready Project

- All permits, approvals and tender documents in place.
- Construction of the Centre will begin once we have secured a minimum of 80% of the \$10,337,000 required.
- Construction is set to begin in the Fall of 2020 and will take 12-18 months.





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Questions?

