

Draft Public Art Policy Follow-up - Purpose and Application

Purpose

The Public Art Policy demonstrates and formalizes the City of Peterborough's commitment to Public Art for the benefit of City residents and visitors. This Policy revision is in response to a community engagement process in 2019 to refresh the Public Art Program.

This Policy reaffirms the City's commitment to Public Art by:

- Articulating a clear definition of public art, broadened to portray modern practices, and create opportunities for artists working in a wide range of disciplines;
- Providing guiding principles that ensure a distinct and well-defined vision for Public Art in Peterborough and consistent implementation of the policy across the corporation;
- Building the necessary internal capacity and clarifying funding strategies and mechanisms;
- Addressing uncompleted strategic directions of the Municipal Cultural Plan;
- Consolidating (formal) procedures to direct the integration of artwork into public spaces and facilitate the successful development, management, and stewardship of the public art collection.

This Policy and supporting procedures serve as a catalyst to trigger the production of Public Art and are the basis for the acquisition, installation, maintenance, management and programming of Public Art for the City of Peterborough.

Application

This Policy and its related procedures apply to City staff, volunteers, elected officials, appointed officials, committees, and working groups as well as project sponsors and partners that support or are involved in the facilitation of any Public Art process.

This Policy includes:

- a) Artwork in the public realm that has undergone the formal art selection process administered by Public Art Program staff;
- b) Artwork created by artists, architects, landscape architects or design teams lead by artists or in collaboration with artists;

- c) Public Art Capital Projects funded entirely or in part by the City;
- d) Artwork that is site specific, stand alone or integrated, and that serves a decorative or functional purpose including but not limited to:
- Sculpture;
 - Installation;
 - Two-dimensional artforms such as paintings, drawings, prints or photography;
 - Murals on walls or other surfaces such as sidewalks and roadways;
 - Multi-media projects;
 - Text or literary based artworks;
 - Experience-based art such as performance art, readings, dance, music;
 - Earthworks i.e. art that use natural elements such as land, water, plants or wind;
 - Fine craft;
 - New technologies, such as digital media, film, video, light, sound, projections and virtual reality;
 - Street Art
- e) Permanent or Temporary Public Art;
- f) Artworks created through the Public Art process, placed in publicly accessible spaces including but are not limited to:
- Neighbourhoods, vacant lots parks, playgrounds and natural spaces;
 - Places where people walk such as streets, squares, promenades, pathways or bike trails;
 - Unexpected spaces such as ravines, under bridges, alleyways;
 - Community Hubs or gathering spaces such as plazas, foyers or recreation centres;
 - Building facades of both privately and municipally owned buildings (i.e. parking structures)
 - Transit facilities such as on trains, busses, tunnels, bridges, transit stops;
 - Street furniture or amenities such as utility boxes, light pole banners, benches;
 - Non –physical locations such as Online or app based;
 - Gateway locations such as community entrances, City entrances, or near major institutions (i.e. hospitals or schools).

This Policy does not include:

- a) Artwork that is initiated outside the Public Art Program scope and did not follow the City's Public Art Policy and Procedures (i.e. Non-sanctioned Public Art);
- b) Art initiatives on designated heritage buildings that do not have approved alterations;
- c) Privately owned works of art;

- d) Artwork on private land unless developed in partnership with the City, following the City's Public Art Policy and Procedures;
- e) Community Art Programs, except where they result in an installation of Public Art;
- f) Commemoration projects that are not created by an artist following the City's Public Art Policy and Procedures and/or sited in public space.

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