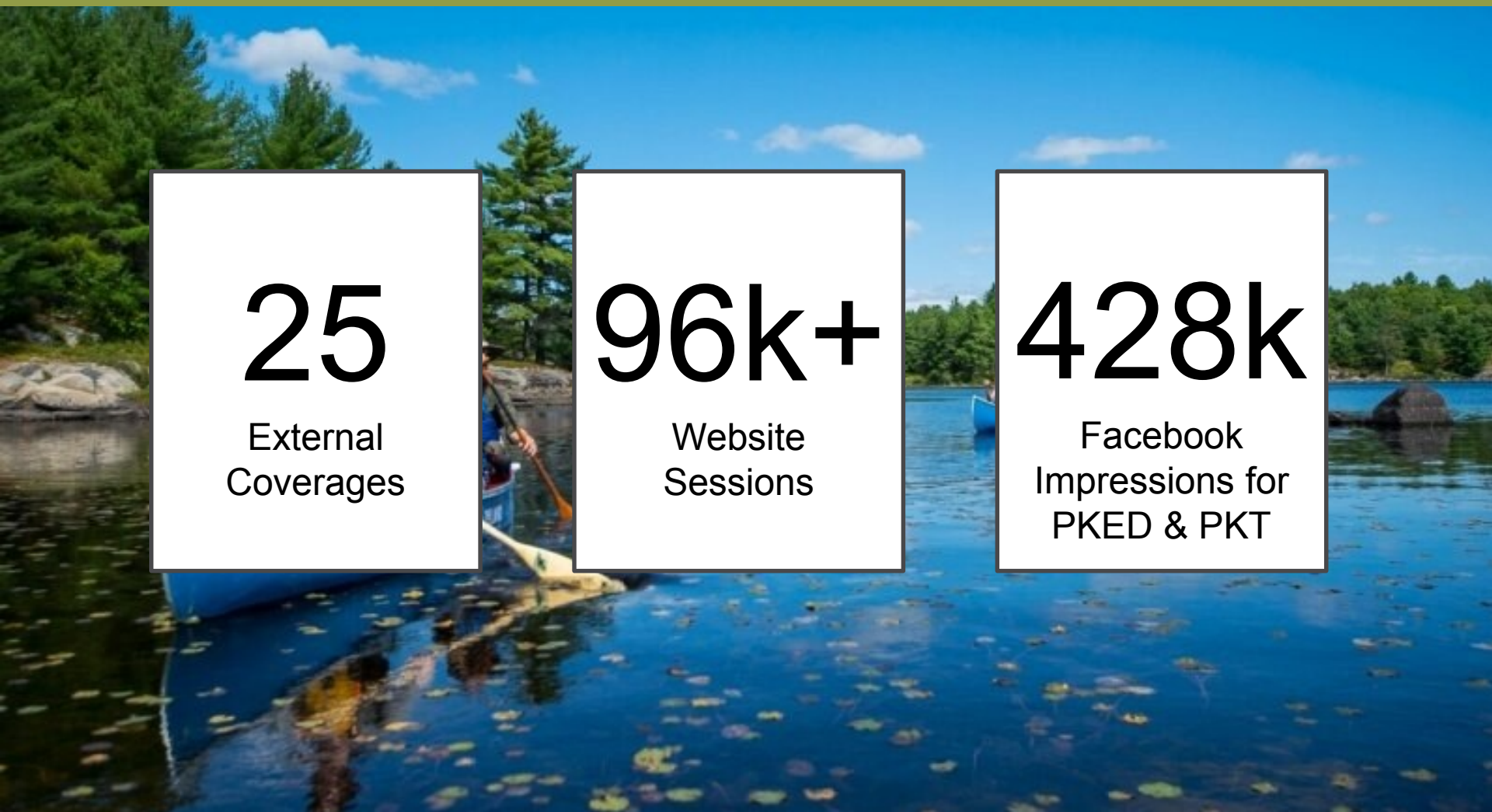
Peterborough & THE KAWARTHAS

ECONOMIC DEVELOPMENT

2019 Third Quarter Presentation to City Council

1. PROMOTE



25
External Coverages

96k+
Website Sessions

428k
Facebook Impressions for PKED & PKT

2. START

We Supported

8

New Startups

We Hosted

60

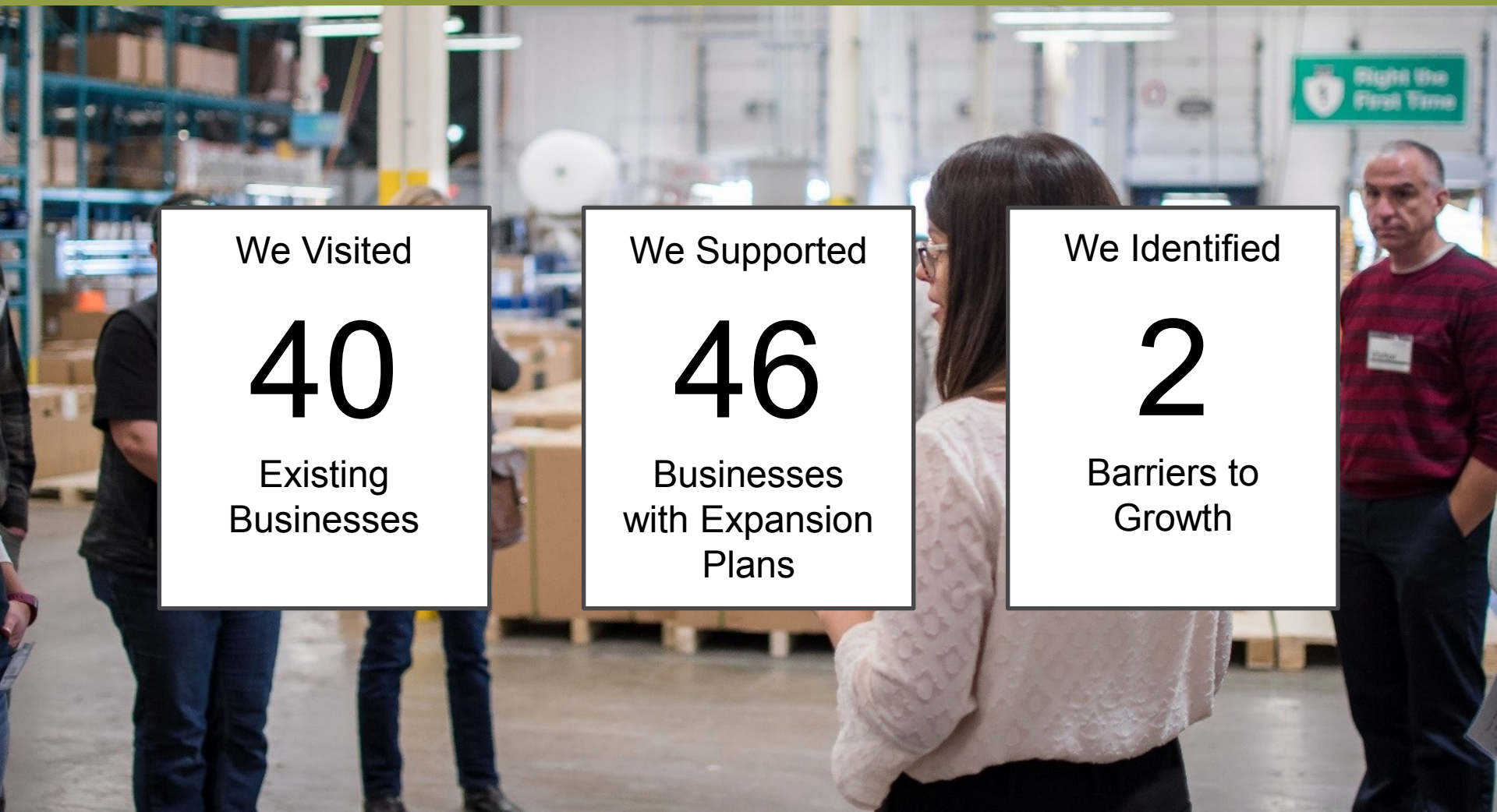
Attendees at 9 Workshops

We Worked with

76

Clients interested in starting a business

3. GROW



We Visited

40

Existing Businesses

We Supported

46

Businesses with Expansion Plans

We Identified

2

Barriers to Growth

4. ATTRACT

We Generated

7

New Leads

We Recruited

1

New Conference & Tournament

We Served

4882

Visitors

Doors Open

Peterborough Victoria Northumberland and Clarington Catholic District School Board

WDB Local Employment Planning Council Conseil de planification de l'emploi local

Greater Peterborough CHAMBER of COMMERCE

Peterborough & THE KAWARTHAS ECONOMIC DEVELOPMENT

KMA KAWARTHA MANUFACTURERS ASSOCIATION

KAWARTHA PINE RIDGE DISTRICT SCHOOL BOARD

WDB | Local Employment Planning Council
Conseil de planification de l'emploi local

Ontario

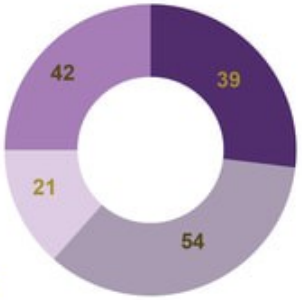
This project is funded in part by the Government of Canada and the Government of Ontario

SKILLED TRADES OVERVIEW

156 TOTAL # OF SKILLED TRADES IN ONTARIO[1]

1/3 OF SKILLED TRADES WORKERS[2] **55+**

2.3% OF SKILLED TRADES WORKERS ARE FEMALE (excluding hairstylists)[3]



TOTAL SKILLED TRADES IN ONTARIO BY SECTOR[4]

- Construction
- Industrial
- Motive Power
- Services

50 AVERAGE AGE OF AUTOMOTIVE MECHANIC[5]

45 AVERAGE AGE OF PLUMBER[6]

TOP 5 TRADES IN PETERBOROUGH[7]

1. Electrician - Construction & Maintenance
2. Automotive Service Technician
3. Hairstylist
4. Truck and Coach Technician
5. Plumber

14.6% CARPENTERS EXPECTED TO GROW BETWEEN 2019-2024[8]

WELDERS & ELECTRICIANS EXPECTED TO GROW BETWEEN 2019-2024[9] **9%**

AVERAGE AGE OF HAIR STYLIST[10] **45**

AVERAGE AGE OF TRUCK & COACH TECHNICIAN[11] **53**

AVERAGE AGE OF STEAMFITTER[12] **56**

8% OCCUPATIONS IN TRADES, TRANSPORT, & EQUIPMENT OPERATORS TO GROW BETWEEN 2019-2024[13]

HEAVY EQUIPMENT OPERATORS EXPECTED TO GROW BETWEEN 2019-2024[14] **14.5%**

SOURCES: 1,2,3,4,5,6,7,10,11,12 - Ontario College of Trades | 8,9,13,14 - EMSI Analyst

Occupation & Wage Overview

Flying Colours Corp.	AVIT MANUFACTURING	SIEMENS
Precision Painter (9536)	Mechanical Engineer (2132)	Mechanical Engineer (2132)
$19-$22/hour	$25-$42/hour	$33-$38/hour
Upholsterers (6345)	Industrial/ Manufacturing/ Quality Engineer (2141)	Industrial/ Manufacturing/ Quality Engineer (2141)
$18-$20/hour	$25-$38/hour	$30-$35/hour
Carpenters (7271)	Electrical Engineer (2133)	Electrical Engineer (2133)
$26-$28/hour	$25-$42/hour	$35-$40/hour
Aerospace Engineers (2146)	Software Engineer (2173)	Software Engineer (2173)
$35-$40/hour	$28-$45/hour	$40-$45/hour
	Industrial Millwright/Mechanic (7311)	
	$25-$35/hour	

Other In-Demand Occupations in Manufacturing:

- CNC Programmer $22-$27/hour
- Industrial Electrician $25-$35/hour
- Precision Metal Fabricator/Fitter $23-$33/hour
- General Machinist $19-$27/hour
- Mould Designer $25-$35/hour
- Welder $18-$28/hour
- Tool and Die Maker $22-$30/hour

Sources: Vicinity Jobs, EMSI Analyst, Job Bank

WDB Local Employment Planning Council / Conseil de planification de l'emploi local

SAFETY GLASS
REQUIRED IN T
AREA AT ALL TI
BUILDING 24

SIEMENS

Elyse

SKILLS

Flying
BOMBAR

"You could literally eat off the floors in these places."

Adam
Scott

AVIT

COMMUNICATION
eyesaline

Greater Peterborough Chamber of Commerce
STRENGTHENING BUSINESS

WHAT WE DO | FIND A MEMBER | MEMBERSHIP | EVENTS | CONNECT WITH YOUR CHAMBER

Opening the doors on manufacturing in Peterborough

10/17/2019 **0 Comments**

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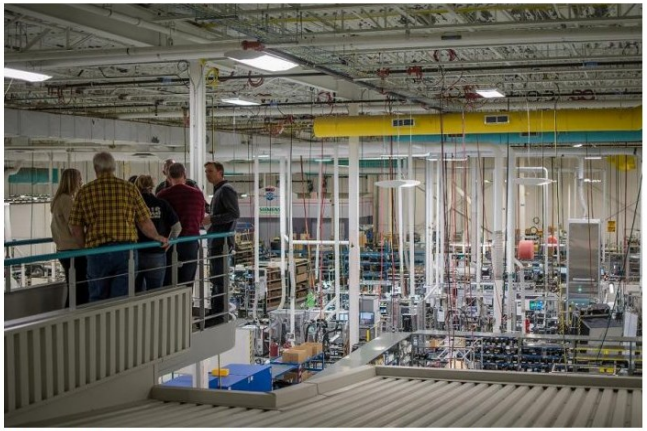
EVENTS | NEWS & COMMUNITY | ARTS & ENTERTAINMENT | BUSINESS & TECH | LIFESTYLI

Manufacturing Doors Open



A Siemens Peterborough employee gives a tour to 40 educators from the Kawartha Pine Ridge District School Board and the Peterborough, Victoria, Northumberland and Clarington Catholic School Board on Wednesday, October 9, 2019. (Photo: Alyssa Cymbalista)

Tweet

Peterborough Economic Development Retweeted

Peterborough Chamber
@ptbochamber

We pushed the doors wide open on #ptbo manufacturing & the skills required to be in this workforce. Thx to the 40 local high school educators who joined us.

Read more: bit.ly/OpenDoorsMfg

#TeamPtbo #StrengtheningBusiness @PtboEcDev @WorkforceDBLEPC @kprschools @PVNCCDSB

Tweet

Jennifer Lamantia
@WDBJenniferL

Excited to support and participate in #manufacturing doors open event! Kicking it off @AVITmfg #Skilledtrades

8:49 AM · Oct 9, 2019 · Twitter for iPhone

1 Retweet **5** Likes

Key Takeaways

- Whitepaper recommendations by Chamber of Commerce, WDB, PKED
- Myth-busting of the Manufacturing Industry
- Skills Required of Employees
- Filling the Gaps
- Sharing of Information
- Alignment of High School Curriculum

Peterborough & THE KAWARTHAS

ECONOMIC DEVELOPMENT

Thank You!

peterboroughed.ca/real-results