



# Peterborough Public Library

---

**To:** Peterborough Public Library Board of Trustees

**From:** Jennifer Jones, Library CEO

**Meeting Date:** November 5, 2019

**Subject:** Report PPL19-045  
Guest Presentation – Marketing and Communication  
Coordinator

---

## Purpose

A report to inform the Library Board on the role of the Marketing and Communication Coordinator at the Peterborough Public Library.

## Recommendation

That the Library Board approve the recommendation outlined in Report PPL19-045, dated November 5, 2019, of the Library CEO, as follows:

That the presentation be received for information.

## Budget and Financial Implications

There are no budget or financial implications associated with the recommendation of this report.

## Background

Becky Waldman, Marketing and Communications Coordinator, will attend the Library Board meeting on November 5, 2019, to present to the Board on her role within the library.

Submitted by,

Jennifer Jones  
Library CEO

Contact Name:  
Jennifer Jones  
Library CEO  
Phone: 705- 745-5382 Ext.2370  
Fax : 705-745-8958  
E-Mail: [jjones@peterborough.ca](mailto:jjones@peterborough.ca)