



City of
Peterborough

To: Members of the Museum & Archives Advisory Committee

From: Susan Neale, Museum Director

Meeting Date: October 10, 2019

Subject: Report MAAC19-014
Ice Age Mammals - Update

Purpose

A report to advise Committee that the Museum Director will present an update on the Ice Age Mammals Project.

Recommendation

That the Museum & Archives Advisory Committee approve the recommendation outlined in Report MAAC19-014 dated October 10, 2019, of the Museum Director, as follows:

That the update on the Ice Age Mammals Project be received for information.

Budget and Financial Implications

There are no immediate budget or financial implications associated with the recommendation.

Background

The completion of the Museum Renewal Project (2010-2017) opened the door for the Peterborough Museum & Archives (PMA) to host large, unique and popular temporary exhibitions. The PMA hosted the traveling blockbuster exhibition, "Ice Age Mammals", which served as a prototype in terms of facility capacity and community appetite.

The Ice Age Mammals Project was a 6-month project, March 1 to September 8, 2019 (refer to Report MAAC18-011).

Ice Age Mammals Project - Results

The Ice Age Mammals Project met and/or exceeded expectations in terms of:

- attendance;
- public programming;
- educational programming;
- revenue generation;
- and, community engagement.

The success of the Ice Age Mammals Project demonstrates the community and regional interest in unique, relevant and contemporary exhibitions and programming (Appendix A). PMA staff hope to build on this success through future projects.

Summary

The Ice Age Mammals Project was a one-time opportunity to bring life-size ice age mammals to Peterborough. The PMA continues to develop and offer creative and unique experiences for its community and beyond.

Submitted by,

Susan Neale
Museum Director

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Attachments

Appendix A – Definition of Museum, ICOM – CANADA