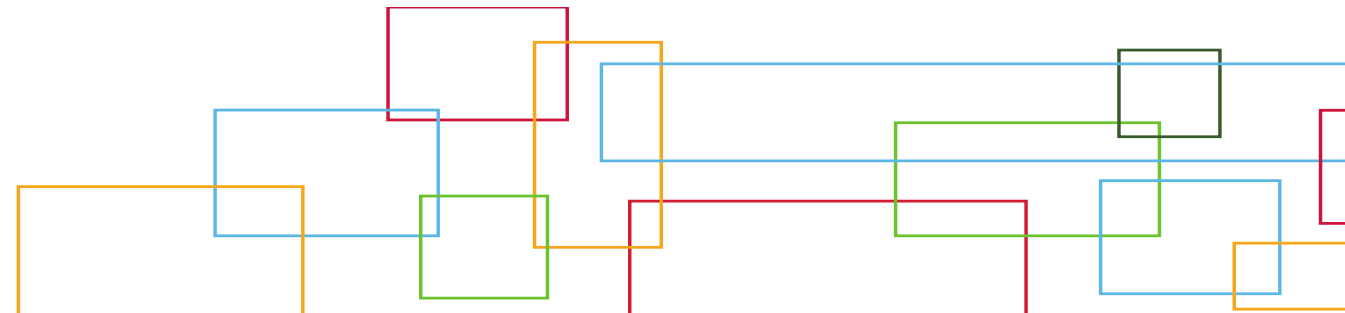# Age-friendly Peterborough

Chris Kawalec, Community Development Program Manager
Jayne Culbert, Age-friendly Coordinator

Presentation to:
Joint Services Steering Committee
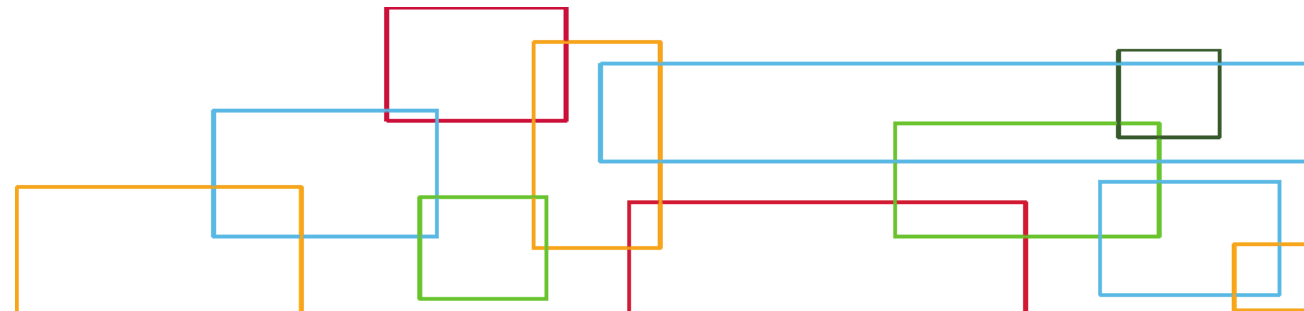**September 12, 2019**

Presentation Overview

1. Demographic Background

2. Evolution of age-friendly planning in Peterborough

3. Age-friendly Peterborough Community Action Plan
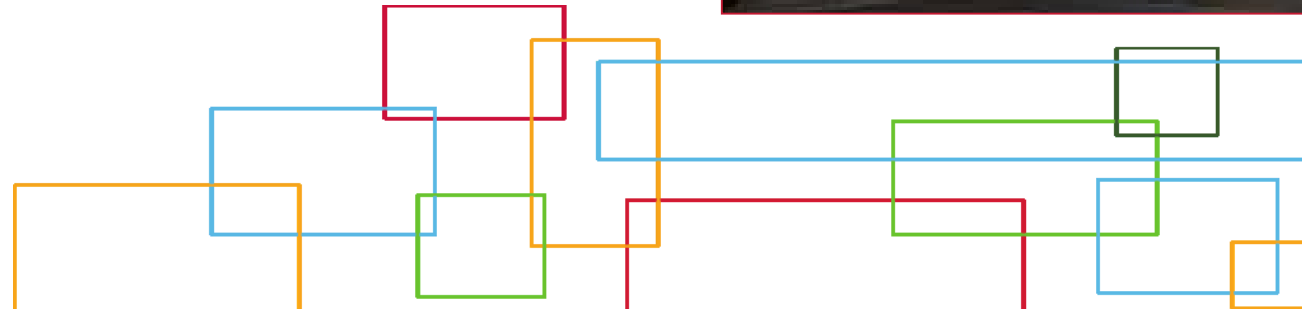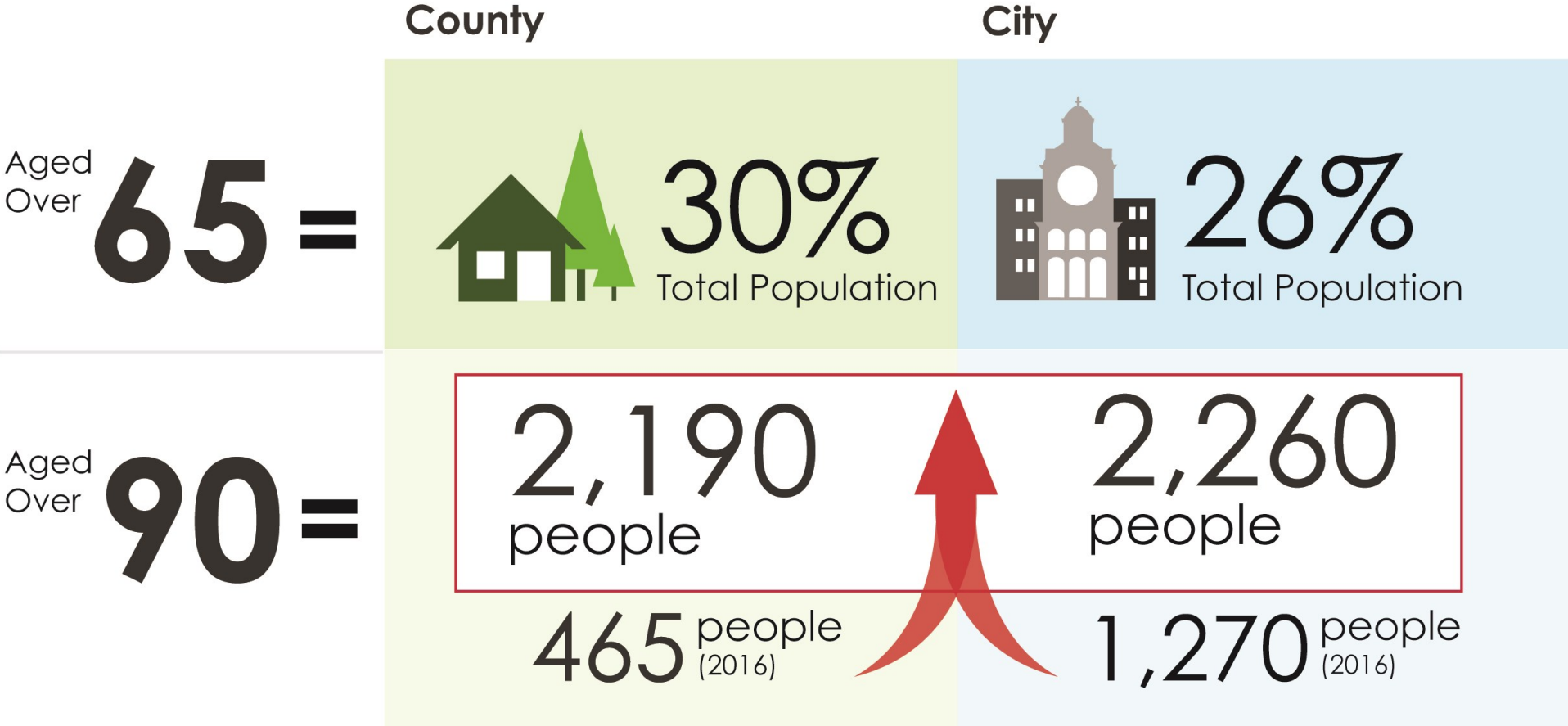
4. Implementation of the Plan

Local Population

- City: 81,100
- County: 55,800
- 22.8% over age of 65 years
- 3.3% over age of 85 years
- 14.5% under age of 14 years
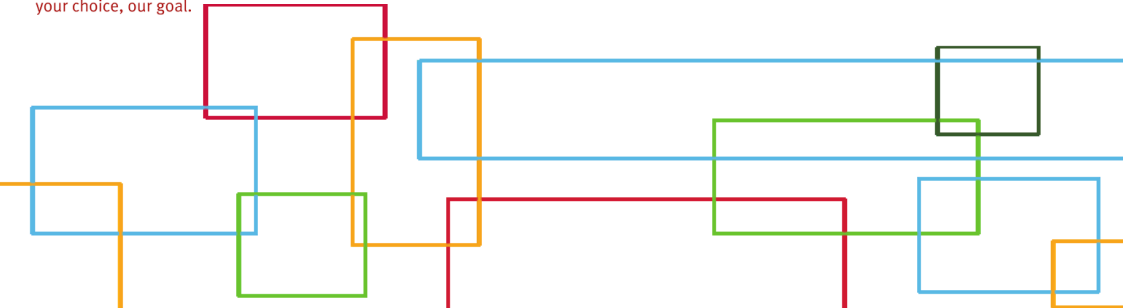
Local Population Shift

By 2041

	County	City
Aged Over 65 =	30% Total Population	26% Total Population
Aged Over 90 =	2,190 people	2,260 people
	465 people (2016)	1,270 people (2016)

Organization Changes

Peterboro... Planning Table

2007

2014

2017

Local Organization Support

Key Dates

- February – October 2017: Adoption of the Age-friendly Plan by the City, County, Townships and First Nations.

- July 31, 2017: Age-friendly Peterborough Advisory Committee was created.

- November 2017: United Way granted approximately $375,000 to implementing the Age-friendly Plan.

- May 22, 2019: Jayne Culbert hired as Age-friendly Coordinator

United Way
Peterborough & District

Age-friendly Plan
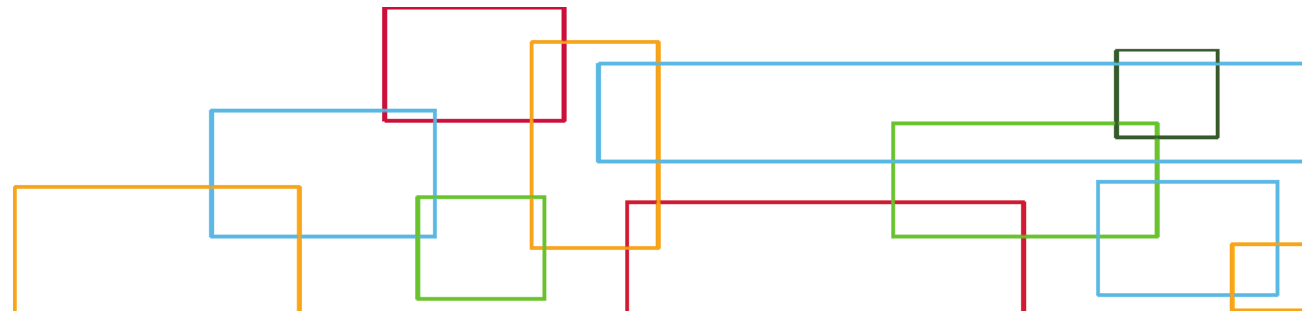
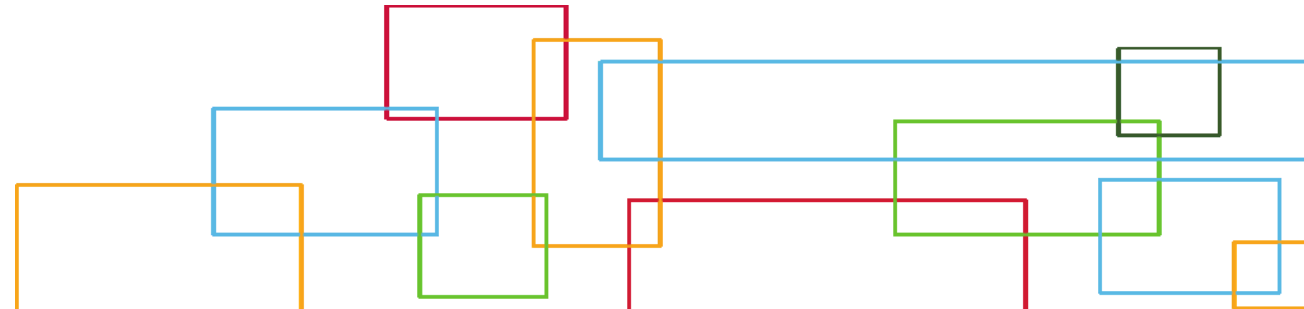
2017 Community Action Plan

Objective of the Plan

The Age-friendly Peterborough Plan will support healthy and active aging; promote intergenerational connections; foster an appreciation of the aging process; and enhance physical, social, and health-related infrastructure.
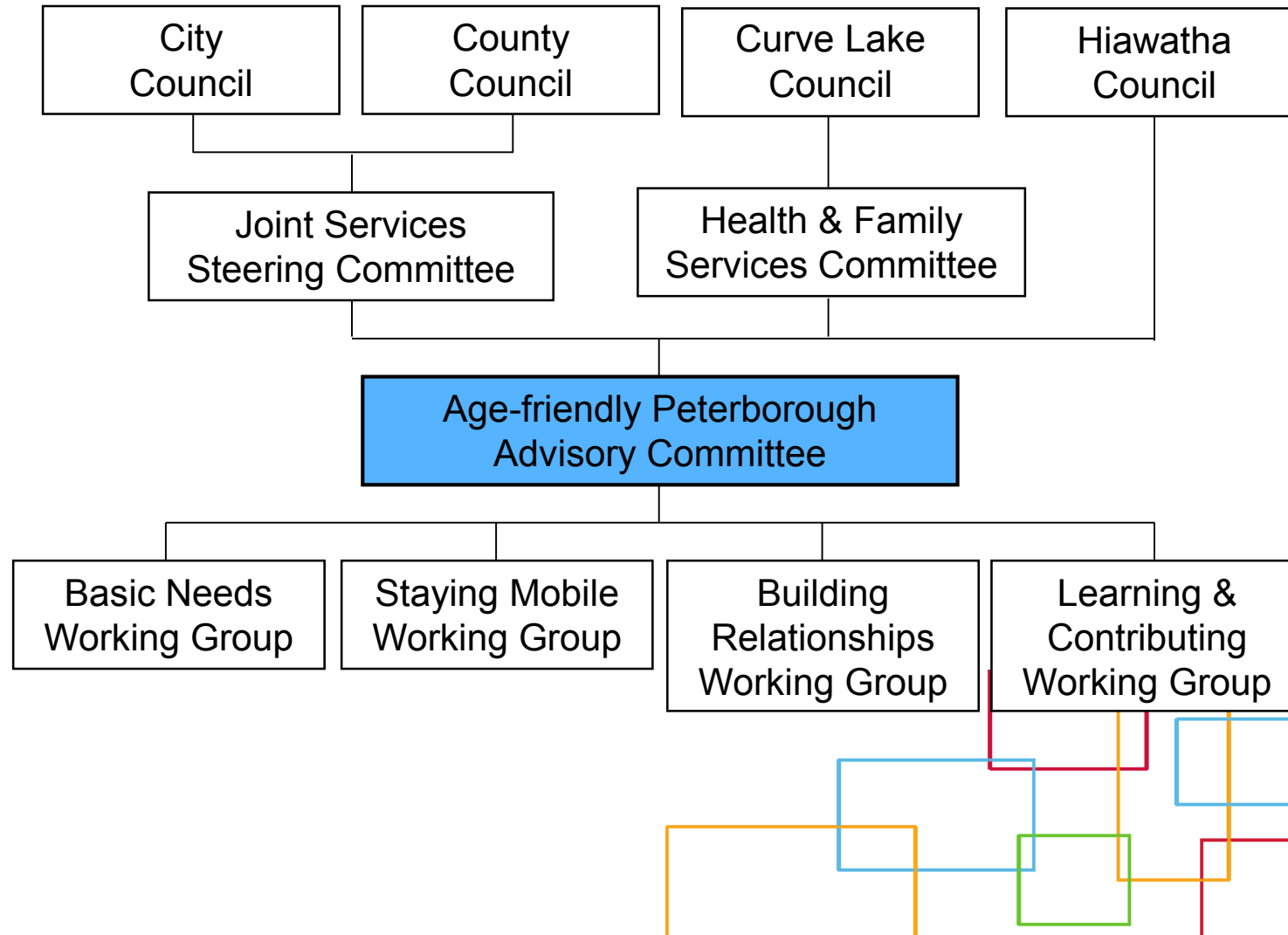
Implementation

- 145 action in the Plan

- 61 being advanced or complete

Age-friendly Peterborough
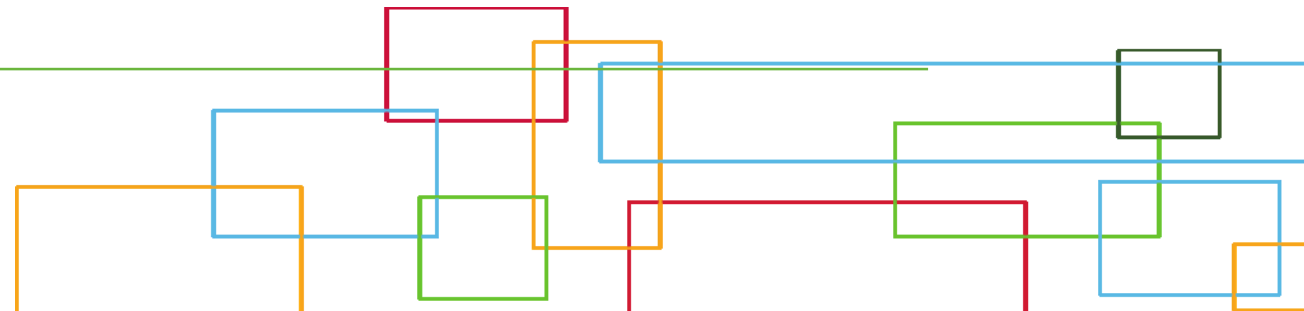
Goals and Working Groups

1. Older adults' basic needs are met.

2. Older adults are able to get around the community.

3. Older adults are supported to build and maintain relationships.

4. Older adults have the opportunity to learn, grow, and contribute.

Basic Needs

Goal: The goal of the Basic Needs Working Group is to complete actions so that older adult basic needs, such as housing, health care, and income, are met.

Strategic Directions:

- a diverse housing supply;

- appropriate housing choices;

- supports to age in place;

- health care services in the right time and in the right place;

- accessible and diverse community support programs; and

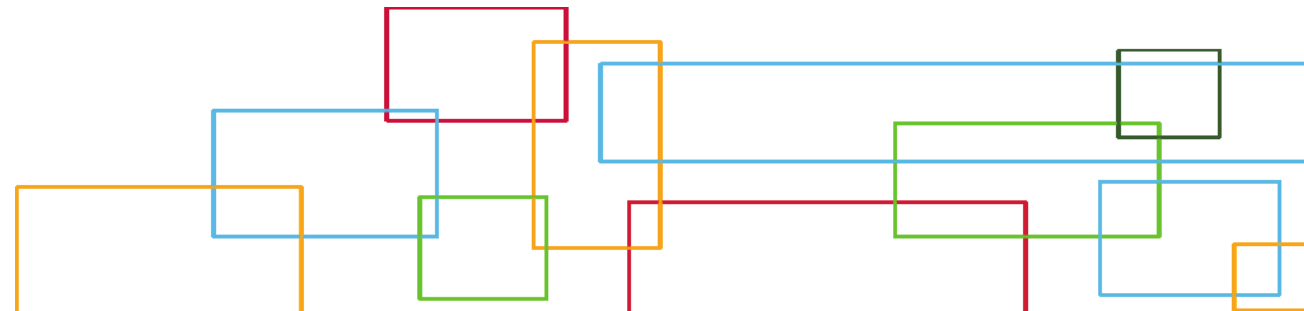- enhanced support services for vulnerable older adults.
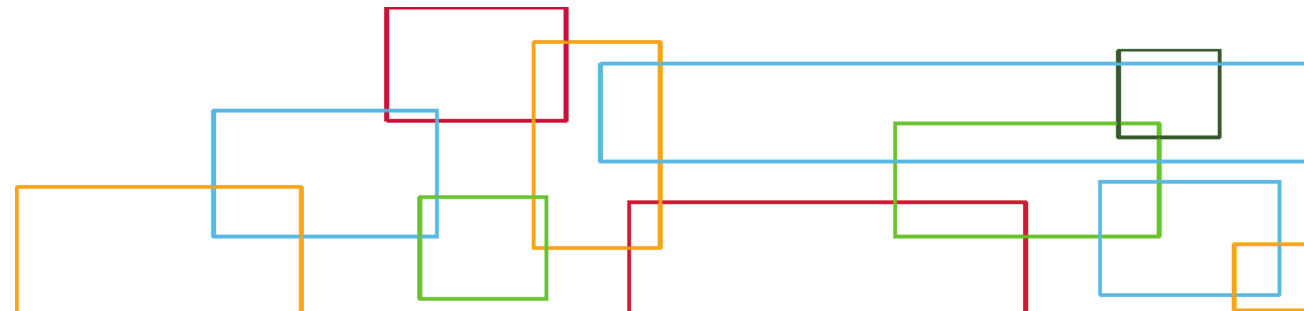
Basic Needs

Health & Housing Navigation Study

Phase One

- Healthy Aging Directory
- Housing Directory
- Housing Best Practices
- Demographic Profile

Phase Two

- Strategic plan

Staying Mobile

Goal: The goal of the Staying Mobile Working Group is to ensure older adults can get around the community.

Strategic Directions:

- rural transportation options;

- improved public transit;

- roads with safety features that support the needs of older adults;

- a connected active transportation network;

- adequate accessible parking; and

- complete community design.
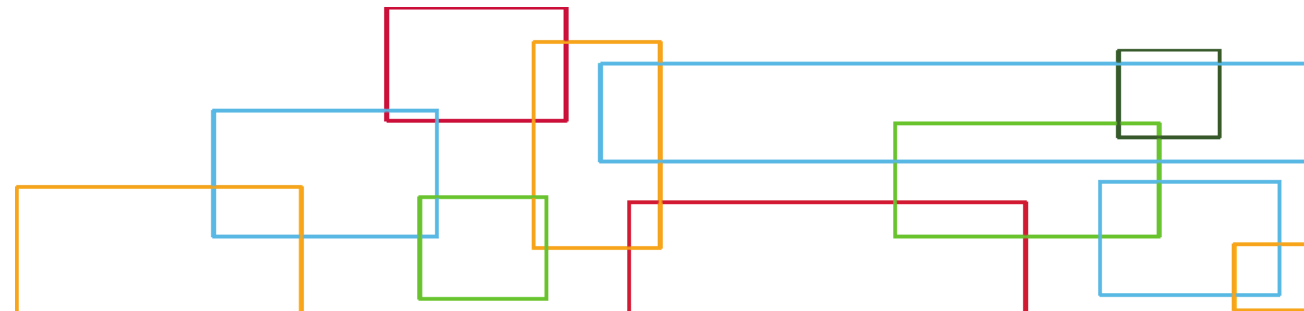
Staying Mobile

Rural transportation project

- $1.488 over 4 years (Township of Selwyn)
- Feasibility Study to evaluate program and options for expansion to other townships

Walkability Assessments

Transit Training

Building Relationships

Goal: The role of the Building Relationship Working Group is to initiate projects that ensure older adults feel they are supported to build and maintain relationships.

Strategic Directions:

- vibrant downtown commercial areas;

- age-friendly parks and community facilities;

- outreach to isolated older adults;

- intergenerational programming;

- diverse representations of aging; and

- age-friendly businesses.
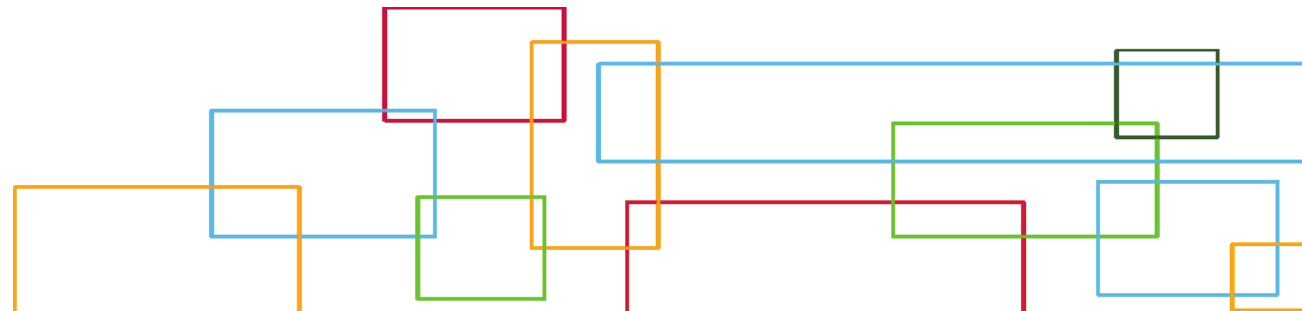
Building Relationships

Age-friendly Business Program

- Pilot in Village of Millbrook
- Engaged with Chamber of Commerce, BIA, Township, and local businesses

Combating Isolation Strategy

Learn, Grow & Contribute

Goal: The goal of the Learning and Contributing Working Group is for older adults to have the opportunity to learn, grow, and contribute as they age.

Strategic Directions:

- accessible public meetings and events;

- support for volunteerism;

- diverse and flexible employment opportunities;

- transparent and participatory decision-making;

- access to information;

- life-long learning opportunities and
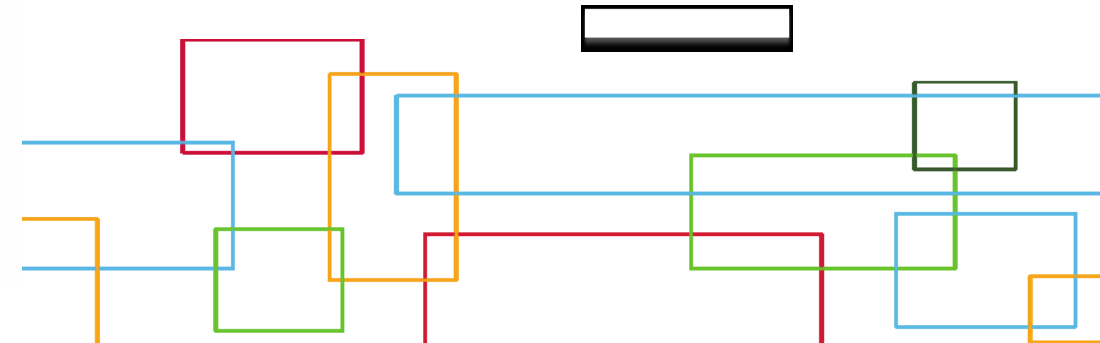
- diverse social and recreation opportunities.
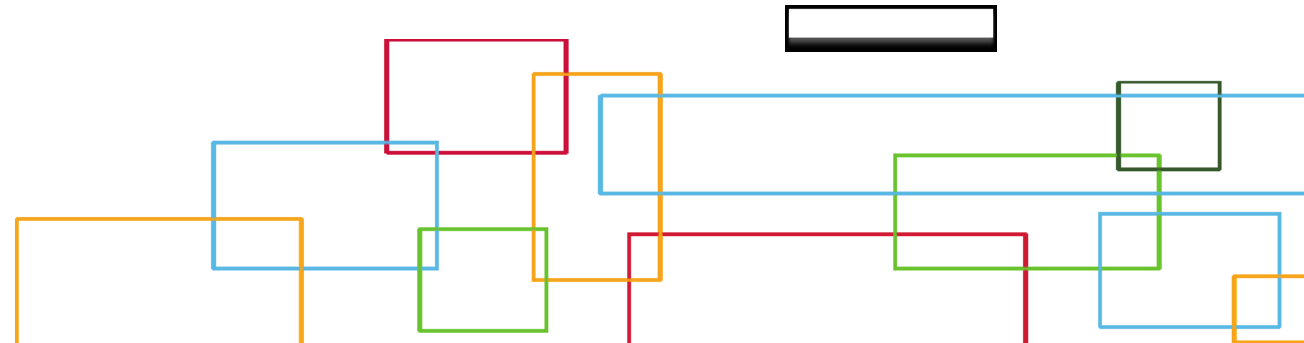
Learn, Grow & Contribute

- Recreation, Leisure and Facilities Study
- Age-friendly Peterborough Report (video)
- Seniors Showcase
- Summit on Aging
- Communication Strategy

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Thank You.