



City of
Peterborough

To: Members of the Peterborough Architectural Conservation Advisory Committee (PACAC)

From: Erik Hanson, Heritage Resources Coordinator

Meeting Date: September 5, 2019

Subject: Report PACAC19-046
Approval of Funding – Street Banner

Purpose

A report to recommend that the PACAC approve funding for the installation of their street banner in 2020.

Recommendation

That the PACAC approve the recommendation outlined in Report PACAC19-046, dated September 5, 2019 of the Heritage Resources Coordinator, as follows:

That the PACAC approve the expenditure of \$325 for the installation of the street banner in spring 2020.

Budget and Financial Implications

The cost of the installation of the PACAC's street banner can be accommodated within the PACAC's draft 2020 advertising and publicity budget.

Background

Since 2014, the PACAC has displayed a banner promoting Peterborough's heritage at one of the street banner locations on George Street. The cost for displaying the banner is \$325. The banner will be installed in late April 2020 but needs to be booked in advanced to ensure a spot. This is an annual expenditure that can be accommodated in the PACAC's annual advertising and publicity budget.

Submitted by,

Erik Hanson
Heritage Resources Coordinator

Jennifer Guerin
Heritage Researcher

Contact Name:

Erik Hanson
Heritage Resources Coordinator
Phone: 705-742-7777, Ext. 1489
Toll Free: 1-855-738-3755
Fax: 705-748-8824
E-Mail: ehanson@peterborough.ca