

Arena Division

2019 Projects and Major Work Activities

Arena Division Activities

- ▶ Ice & Floor Rentals (approx. 35 user groups)
- ▶ Major Sport Tournaments
- ▶ Major Sport Games-OHL & MSL
- ▶ Sport Camps & Schools (Rec Div. & Private Operators)
- ▶ Public Skating Sessions (Weekly, Holidays, PA Days)
- ▶ Pay as you Play (Adult), Senior Skating
- ▶ Concerts, Special Events & Trade Shows
- ▶ Banquets & Weddings
- ▶ Sponsorship & Advertising Sales and Agreements
- ▶ Leased Space Management – PMC Suites, Commercial

Memorial Centre

- ▶ 2019 - Ice in 1ST week of October
- ▶ Tenant – Peterborough Petes – Ex Camp @ Evinrude; Season starts mid-October through May
- ▶ Tenant – Peterborough Sr. Lakers – Home Opener May 30 then rest of Season at Evinrude
- ▶ Tenant – Peterborough & District Sports Hall of Fame
- ▶ Tenant – Peterborough Figure Skating Club
- ▶ Tenant – Compass Group Canada– Foodservice Operator
- ▶ Tenant – 24 Executive Suites
- ▶ Jr. A Lakers Season starts May then at Evinrude through Aug
- ▶ PMLA, Boro Boys – May through Aug at Evinrude
- ▶ Concerts – year round
- ▶ Special Events & Trade Shows year round



2019 Project PMC Floor Renovation

- Facility closure June through October
- Tenants/offices remain operational
- Sound system refurbishment
- Existing ice slab replaced with insulated slab-on-grade
- Existing brine system replaced
- South foundation wall rebuilt
- Existing dasher board system replace with OHL approved system
- Repairs include surrounding floor areas and ice resurfacer travel path floor

PMC 2019 Floor Renovation Project



Picture A

PMC 2019 Floor Renovation Project



Picture B

PMC 2019 Floor Renovation Project



Picture C

PMC 2019 Floor Renovation Project



Picture D

PMC 2019 Floor Renovation Project



Picture E

Memorial Centre 2019 Events

- Wedding Bells Wedding Show Jan 27
- Homecoming 4 Cody Crowley Feb 9
- Paul Brandt Concert Feb 15
- Jeff Dunham Mar 1
- Amazing Dinosaur Exhibit Mar 10-13
- Foreigner Concert Mar 11
- Harlem Globetrotters Apr 4
- PJ Masks Live Apr 7
- Brit Floyd World Tour Apr 8
- Hockeyfest-Game On! May 4-5
- Snoop Dog Concert May 16
- Floor Reno Project June-Oct
- The Wiggles – Oct 16
- Toronto Maple Leafs 2019 Alumni Tour Nov 8
- Gene Simmons – Nov 9
- Rock the Rink – Nov 13
- Arkells – Nov 15
- Sledorama Nov 17
- AON Dinner – Nov 30
- NHL Alumni Game – Dec 1

Many more still to be
announced...

Morrow Park

- Tenant - Peterborough & District Farmers' Market year round (inside Morrow Building from Nov to Apr, outside in parking lot from May to Oct)
- Tenant – Kawartha Gymnastics in Bicentennial Building
- Tenant – Agricultural Society in Exhibition Office Building

Evinrude Centre

- ▶ Ice is year round on one pad except for a two week period in April - schedules exchanged with Kinsmen for 2019
- ▶ Ice on second pad from mid-June through to end of March - schedules exchanged with Kinsmen for 2019
- ▶ CHE Hockey School weekdays mid-July to Aug (6 weeks) - relocated to Kinsmen for 2019
- ▶ Banquet Hall rentals – weddings, banquets, events and trade shows
- ▶ Metroland Home Show (Apr)
- ▶ Concession & Bar Operations
- ▶ Tenant – Sharps Performance – Starting July 1, 2019
- ▶ Tenant – Minor Hockey Leagues (PMHC/PGHA)
- ▶ Tenant - Jr. C Lakers April through mid-June
- ▶ Pay as you Play, Sr. Skating, Public Skating
(including holidays and PA days)
- ▶ Parent & Tot, Power Skating – Recreation Division Programs

Kinsmen Arena


- ▶ Ice in from August through April
 - schedules exchanged with Evinrude for 2019
 - 1 floor, 1 ice – Mid-July
 - Home to CHE Hockey School - Summer 2019
- ▶ Majority of minor lacrosse played April through early Aug in this facility - schedules exchanged with Evinrude for 2019
- ▶ Banquets (Minor Hockey) on floor pad in April
- ▶ Kinsmen Board Room rentals
- ▶ Tenant - Home of PMLA
- ▶ Lorne Eakins Hockey School (Recreation Division program)

Northcrest Arena

- Ice is Operation from September through May
- Closes down during May through August (sand floor cannot be used)
- Main location for Public Skating on weekends (Sunday)
- Northcrest Skating School (City Recreation Division program)
- Recreational Adult Hockey League (City Recreation Division program) – relocated to Kinsmen in 2019

2019 Project Schedule Reallocation

- PMC Facility closure June through October
- Sr. Lakers Game Relocation to Evinrude
 - Air conditioning on pad
 - Carpet extensions
 - AGCO license expanded to tiered seating
 - Refurbishment of in arena sound system
 - A/V Equipment for Banquet Hall Viewing Party
 - WiFi – Event Services
 - Extended Customer Service hours & Box Office Support – Sr. Lakers Games
- Relocation of user groups to accommodate Sr. Lakers
- Accommodating 50 hours of ice Sept & Oct



2019 Project

Major Sport & Event Centre Study

Feasibility Study Phase 1 & 2 - completed in 2018

- Determined the overall feasibility and cost benefits of investment in a new Major Sport and Event Centre in the City
- Provided specific recommendations on the requirements for a new Major Sport and Event Centre based on information gathered, including location criteria and assessment of possible site options



2019 Project

Major Sport & Event Centre Study

Site Selection Phase 3A - in progress

- Perform additional evaluation of the shortlist of candidate sites identified during the feasibility study project (Market Plaza, Morrow Park, GE Lands)
- Evaluation explores the estimated capital cost to acquire and/or develop, planning suitability, parking supply and demand and long term strategic alignment with the Official Plan objectives in the areas under consideration

2019 Project

PMC Major Capital Projects

- Event Services Equipment Purchase:
 - Portable Loading Ramp
 - Additional Staging Components
 - Spotlights
 - Sound System Refurbishment
 - Telescopic Boom Lift
- AudienceView Ticketing System Upgrade
- PMC Space Review
- Floor Pad Renovation
 - Facility Closure June through October
 - Relocation of Jr. & Sr. Lakers, Petes Training Camp, Lacrosse Camp, PFSC, all floor and ice user groups normally scheduled

2019 Community Arenas Capital Projects

- Equipment Purchases & Replacement:
 - Ice Resurfacers
 - Pickup Truck
- Evinrude Sport Shop RFP
- Access Cards – Evinrude and Kinsmen
- Accessibility Upgrades – Wayfinding signage at Evinrude
- Design/Review – Banquet Hall Upgrades
- Northcrest Arena structural repairs
- Urban Park – Ice Rink and Facility
- Peterborough Arena and Aquatic Complex (awaiting funding opportunities)

2019 Sponsorship Update

- Pad Naming Rights
 - “Leons Peterborough Pad” naming right, formerly IGA Pad (2018) – Evinrude Centre
 - “Freedom Mobile Pad” naming right, formerly Atom Pad – Evinrude Centre
 - “Mr. Lube Peterborough Pad” naming right, formerly PHA pad – Kinsmen Arena
- Rink Boards and Ice Graphics – Evinrude and Kinsmen
 - Sold out for 2019 – renewals available after Dec. 31/19
- Programming Sponsorships
 - Tim Horton’s Holiday Skates – 4 sponsored skates in 2018
 - 2019 New Year’s Event Family Skate – sponsored by Wolfe Lawyers
 - 2020 Family Day Skate – sponsored by Brain Therapy Clinic

2019 Sponsorship Update

- MovingMedia
 - Partnership supporting Indoor Digital Signage Network (IDSN) for City and stakeholder communications in arenas
 - Advertising component managed by MovingMedia
 - New Digital Sign at Evinrude.
- Bell
 - Smart Cell devices planned for Evinrude & Kinsmen to improve facility users cellular experience
 - Connects cellular data transfer over fiber optic network to dramatically improve capacity and bandwidths in facilities
- GameOn Stream
 - Future Live streaming of recreational sport in our facilities
 - Includes a revenue stream to local sport organizations and their ability to manage, utilize and approve all streaming



2019 Project PMC Foodservice Operator RFP Award

- Fall 2018 – issued a Request for Proposals for the Foodservice Operator at the Peterborough Memorial Centre
- March 13/19 Administrative Staff Committee Award Recommendation Report
- July 7/19 Contract start date for Compass Group Canada

2019 Project

Ice Allocation Policy

The Ice Allocation Policy includes the Guiding Principles :

- ✓ Optimize Usage of Ice
 - ✓ Access and Equality
 - ✓ Youth Sport Development
 - ✓ Diversity
 - ✓ Partnership
 - ✓ Financial Sustainability
 - ✓ Safety
-
- Recommendation Report for Council Approval June 3, 2019
 - Procedures under development
 - Annual Review of Policy and Procedures
 - Annual User Group meetings
 - Annual individual meetings with minor hockey groups to ensure ice allocation fairly matches memberships, number of teams and level of play

2019 Project

Facility Booking Software

Corporate-wide facility booking software implementation project – PerfectMind

- Project planning, configuration and training started in 2017
- Arena Division live April 1, 2018
- Facility Booking Module returned to previous software for 2018-19 Fall/Winter Season as all functions not yet active. Room rental function is in PerfectMind
- Plan to convert back for Facility Booking for 2020 Spring Ice and Floor Season

2019 Work Plan Overview

- PMC Floor Renovation Project
- 2019 Schedule Reallocations due to PMC closure
- Evinrude Centre facility refurbishments required to host Sr. Lakers games due to PMC closure
- Major Sport & Event Centre Study
- PMC Major Capital Projects
- Peterborough Arena & Aquatic Complex Project
- Community Arenas Capital Projects
- Sponsorship & Advertising Sales
- PMC Food & Beverage Operator RFP Award and transition
- Ice Allocation Policy Approval and development of Procedures
- Facility Booking Software Testing & Implementation