# Arena Division 2019 Projects and Major Work Activities



#### **Arena Division Activities**

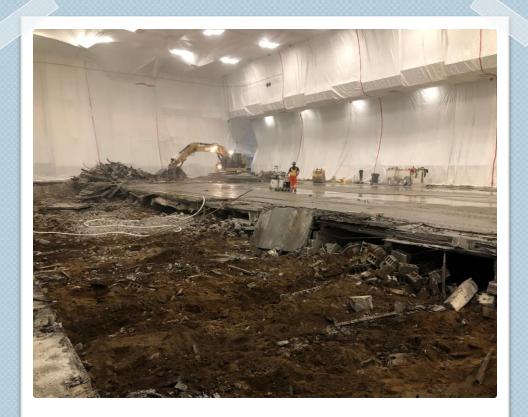
- ▶ Ice & Floor Rentals (approx. 35 user groups)
- Major Sport Tournaments
- Major Sport Games-OHL & MSL
- Sport Camps & Schools (Rec Div. & Private Operators)
- Public Skating Sessions (Weekly, Holidays, PA Days)
- Pay as you Play (Adult), Senior Skating
- Concerts, Special Events & Trade Shows
- Banquets & Weddings
- Sponsorship & Advertising Sales and Agreements
- Leased Space Management PMC Suites, Commercial

#### **Memorial Centre**

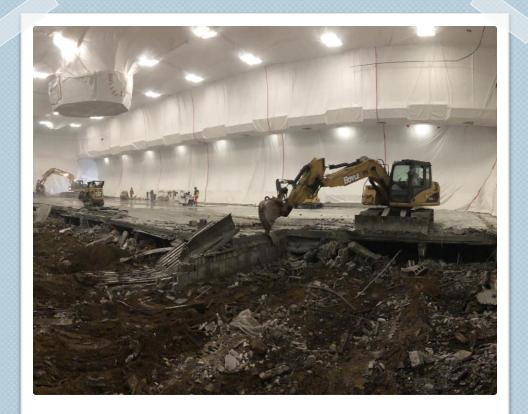
- 2019 Ice in 1<sup>ST</sup> week of October
- ▶ Tenant Peterborough Petes Ex Camp @ Evinrude; Season starts mid-October through May
- Tenant Peterborough Sr. Lakers Home Opener May 30 then rest of Season at Evinrude
- Tenant Peterborough & District Sports Hall of Fame
- Tenant Peterborough Figure Skating Club
- Tenant Compass Group Canada Foodservice Operator
- Tenant 24 Executive Suites
- Jr. A Lakers Season starts May then at Evinrude through Aug
- ▶ PMLA, Boro Boys May through Aug at Evinrude
- Concerts year round
- Special Events & Trade Shows year round

# 2019 Project PMC Floor Renovation

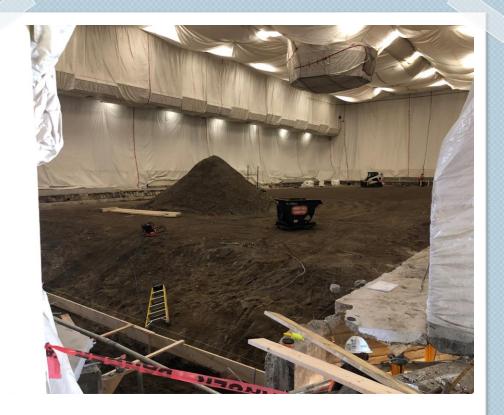
- Facility closure June through October
- Tenants/offices remain operational
- Sound system refurbishment
- Existing ice slab replaced with insulated slab-ongrade
- Existing brine system replaced
- South foundation wall rebuilt
- Existing dasher board system replace with OHL approved system
- Repairs include surrounding floor areas and ice resurfacer travel path floor



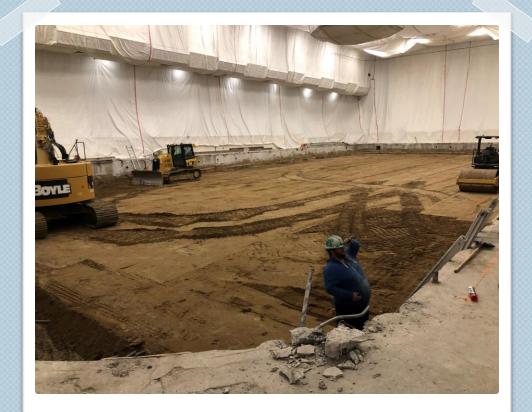
Picture A



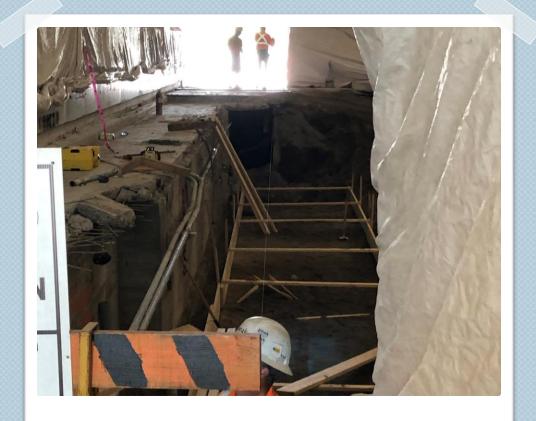
Picture B



Picture C



Picture D



Picture E

# Memorial Centre 2019 Events

- Wedding Bells Wedding Show Jan 27
- Homecoming 4 Cody Crowley Feb 9
- Paul Brandt Concert Feb 15
- Jeff Dunham Mar 1
- Amazing Dinosaur Exhibit Mar 10-13
- Foreigner Concert Mar 11
- Harlem Globetrotters Apr 4
- PJ Masks Live Apr 7
- Brit Floyd World Tour Apr 8
- Hockeyfest-Game On! May 4-5

- Snoop Dog Concert May 16
- Floor Reno Project June-Oct
- The Wiggles Oct 16
- Toronto Maple Leafs 2019
   Alumni Tour Nov 8
- Gene Simmons Nov 9
- Rock the Rink Nov 13
- Arkells Nov 15
- Slederama Nov 17
- AON Dinner Nov 30
- NHL Alumni Game Dec 1

Many more still to be announced...

#### Morrow Park

- Tenant Peterborough & District Farmers' Market year round (inside Morrow Building from Nov to Apr, outside in parking lot from May to Oct)
- Tenant Kawartha Gymnastics in Bicentennial Building
- Tenant Agricultural Society in Exhibition Office Building

#### **Evinrude Centre**

- Ice is year round on one pad except for a two week period in April schedules exchanged with Kinsmen for 2019
- Ice on second pad from mid-June through to end of March schedules exchanged with Kinsmen for 2019
- CHE Hockey School weekdays mid-July to Aug (6 weeks) relocated to Kinsmen for 2019
- Banquet Hall rentals weddings, banquets, events and trade shows
- Metroland Home Show (Apr)
- Concession & Bar Operations
- Tenant Sharps Performance Starting July 1, 2019
- Tenant Minor Hockey Leagues (PMHC/PGHA)
- Tenant Jr. C Lakers April through mid-June
- Pay as you Play, Sr. Skating, Public Skating (including holidays and PA days)
- Parent & Tot, Power Skating Recreation Division Programs

#### Kinsmen Arena

- Ice in from August through April
  - schedules exchanged with Evinrude for 2019
  - 1 floor, 1 ice Mid-July
  - Home to CHE Hockey School Summer 2019
- Majority of minor lacrosse played April through early Aug in this facility - schedules exchanged with Evinrude for 2019
- Banquets (Minor Hockey) on floor pad in April
- Kinsmen Board Room rentals
- Tenant Home of PMLA
- Lorne Eakins Hockey School (Recreation Division program)

#### Northcrest Arena

- Ice is Operation from September through May
- Closes down during May through August (sand floor cannot be used)
- Main location for Public Skating on weekends (Sunday)
- Northcrest Skating School (City Recreation Division program)
- Recreational Adult Hockey League (City Recreation Division program) – relocated to Kinsmen in 2019

### 2019 Project Schedule Reallocation

- PMC Facility closure June through October
- Sr. Lakers Game Relocation to Evinrude
  - Air conditioning on pad
  - Carpet extensions
  - AGCO license expanded to tiered seating
  - Refurbishment of in arena sound system
  - A/V Equipment for Banquet Hall Viewing Party
  - WiFi Event Services
  - Extended Customer Service hours & Box Office Support –
     Sr. Lakers Games
- Relocation of user groups to accommodate Sr. Lakers
- Accommodating 50 hours of ice Sept & Oct

### 2019 Project Major Sport & Event Centre Study

Feasibility Study Phase 1 & 2 - completed in 2018

- Determined the overall feasibility and cost benefits of investment in a new Major Sport and Event Centre in the City
- Provided specific recommendations on the requirements for a new Major Sport and Event Centre based on information gathered, including location criteria and assessment of possible site options

### 2019 Project Major Sport & Event Centre Study

#### Site Selection Phase 3A - in progress

- Perform additional evaluation of the shortlist of candidate sites identified during the feasibility study project (Market Plaza, Morrow Park, GE Lands)
- Evaluation explores the estimated capital cost to acquire and/or develop, planning suitability, parking supply and demand and long term strategic alignment with the Official Plan objectives in the areas under consideration

# 2019 Project PMC Major Capital Projects

- Event Services Equipment Purchase:
  - Portable Loading Ramp
  - Additional Staging Components
  - ➤ Spotlights
  - ➤ Sound System Refurbishment
  - ➤ Telescopic Boom Lift
- AudienceView Ticketing System Upgrade
- PMC Space Review
- Floor Pad Renovation
  - Facility Closure June through October
  - Relocation of Jr. & Sr. Lakers, Petes Training Camp, Lacrosse Camp, PFSC, all floor and ice user groups normally scheduled

# 2019 Community Arenas Capital Projects

- Equipment Purchases & Replacement:
  - ➤ Ice Resurfacers
  - ➤ Pickup Truck
- Evinrude Sport Shop RFP
- Access Cards Evinrude and Kinsmen
- Accessibility Upgrades Wayfinding signage at Evinrude
- Design/Review Banquet Hall Upgrades
- Northcrest Arena structural repairs
- Urban Park Ice Rink and Facility
- Peterborough Arena and Aquatic Complex (awaiting funding opportunities)

# 2019 Sponsorship Update

- Pad Naming Rights
  - "Leons Peterborough Pad" naming right, formerly IGA Pad (2018) – Evinrude Centre
  - "Freedom Mobile Pad" naming right, formerly Atom Pad Evinrude Centre
  - "Mr. Lube Peterborough Pad" naming right, formerly PHA pad – Kinsmen Arena
- Rink Boards and Ice Graphics Evinrude and Kinsmen
  - Sold out for 2019 renewals available after Dec. 31/19
- Programming Sponsorships
  - Tim Horton's Holiday Skates 4 sponsored skates in 2018
  - 2019 New Year's Event Family Skate sponsored by Wolfe Lawyers
  - 2020 Family Day Skate sponsored by Brain Therapy Clinic

## 2019 Sponsorship Update

#### MovingMedia

- Partnership supporting Indoor Digital Signage Network (IDSN) for City and stakeholder communications in arenas
- Advertising component managed by MovingMedia
- New Digital Sign at Evinrude.

#### Bell

- Smart Cell devices planned for Evinrude & Kinsmen to improve facility users cellular experience
- Connects cellular data transfer over fiber optic network to dramatically improve capacity and bandwidths in facilities

#### GameOn Stream

- Future Live streaming of recreational sport in our facilities
- Includes a revenue stream to local sport organizations and their ability to manage, utilize and approve all streaming

# 2019 Project PMC Foodservice Operator RFP Award

- Fall 2018 issued a Request for Proposals for the Foodservice Operator at the Peterborough Memorial Centre
- March 13/19 Administrative Staff
   Committee Award Recommendation
   Report
- July 7/19 Contract start date for Compass Group Canada

# 2019 Project Ice Allocation Policy

The Ice Allocation Policy includes the Guiding Principles:

- ✓ Optimize Usage of Ice
- ✓ Access and Equality
- ✓ Youth Sport Development
- Diversity
- ✓ Partnership
- ✓ Financial Sustainability
- ✓ Safety
- Recommendation Report for Council Approval June 3, 2019
- Procedures under development
- Annual Review of Policy and Procedures
- Annual User Group meetings
- Annual individual meetings with minor hockey groups to ensure ice allocation fairly matches memberships, number of teams and level of play

# 2019 Project Facility Booking Software

- Corporate-wide facility booking software implementation project PerfectMind
- Project planning, configuration and training started in 2017
- ➤ Arena Division live April 1, 2018
- Facility Booking Module returned to previous software for 2018-19 Fall/Winter Season as all functions not yet active. Room rental function is in PerfectMind
- ▶ Plan to convert back for Facility Booking for 2020 Spring Ice and Floor Season

#### 2019 Work Plan Overview

- PMC Floor Renovation Project
- 2019 Schedule Reallocations due to PMC closure
- Evinrude Centre facility refurbishments required to host Sr. Lakers games due to PMC closure
- Major Sport & Event Centre Study
- PMC Major Capital Projects
- Peterborough Arena & Aquatic Complex Project
- Community Arenas Capital Projects
- Sponsorship & Advertising Sales
- PMC Food & Beverage Operator RFP Award and transition
- Ice Allocation Policy Approval and development of Procedures
- Facility Booking Software Testing & Implementation