



City of
Peterborough

To: Members of the Museum & Archives Advisory Committee

From: Susan Neale, Museum Director

Meeting Date: April 11, 2019

Subject: Report MAAC19-007
Peterborough Museum & Archives: Canada Cultural Spaces
Fund Letter of Intent and Application

Purpose

A report to recommend a motion to support an application by the Peterborough Museum & Archives to the Canada Cultural Spaces Fund, Department of Canadian Heritage.

Recommendation

That the Museum & Archives Advisory Committee approve the recommendation outlined in Report MAAC19-007 dated April 11, 2019, of the Museum Director, as follows:

That MAAC support an application by the Peterborough Museum & Archives under the Canada Cultural Spaces Fund, a Department of Canadian Heritage funding program, and that a Letter of Intent be submitted to the Canada Cultural Spaces Fund for the Gallery Redevelopment Feasibility Study.

Budget and Financial Implications

The Gallery Redevelopment Feasibility Study was approved by City Council through the 2019 budgetary process; the commitment is \$35,000 from the Peterborough Museum & Archives' (PMA) Renovation Reserve.

An application to the Canada Cultural Spaces Fund (CCSF) program is an opportunity to leverage the Peterborough Museum & Archives' 2019 Gallery Redevelopment Feasibility Study capital budget of \$35,000 for matching funds.

The CCSF application does not commit the City to an increased capital budget for the Gallery Redevelopment Feasibility Study, but does provide the opportunity to increase the scope of the planned 2019 project, if the application is successful.

Background

Canada Cultural Spaces Fund

The Canada Cultural Spaces Fund (CCSF) supports the improvement of physical conditions for arts, heritage, culture and creative innovation. The Fund supports renovation and construction projects, the acquisition of specialized equipment and feasibility studies related to cultural spaces (Appendix A).

<https://www.canada.ca/en/canadian-heritage/services/funding/cultural-spaces-fund.html>

In Budget 2017, the Government of Canada announced an additional \$300 million over a ten year period, starting in 2018-2019, to further support cultural spaces. This additional investment is a part of the social infrastructure component of the Investing in Canada Plan.

CCSF requires a Letter of Intent in order to assess the level of interest across Canada in its funding program.

The PMA has demonstrated success with the CCSF program:

- 2010: Public Spaces Renovations (\$100,000);
- 2012: Lower Level Upgrades Project (\$380,000);
- 2016: Exterior Cladding and Window Project (\$369,000).

Gallery Redevelopment Project

The current long-term Gallery, installed nearly 30 years ago (1990/91), tells the story of Peterborough to 1905. The longevity of the Gallery speaks to the quality of the original work and recent modest updates. However, the 125 years that Peterborough has been a “city” and its industrial past are untold. The Gallery requires redevelopment to tell a comprehensive story in a modern way, incorporating the PMA’s national treasures, the Balsillie Collection of Roy Studio Images and the Parks Studio *fonds*.

Gallery redevelopment will require demolition, construction, graphic design, exhibition development and production, as well as artifact preparation and interactives. The PMA’s Exterior Cladding and Window Project resolved the moisture issues within the Gallery, ensuring a suitable space for the exhibition of artifacts and archival material. Community consultation was completed for the Expansion Feasibility Study (2004) and the data remains a useful starting point.

Given the scope of the Gallery Redevelopment Project, a Gallery Redevelopment Feasibility Study is a necessary step to ensure: (1) that the PMA is eligible for future external funding; and (2) that the PMA will undertake a well planned project.

Summary

The Gallery Redevelopment Feasibility Study is ideal for the federal Canada Cultural Spaces Fund program. The high standard of service delivery, access and presentation expected of the Peterborough Museum & Archives will be facilitated through this project.

Submitted by,

Susan Neale, Museum Director

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Attachment:

Appendix A – Canada Cultural Spaces Fund, Application Guidelines