



City of
Peterborough

To: Members of the Museum & Archives Advisory Committee

From: Susan Neale, Museum Director

Meeting Date: February 7, 2019

Subject: Report MAAC19-004
Ice Age Mammals: Programming and Open Hours

Purpose

A report to advise Committee that the Museum Visitor Experience Coordinator will provide an update on programming and recommend a temporary change to open hours, in support of the upcoming exhibition “Ice Age Mammals”.

Recommendation

That the Museum & Archives Advisory Committee approve the recommendations outlined in Report MAAC19-004, dated February 7, 2019, of the Museum Director, as follows:

- a) That the Museum Visitor Experience Coordinator’s update on programming in support of “Ice Age Mammals” be received for information;
- b) That the Open Hours on weekends and statutory holidays be temporarily extended, 10 am to 5 pm, during the “Ice Age Mammals” exhibition.

Budget and Financial Implications

Operating expenses associated with the Peterborough Museum & Archives (PMA) “Ice Age Mammals” programming will be offset by associated operating revenue.

Background

Ice Age Mammal Project

The completion of the Museum Renewal Project (2010-2017) opened the door for the PMA to host large, unique and popular temporary exhibitions. For the first time, the PMA will host a traveling blockbuster exhibition: “Ice Age Mammals” which features dozens of real fossils, casts, specimens and interactives. The exhibition focuses on ice age mammals, climate change, extinction and the human impact on climate and species (refer to MAAC18-011).

Ice Age Mammal Programming

PMA staff are planning for heightened attendance and the opportunity to develop and deliver innovative programming. The PMA will be the only site to host “Ice Age Mammals” in the Peterborough region.

In an effort to ensure meaningful visitor experiences during “Ice Age Mammals”, planned programming initiatives include, but are not limited to, the following:

- Museum Docent program
- Education programs (Appendix A)
- Museum Minis (Saturday mornings in May)
- Museum Midis (Saturday mornings in May)
- Peterborough Museum & Archives Open House, International Museum Day (May 18)
- Diggin’ the Dinos (June 15)
- Summer Movie on the Hill: Ice Age (August 17)

Ice Age Mammals – Weekend Open Hours

In anticipation of community interest, PMA staff would like to offer extended open hours, 10 am to 5 pm, on weekends and statutory holidays throughout the “Ice Age Mammals” exhibition, starting Saturday, March 9 and continuing to Sunday, September 8. The suggested donation for admission is \$10.00 per family.

Summary

The “Ice Age Mammals” exhibit is a one-time opportunity to bring life-size ice age mammals to Peterborough. The PMA continues to develop and offer creative and affordable experiences for its community and beyond.

For the most up-to-date information on all of the Peterborough Museum & Archives events and programs, refer to:

www.peterboroughmuseumandarchives.ca



<https://www.facebook.com/PTBOMuseumArchives/>



<https://twitter.com/OntheHill3>



<https://www.instagram.com/ptbomuseumarchives/>

Submitted by,

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Attachment:

Appendix A – Ice Age Mammals: Education Programs (poster)