

# Inspiring Canada - by canoe

Update to  
**Peterborough City Council Finance Committee**  
January 15, 2019



THE CANADIAN CANOE MUSEUM  
LE MUSÉE CANADIEN DU CANOT

# Funding Updates

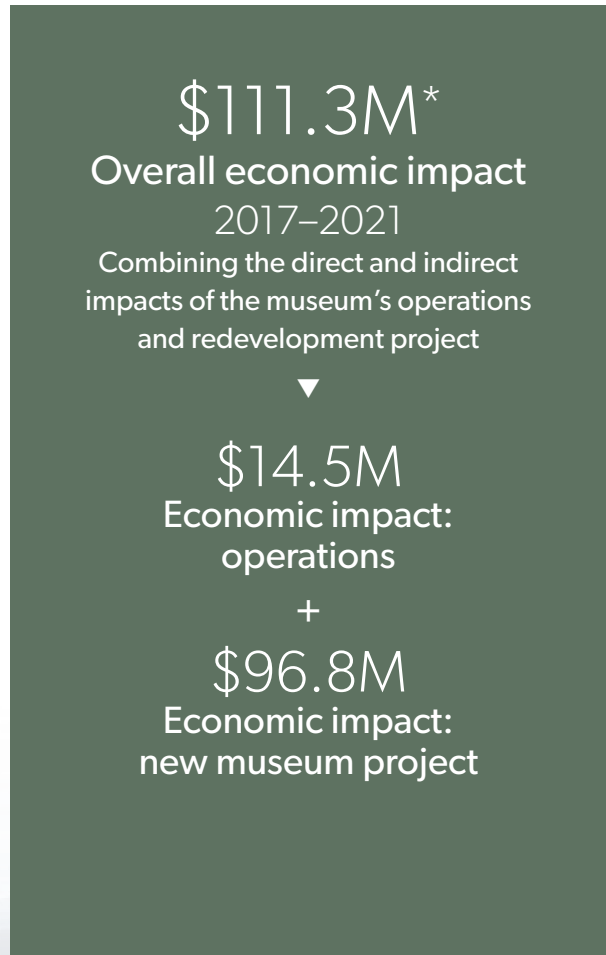
The project will be supported by a \$65 million capital campaign.



The W. Garfield Weston Foundation

committed supporters

# Economic Impact





# Sustainability



87,000 visitors annually –  
more than three times the current admission





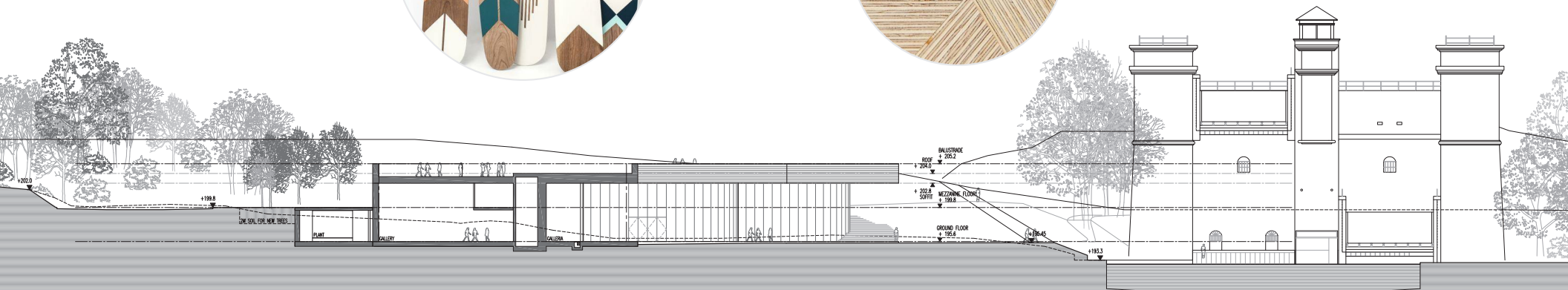
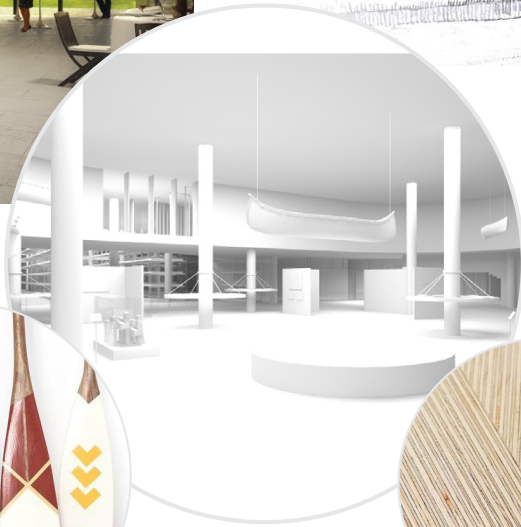
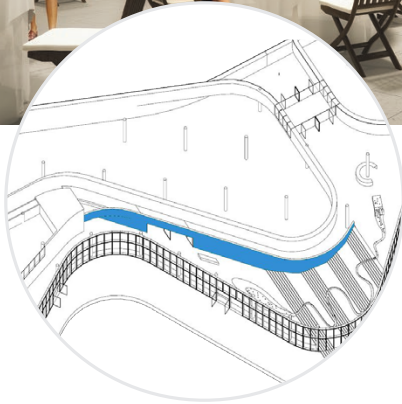
# National Council

**His Royal Highness, Prince Andrew,  
The Duke of York, Honourary National Council Chair**

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**Shelley Ambrose • Stephen Augustine • Bob Baun  
Rick & Priscilla Brooks-Hill • Bill Buxton • Chief Laurie Carr  
Wendy Cecil • Matthew Coon Come • Claude Cousineau  
Bob Gainey • Victoria Grant • Geoff Green • Ted Johnson  
Philip Lee • Scott MacGregor • Peter Mansbridge  
Larry McDermott • Roy McGregor • Mark McLean • Craig Oliver  
Aaju Peter • Valerie Pringle • Shelagh Rogers  
Andrew Stewart • Jim & Katie Stewart • Les Stroud  
Adam van Koeverden • Chief Phyllis Williams**

# The Planning Process





# Exhibit Design



## Theme One

The canoe and how it allows connections to NATURE



## Theme Two

The canoe and its connections to CULTURE



## Theme Three

The canoe as a connector of COMMUNITIES



## Theme Four

The canoe as DESIGN





# 2018 Educational Highlights

5,000+ students in museum

3,000+ students from around the world via SKYPE





**Thank you**  
*for your continued support*



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