

Helping Innovative Startups Shape The Future 🕒

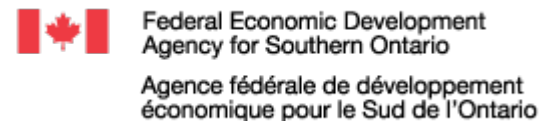


**INNOVATION
CLUSTER**

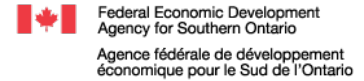
PETERBOROUGH AND
THE KAWARTHAS



2018 Core Funding Partners



Core Funding Partner



Zone Partner



Program Partner



Southern Ontario Fund for Investment in Innovation
FIISO (Fonds d'investissement dans l'innovation du Sud de l'Ontario)



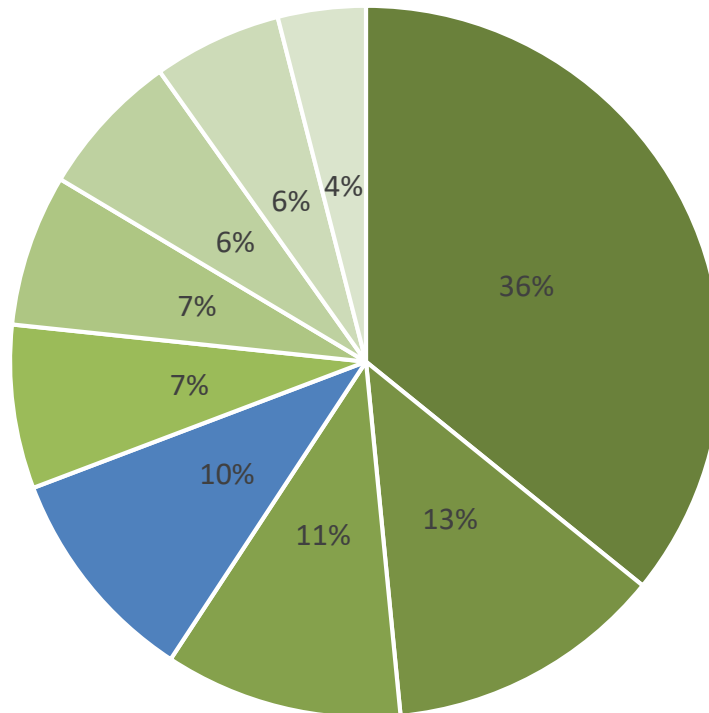
Knowledge Partner



Entrepreneur Sponsor



2018 Funding Model



■ Province of Ontario

■ Program Delivery

■ Trent University

■ Recovery (Rent)

■ Fleming College

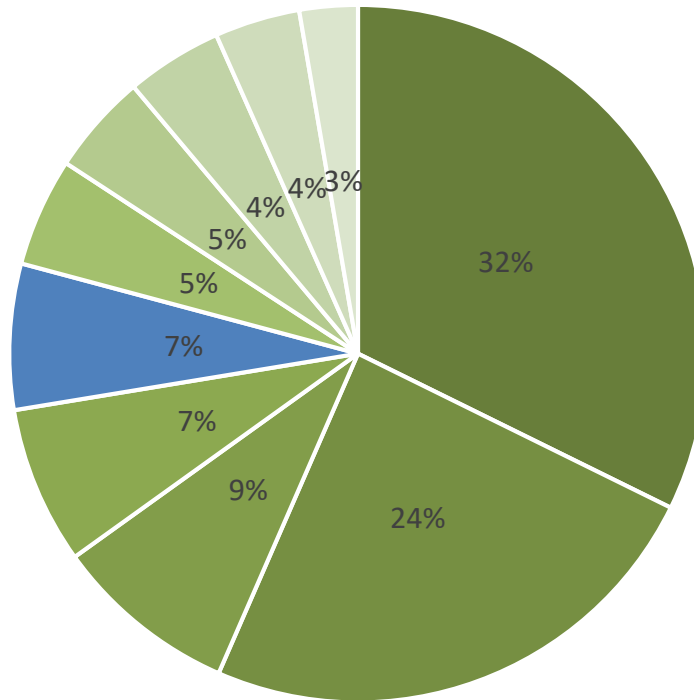
■ Community Sponsorship

■ City of Peterborough

■ Federal Government

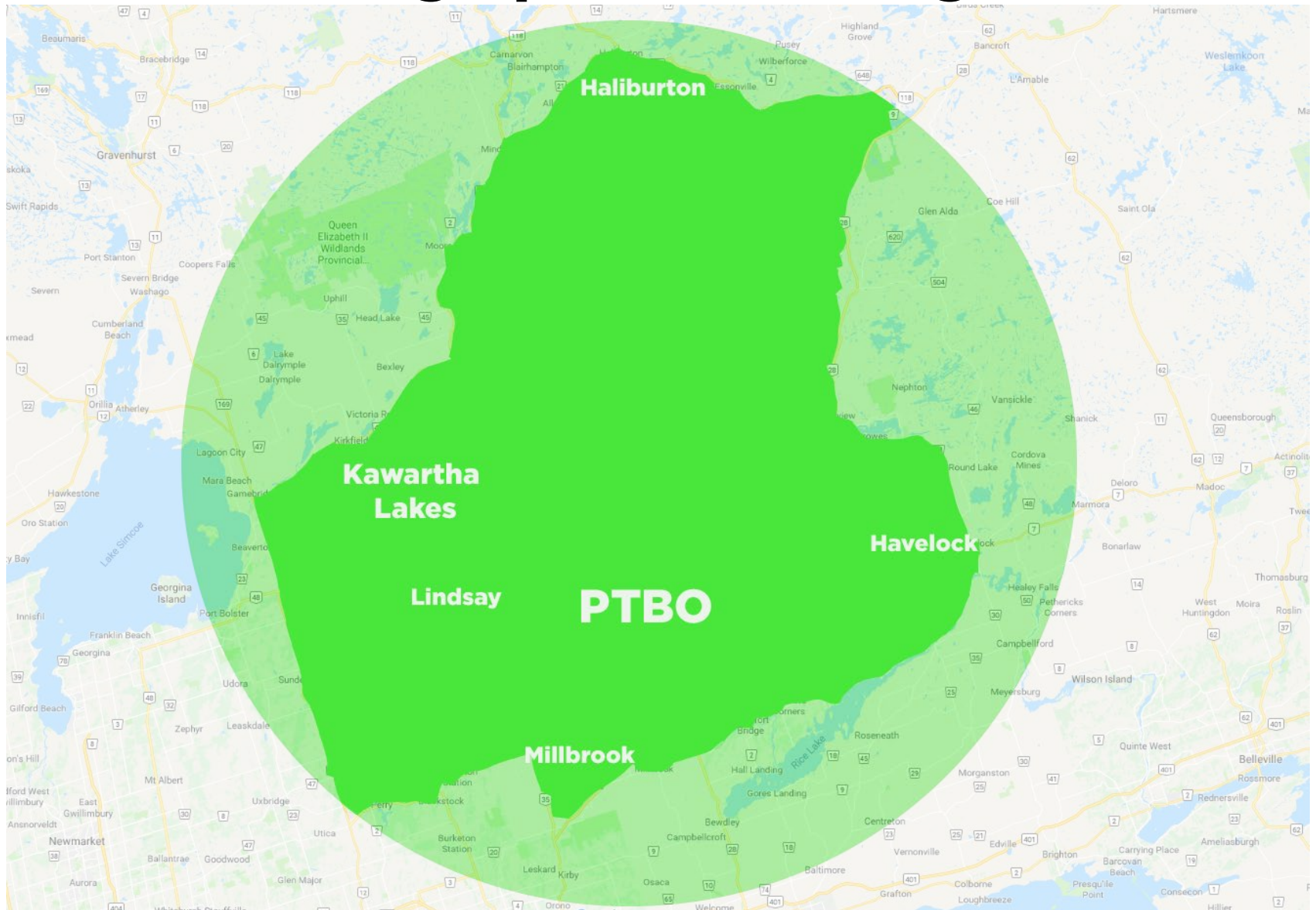
■ Peterborough Angel Network

2018 Funding Model - *Includes in-kind*



- | | |
|------------------------------|-----------------------|
| ■ In-kind Contribution | ■ Province of Ontario |
| ■ Community Sponsorship | ■ Program Delivery |
| ■ City of Peterborough | ■ Trent University |
| ■ Federal Government | ■ Recovery (Rent) |
| ■ Peterborough Angel Network | ■ Fleming College |

Geographical Coverage



Startup Superheroes



MICHAEL SKINNER
PRESIDENT & CEO



JOHN GILLIS
CLEAN TECH
INNOVATION SPECIALIST



ROSALEA TERRY
MARKETING MANAGER &
INNOVATION SPECIALIST
(On Leave)



ALANA DALL
OPERATIONS & EVENTS
COORDINATOR



BRADEN CLARK
INNOVATION
SPECIALIST



RACHEL STARK
COMMUNICATIONS
COORDINATOR

Our Board Of Directors



JOHN DESBIENS
CHAIR OF THE BOARD



STEVE HENDERSON



TIM BARRIE



BRENT WOOTTON



DAVE BIGNELL



SALLY HARDING



MAUREEN ADAMSON



DANA EMPEY



DIANE RICHARD



NEIL EMERY



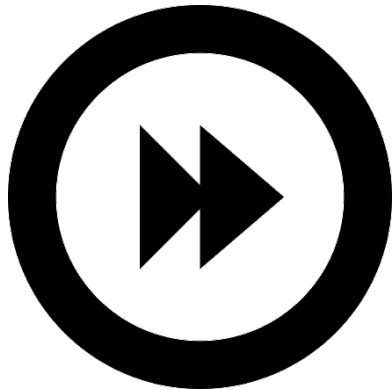
LE NGUYEN



JIM GASTLE

Consisting of exemplary, leading experts in their field – entrepreneurs, law, finance, clean technology, education & more.

How We Impact Peterborough & The Kawarthas



Strengthening Innovation & Entrepreneurial Capacity



Assisting New Company Formation & Growth



Growing Our Knowledge Based Economy



Business Planning & Financing

Business Planning

BAC

One-on-one
advisory
services

Growth
Wheel

Business
plan review

Starter
Company
Plus

Plan &
Pitch:
Compete for
1 of 7 micro
grants \$2K -
\$5K

Community
Futures

Business
loans up to
\$250K

Micro loan
up to \$20K

PTBO
Angel
Network

Group of
investors
Early stage
growth

Apply to
Pitch

Financing

Competition Events

Win this Space,
Bears Lair

Ontario.ca/smallbusiness

- Apprenticeship grants
- Youth hiring
- Ontario training
- Reduce energy costs
- Export market program

Networking & Resources

Networking

Incubation

Downtown Representation

PTBO Chamber of Commerce

- Workshops, networking events
- Benefits Group Insurance
- Member business discounts
- Lobbying to government

Kawartha Chamber of Commerce

- Workshops, networking events
- Benefits Group Insurance
- Discounts on fees, gas, marketing
- Event listings

**Innovation
Cluster**

- Office space
- Business resources & networking events
- Knowledge partner meetings

DBIA

- Directory listing
- Event listings
- Membership advocacy
- Retail real estate assistance

Located In The Heart Of Downtown Peterborough



**INNOVATION
CLUSTER**

PETERBOROUGH AND
THE KAWARTHAS





Open 7 Days A Week, 24 Hours A Day



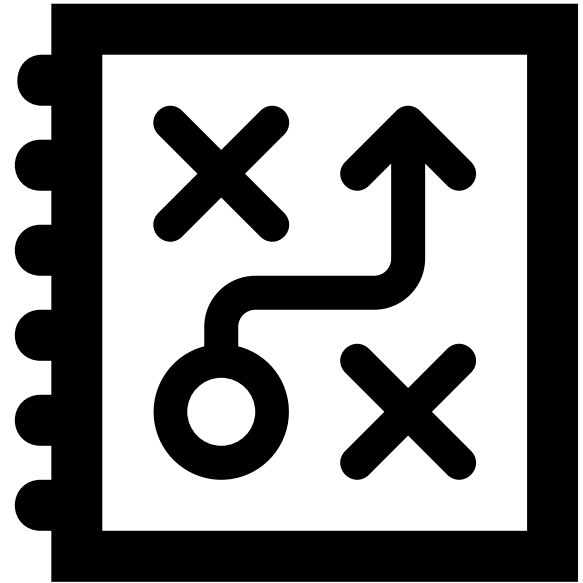
2nd Location: Trent University



Did you know?

80 percent of start-ups fail in the first two years

BUT incubation programs reduce that to less than 30 percent



Focus On 4 Key Sectors

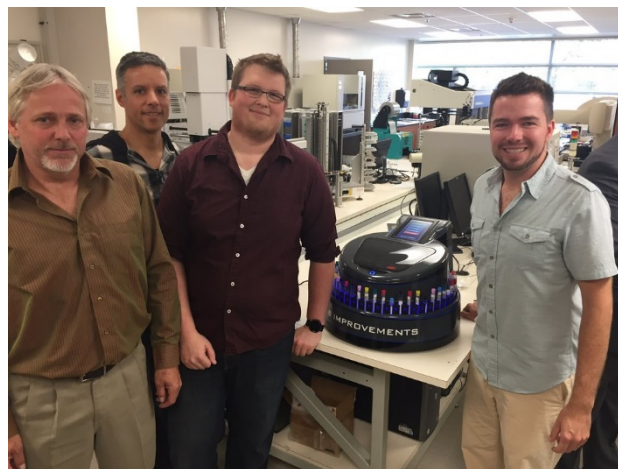
Clean Technology



Agriculture Technology



Healthcare



Digital Technology



Youth Entrepreneurship



**FAST
START**
FOSTERING ENTREPRENEURIAL
INNOVATION

Applied Projects Hub



Commercialization Of Academic Research



BIG IDeA

- Over **40** Accessibility Challenges collected
- Worked with **30** groups to document the accessibility challenges of business in our region
- Interviewed as part of a co-hosted radio show
37 local representatives of organizations relevant to accessibility and inclusion awareness
- Organized **4 collaborative projects** that engaged Fleming College students, Trent University students and 7 additional partner organizations (including one from Germany)



Services Overview

Incubation Space

Workshops

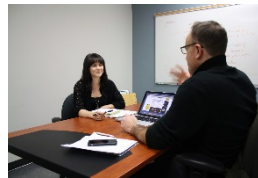
Knowledge Partners

Entrepreneurial Competitions

Events

Mentorship/Advisory Services

Expert In Residence Program



**INNOVATION
CLUSTER**
PETERBOROUGH AND
THE KAWARTHAS

Global Partnerships



Awareness

Local & National
Year to Date (2018)

Published Blogs: 70

Press Releases Issued: 40

Media Pick Ups: 131

Public Events Held: 37

Public Event Attendees: 1,545

Augmented, virtual reality studio unveiled by Kavtek Software at Innovation Cluster in Peterborough

By Jason Bain, The Peterborough Examiner
Wednesday, October 11, 2017 @ 3:54 EDT PM



Peterborough's Innovation Cluster signs door-opening deal with Brazil

Oct 11, 2017 10:23:00 AM Peterborough This Week



Peterborough also has a deal with Brazil to open a new market for its tech companies. The deal was signed by Peterborough's Mayor, Michael Gorman, and the Mayor of Brazil, Fernando Collor. The deal is a partnership between Peterborough's Innovation Cluster and an incubator at a Brazilian university. It is expected to open up one of the world's largest markets to Peterborough entrepreneurs.

Tech entrepreneur and CBC Dragon Michele Romanow to speak in Peterborough

Innovation Cluster and Ontario 150 present 'E-Connect with Michele Romanow' at the Market Hall on October 30
%hasanulhuda - Posted October 3, 2017



Peterborough Startup Chimp Treats Creates New Jobs Through Partnership With Community Living

Peterborough's Brooke Hammer, founder and CEO of *Chimp Treats*, has taken the drive and passion of her two startup businesses to hold a job fair through a partnership with *Community Living*—providing three employment opportunities for those with intellectual and developmental disabilities.

The 22-year-old entrepreneur began her entrepreneurial journey after founding *Take Flight*, a business inspired when her brother with Down Syndrome faced community barriers trying to find meaningful work. Hammer started the organization to help those with developmental disabilities find independence, social interaction, purpose, and meaningful employment through day programs and services.

"I wanted my brother to be able to experience the joy, satisfaction and pride that comes with meaningful work and belonging to a community," says Hammer.

Peterborough company Kavtek Software launches AR/VR platforms for real estate and consumers

By Greg Davis
Vicepresident - Global News



Peterborough-based digital startup Kavtek Software has launched pilot AR/VR platforms for realtors and tech companies.

Companies Supported

year to date

**Total innovation & technology (+ youth) startups
accepted into the incubation program:**

40 + 46 = 86



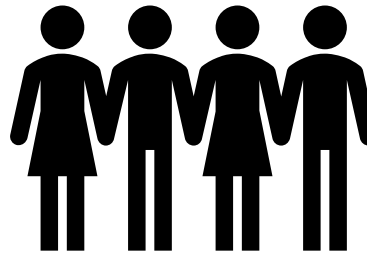
OCE Target: 5 Companies

Employment Created

Q4

**Total part-time and full-time employees created
by startups:**

171



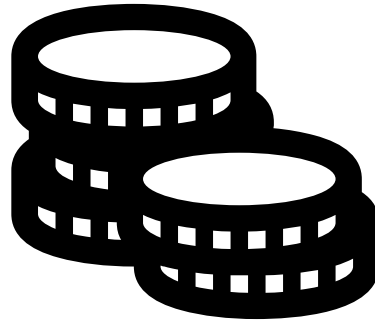
OCE Target: 10 Positions

Economic Impact

Q1 - Q4

**Total sales, personal investment, equity
investment, loans & grants:**

\$15,431,351.37



OCE Target: \$1,000,000



**Thank You For Your
Support!**