



City of
Peterborough

To: Members of the Museum & Archives Advisory Committee

From: Susan Neale, Museum Director

Meeting Date: January 10, 2019

Subject: Report MAAC19-001
Peterborough Museum & Archives: Summer Programming Initiatives

Purpose

A report to advise Committee that the Museum Education Officer will make a presentation regarding Peterborough Museum & Archives 2019 summer programming initiatives.

Recommendation

That the Museum & Archives Advisory Committee approve the recommendation outlined in Report MAAC19-001, dated January 10, 2019, of the Museum Director, as follows:

That the Committee receive the presentation by the Museum Education Officer for information.

Budget and Financial Implications

Any operating expenses associated with the Peterborough Museum & Archives 2019 summer programming initiatives will be offset by associated operating revenue.

Background

The Peterborough Museum & Archives (PMA) strives to deliver quality, professional programming, in keeping with its Mandate:

As part of the collective memory of the community, the Peterborough Museum & Archives preserves, presents and promotes the heritage and culture of Peterborough and area and provides significant heritage programs for the education and enjoyment of both visitors and residents alike.

Summer Discovery

In 1996, the “Discovery Team” (led by the PMA) received the Award for Outstanding Achievement in Interpretation/Education from the Ontario Museum Association.

While the delivery model for PMA Discovery camps has evolved considerably over the past 22 years, the primary goal remains the same: to develop and deliver innovative, affordable, community-driven programs which incorporate best practices in terms of providing enriching experiences for children and youth.

The Discovery camps have also become a key component of the PMA annual operating revenue. Since 2014, the Summer Discovery excess of revenue over expenses has increased by 78%.

2019 Summer Programming Initiatives

In order for PMA summer programs to continue to grow and to improve, the following initiatives have been identified for implementation in 2019:

- 1) Early Bird Program – offer a supervised daily drop off between 8:00-8:30 AM (previously, drop off was between 8:30-9 AM).
- 2) Junior Discovery Camp Leader – a seasonal employee to support the Museum Discovery Educator(s), ensuring a 1:10 adult:child ratio in Junior Discovery.

These summer programming initiatives will be operated on a fully cost recovery basis. Registration for the 2019 Early Bird Program and for 2019 Summer Junior Discovery will incorporate a \$5 cost for each child, each day of camp (in line with the PerfectMind Withdrawal Fee).

Summary

The Peterborough Museum & Archives is committed to offering quality, educational programming, in keeping with its Mandate.

Submitted by,

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