

To: Members of the Museum & Archives Advisory Committee

From: Susan Neale, Museum Director

Meeting Date: October 11, 2018

Subject: Report MAAC18-013

Peterborough Museum & Archives: Historypin

#### **Purpose**

A report to advise Committee that the City Archivist will make a presentation regarding the Peterborough Museum & Archives: Historypin.

#### Recommendation

That the Museum & Archives Advisory Committee approve the recommendation outlined in Report MAAC18-013, dated October 11, 2018, of the Museum Director, as follows:

That the Committee receive the presentation by the City Archivist for information.

# **Budget and Financial Implications**

There are no immediate budget or financial implications associated with the recommendation.

### **Background**

Historypin is a not-for-profit, international social media application, with the following Vision:

"A world where every cultural organisation can engage and grow their community – to build understanding through stories. We collect, curate and structure stories to bring people together, one story at a time ... and where it gets really powerful is through the work we do to enable others."

Historypin is an innovative way to explore and share historical photographs across the globe and through time. It is designed to be an intergenerational project, connecting families and communities. The content on Historypin is user-generated.

The Peterborough Museum & Archives (PMA) Historypin project has focused on integrating archival images of regional historic architecture with an interactive mapping platform. Users are able to find current locations of historic features, plan walking tours and conduct research. The following link provides access to one PMA example:

https://www.historypin.org/en/peterborough-schools/geo/44.309058,-78.319747,13/bounds/44.276866,-78.353059,44.341233,-78.286435/paging/1

## **Summary**

Historypin is a free social media application that is facilitating international access to archival images and associated research from the Peterborough Museum & Archives collection.

Submitted by,

Susan Neale, Museum Director

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