

5.
A New Public Square



*Cenotaph /
 Confederation Park*

Create a Public Square, a multi-purpose outdoor venue for gatherings and community celebrations.

Where can the City hold a party? Great cities often have large public spaces that become the accepted and cherished venue for a community to gather in celebration. Toronto has Nathan Phillips Square. New York has Time Square. Ottawa has Parliament Hill.

Peterborough has several spaces that serve as gathering venues for specific special events. The Cenotaph is a respectful place, used for solemn and reflective ceremonies. Millennium Park is a place of quiet refuge where the community can gather in a natural park space beside the river. It has been used for music and arts festivals but its geometry and style of landscape development does not readily lend itself to large, intensive gatherings. It also has limited opportunity for use in winter conditions. Del Crary Park is an outstanding venue for the performing arts, however it too is a park and is situated just beyond the generally accepted heart of the City where there already exists the infrastructure to support large gatherings such as restaurants and parking. The City has used Downtown streets for short duration gatherings however the temporary nature of these venues do not establish an affinity to the space by the community nor is it practical to consider public streets as a long term venue without significant impact on adjoining properties.

This Master Plan strategy seeks to create a permanent Public Square in Downtown Peterborough for the benefit of the entire community. What is envisioned is a large, multi-purpose outdoor venue for gatherings and community celebrations.

The location that leads the list for consideration is the Louis Street Parking lot. It has the following attributes:

- It is municipally owned and can be expanded to include the north portion of the Louis Street road allowance.
- It is adjacent to the King Street Parkade.
- The parking lot today has a relatively low utilization rate and is in need of cosmetic upgrades for it to continue to be used for public parking.
- The site is large and the geometry is conducive to large gatherings.
- The location adds depth to the downtown by placing a traffic generator to the shoulder of George Street rather than to the length of George Street. A more compact downtown is preferable to a longer downtown.



*View of Clock Tower
 from Louis Street*

- The location is within the view shed of Downtown's symbolic icon (the Clock Tower) and the site is important to the Charlotte Gateway.



A Public Square, designed to be multi-purpose, could be a Farmer's Market venue on Wednesday and Saturday mornings from Victoria Day to Thanksgiving. It could be a second or third stage for the Festival of Lights. It could be an overflow parking area in December and an outdoor skating rink in January and February. It could be a Rib-fest in July and summer arts and craft festival in August. It could be a New Year's countdown, a place for democracy to be heard and even a bench in the shade to eat a workday lunch.

It should be designed with park elements, including shade trees and benches. It should be designed as an urban space with lighting and durable surfaces. It needs to be cosmopolitan in flavour with colour, character and transformable spaces. It is a statement of civic pride and civic life.

An alternative location considered, though much smaller, is the open north-west corner of Peterborough Square, well situated adjacent to Market Hall, a historical gathering place in Downtown Peterborough.

This space has very urban edges being so central to the

commercial core. About 4 years ago a design exercise was undertaken to look at the adaptability of the Peterborough Square Court Yard as a home for an expanded Farmers Market currently occupying Charlotte Street on Wednesday mornings for 6 months of the year. The owner's of Peterborough Square however have advised that the open corner is now being actively considered for another purpose. Therefore it is no longer a candidate location for the Public Square.



This Master Plan strategy requires the preparation of a feasibility study and urban design study as a prelude to implementation. There is a need to investigate more fully the potential Public uses through discussion with the broader community in order to program the space at the conceptual level. The creation of such a venue would directly respond to recommendations in the **DEA** concerning clustering of cultural uses such as a Farmer's Market in the downtown.

6.
Renew Charlotte
Street as a priority

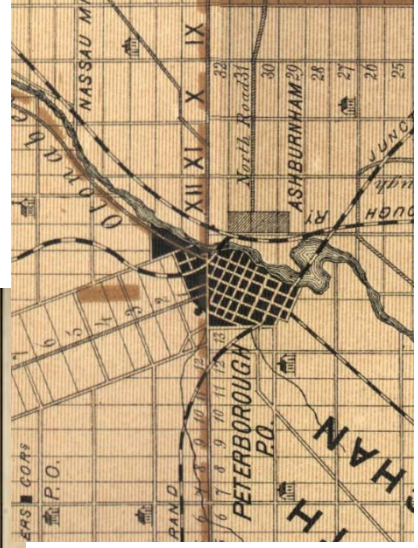
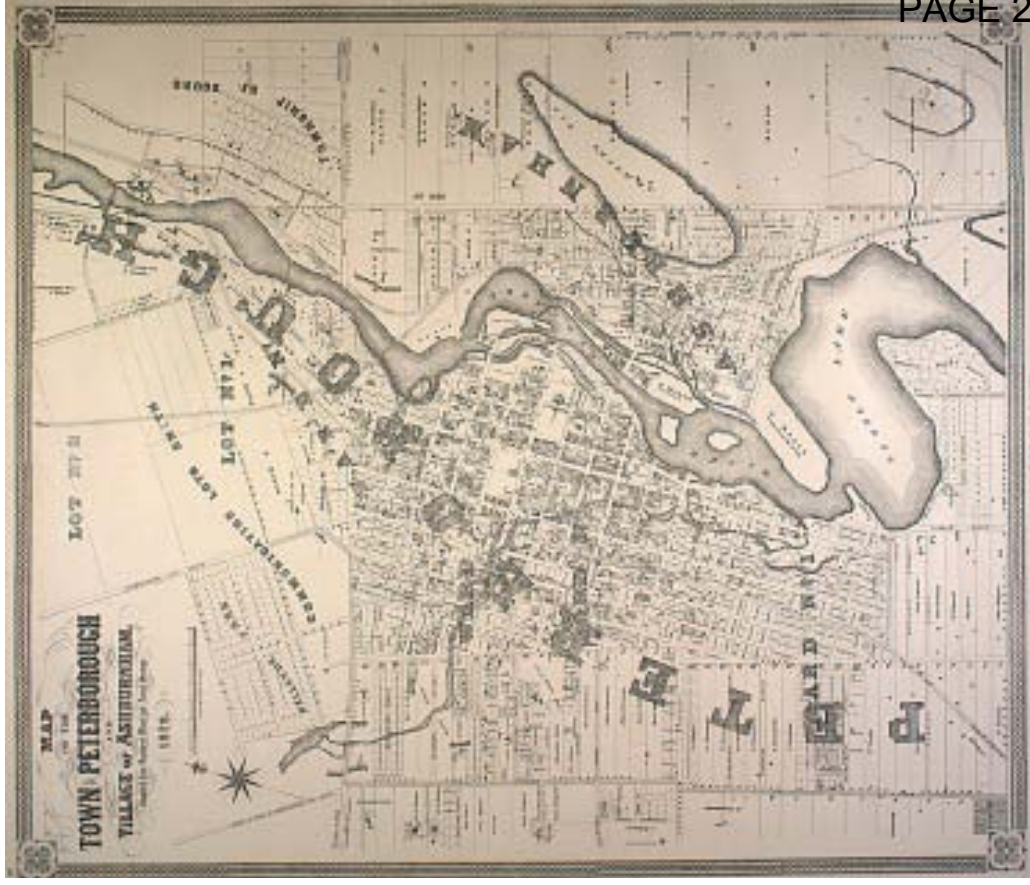
Prioritize the renewal of the Charlotte Street right-of-way from Water Street to Park Street.

Charlotte Street is the principle western gateway to the downtown. The entire length of the street from Park Street to Millennium Park is commercial or mixed use and supports one of the strongest retail corridors in the Downtown.



Peterborough Public Square Urban Design Study

Historic Peterborough

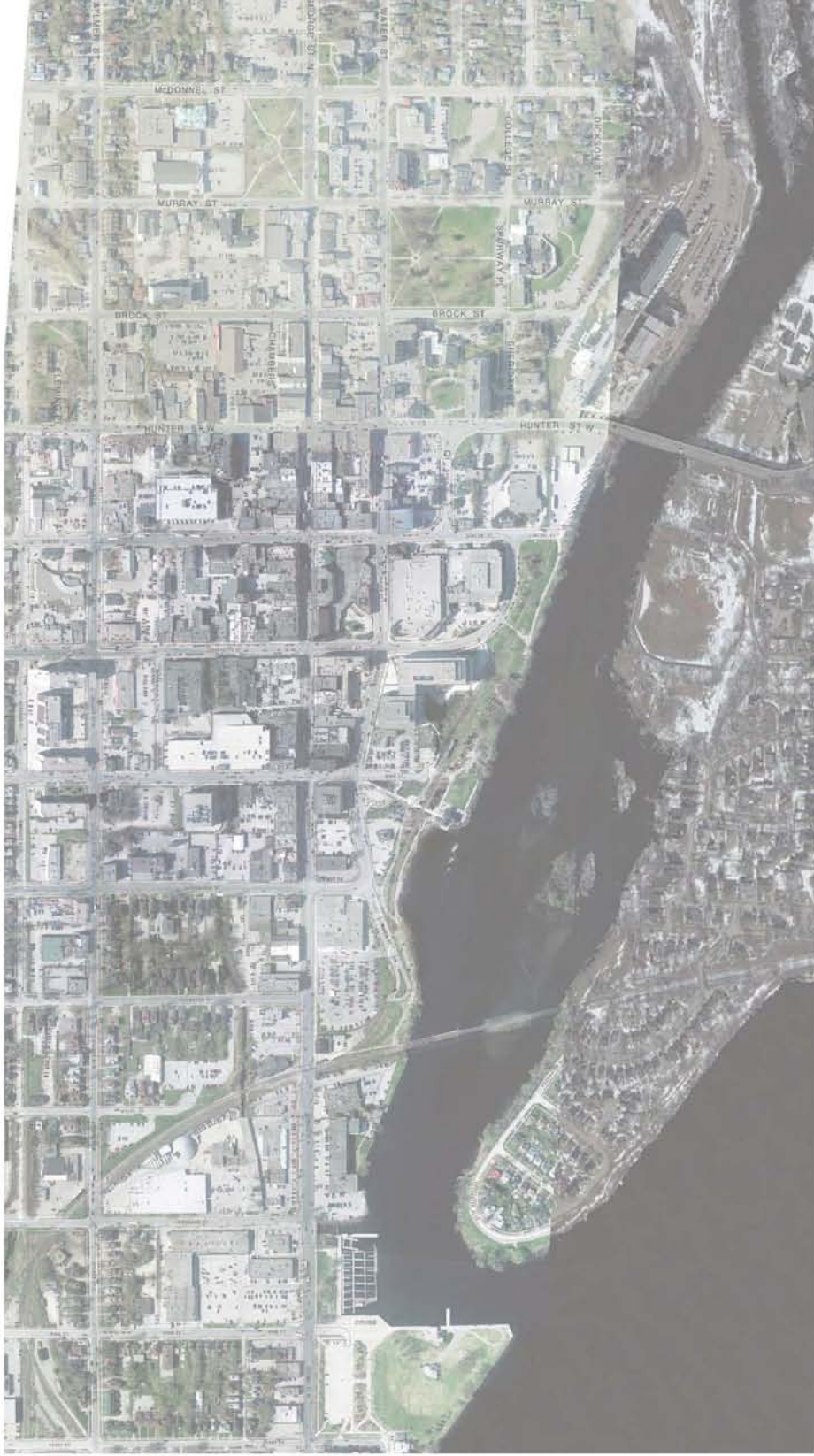


Strong Connection to Water





Present Day Downtown



0m 100m 200m

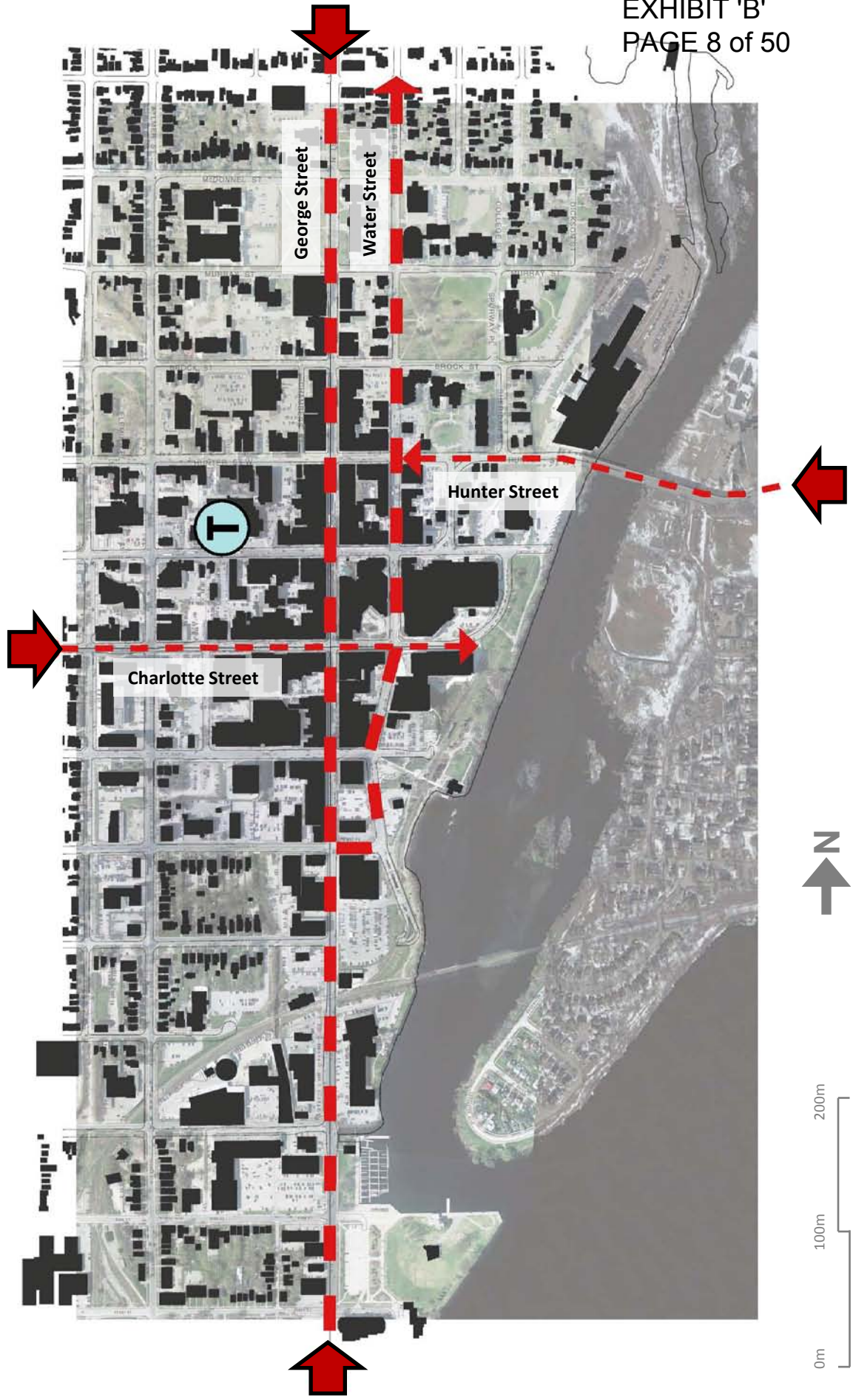


Present Day "Figure Ground"



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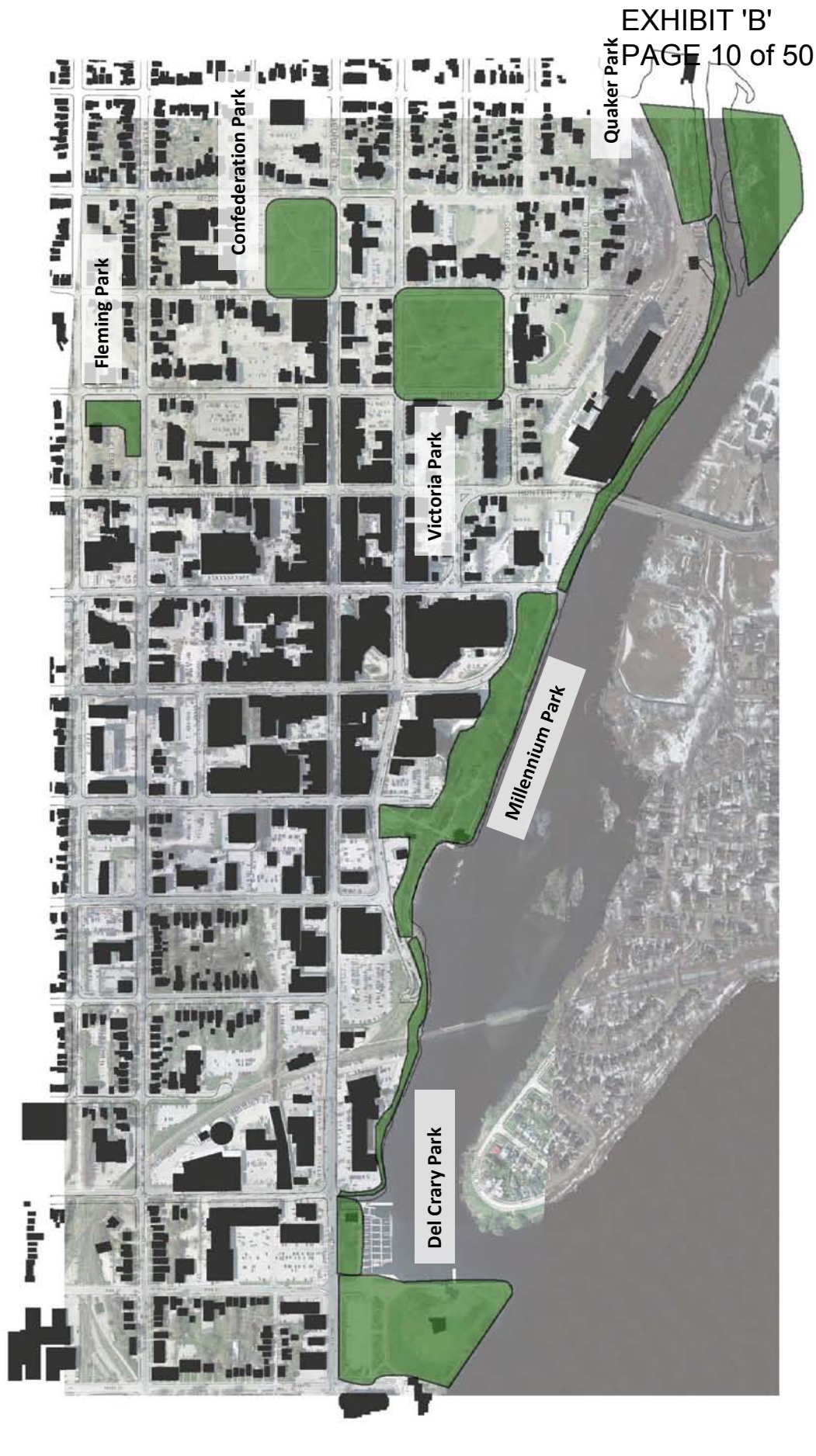




Downtown Links - Trails and Railway

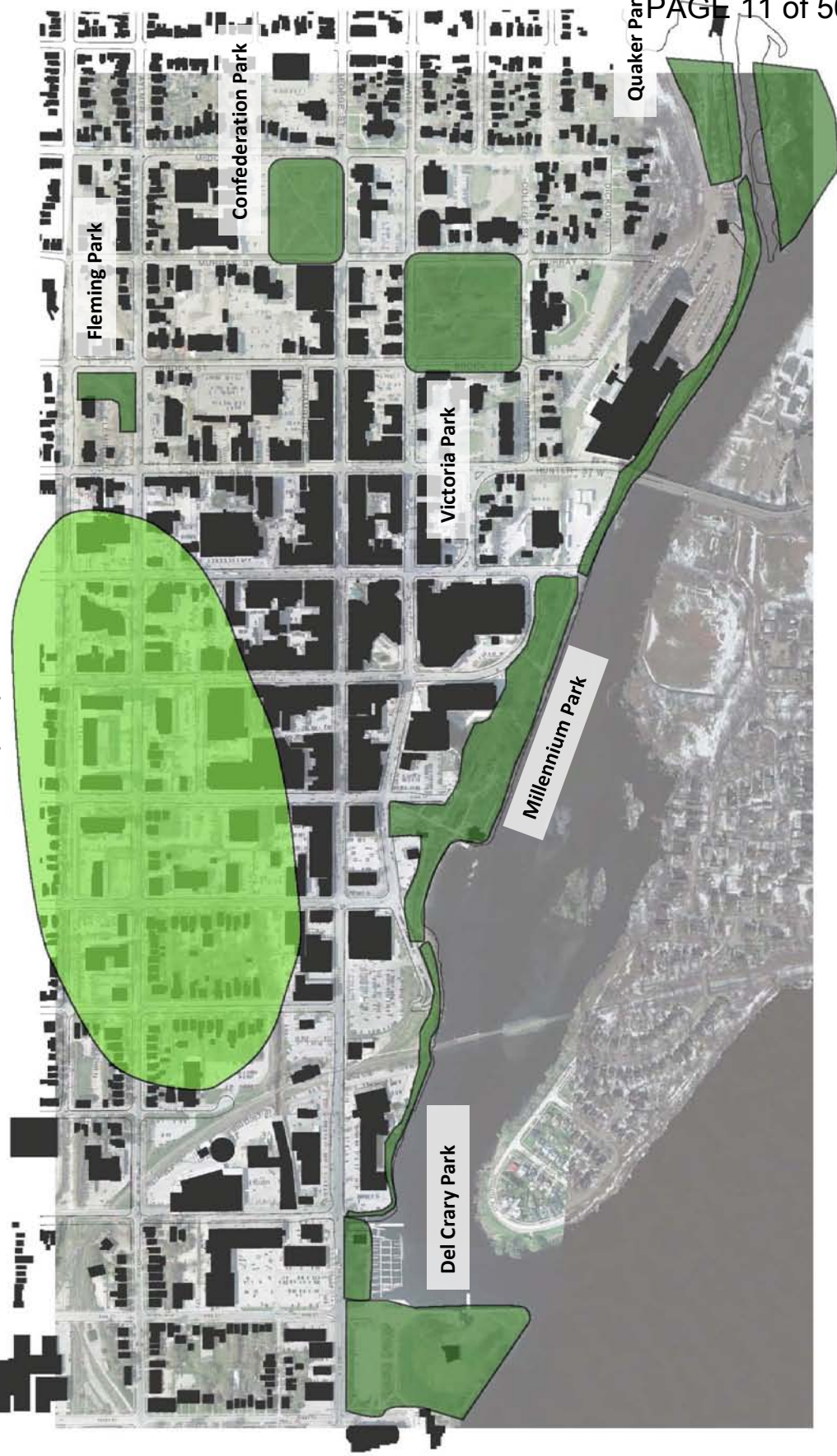


Downtown Public Realm Parks + Green Space



Downtown Public Realm Parks + Green Space

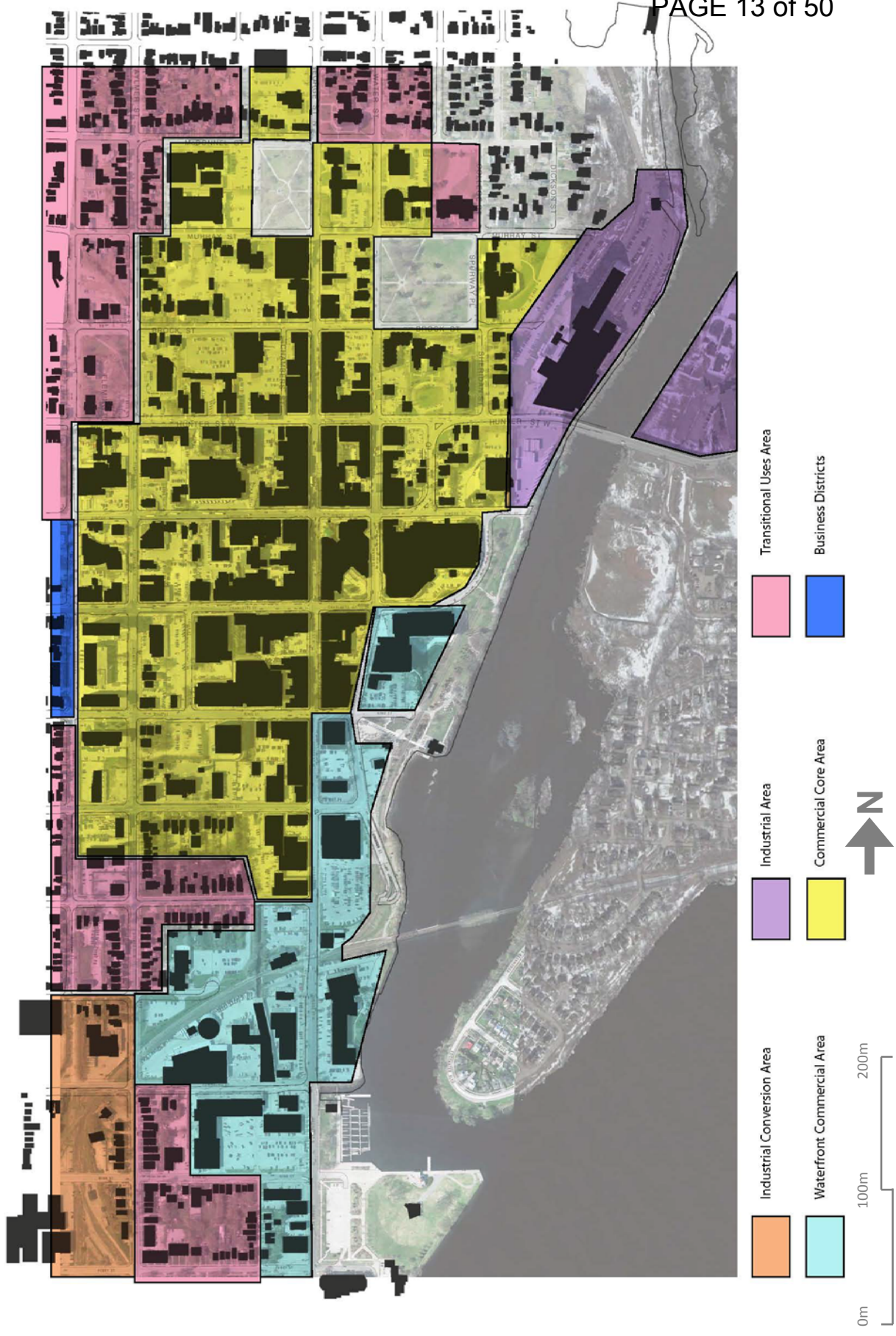
Area Deficient of Public Open Space



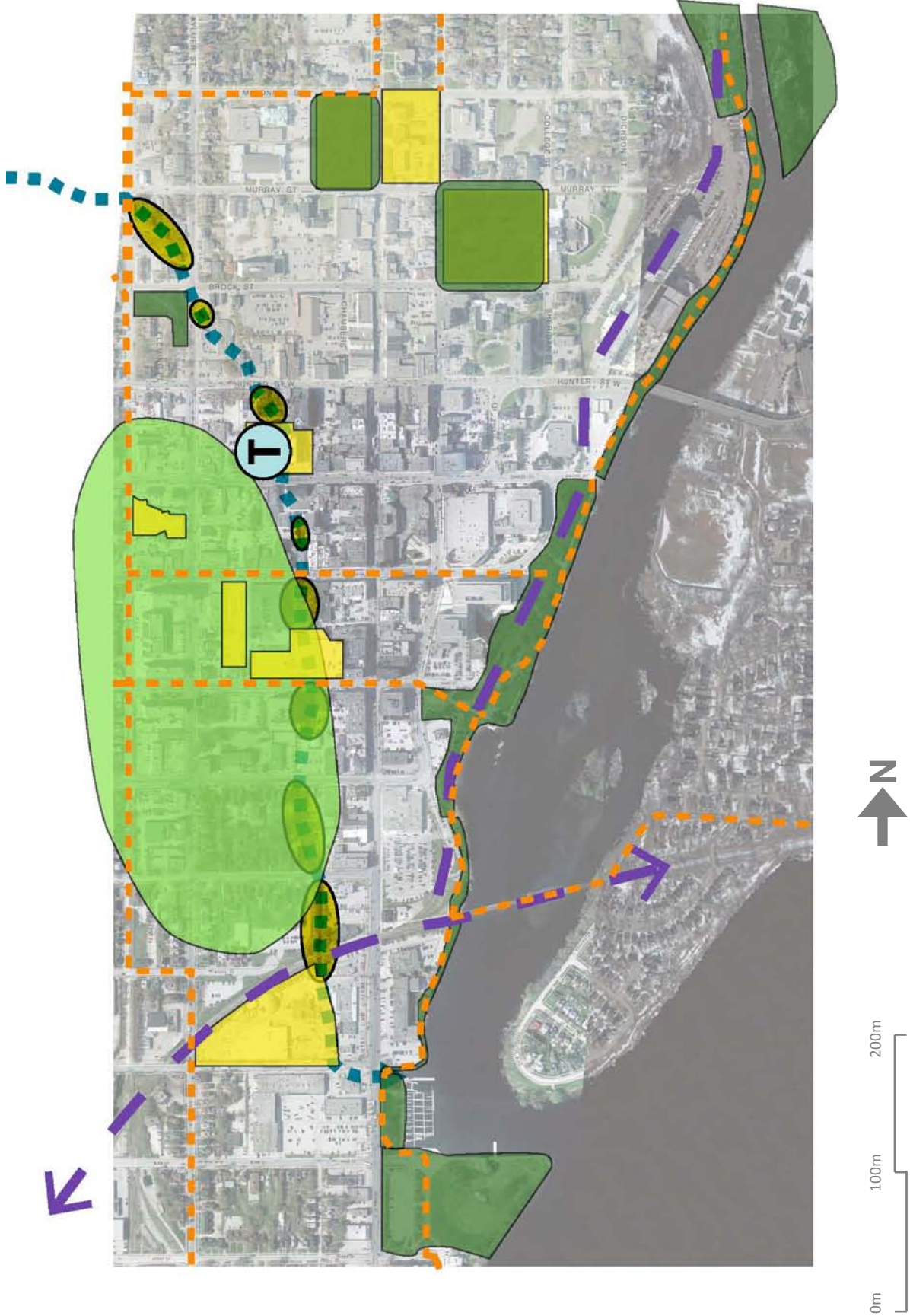
City Owned Lands



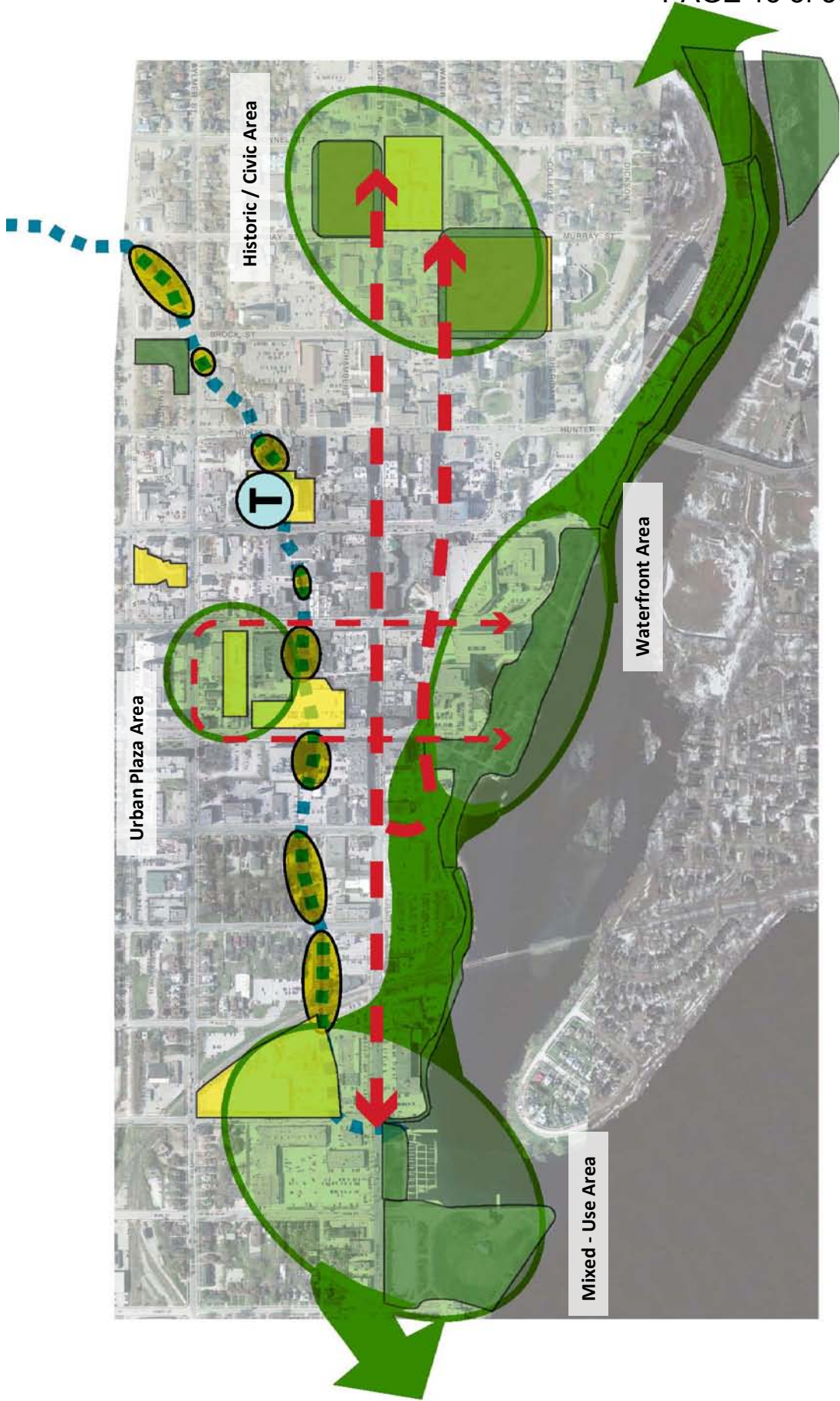
Land Use per Official Plan



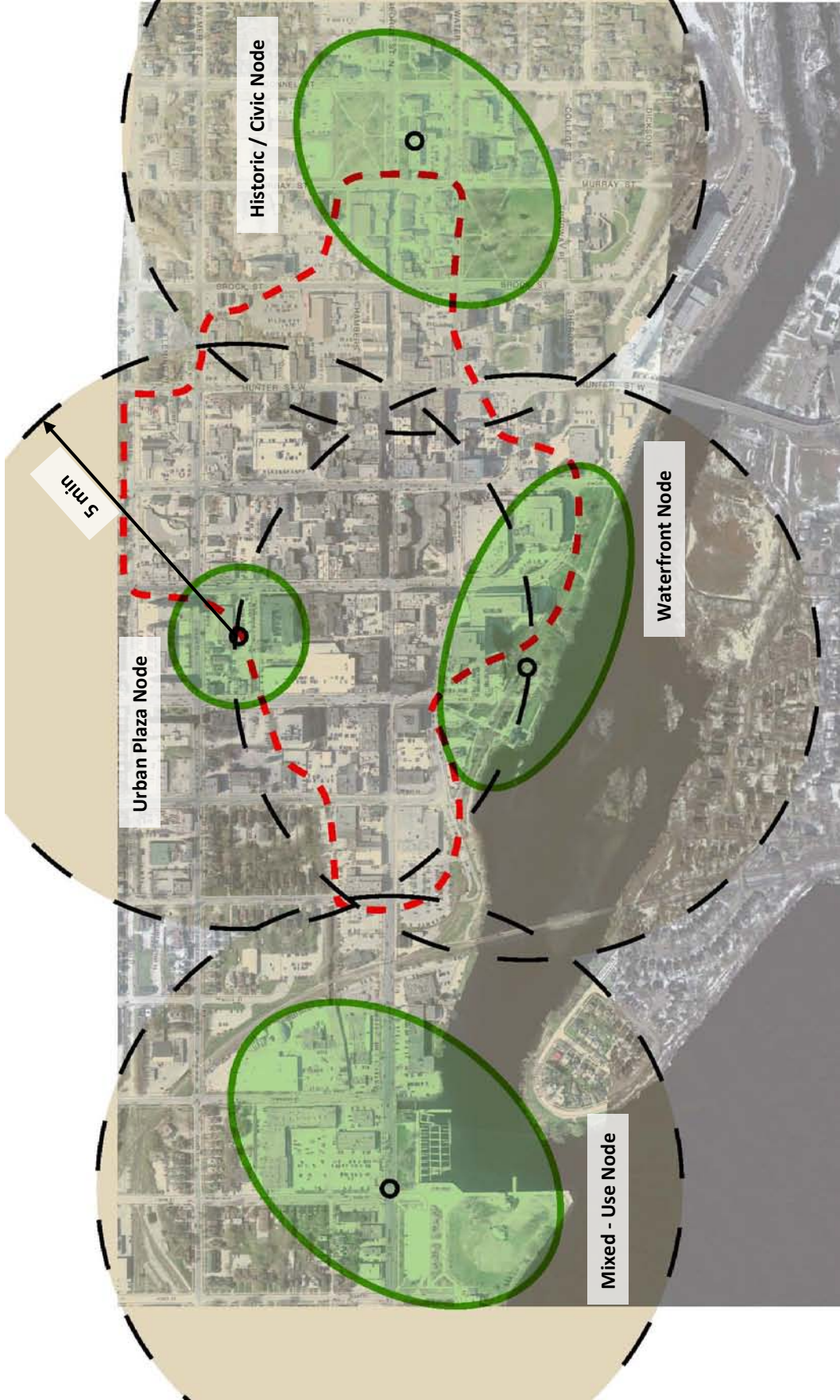
Opportunities to Link to Public Spaces



Core Area Concept Plan



A Walkable Downtown

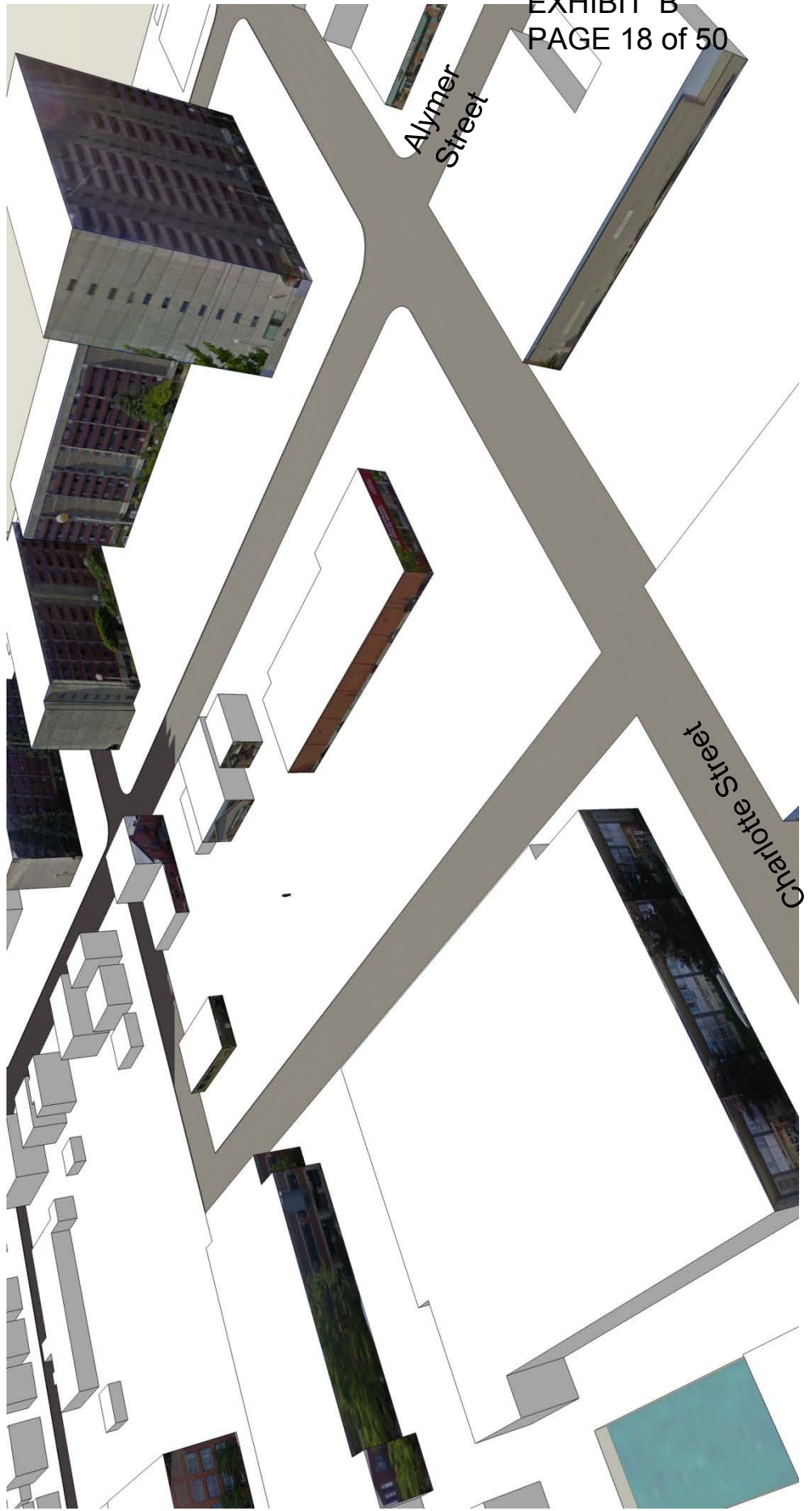
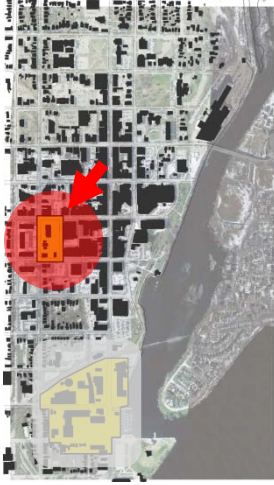


0m 100m 200m

2 Potential Sites for Important Public Realm Spaces To Support and Drive Private Investment

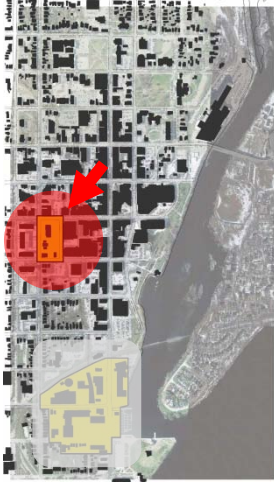


Louis Street Site Prior to Development

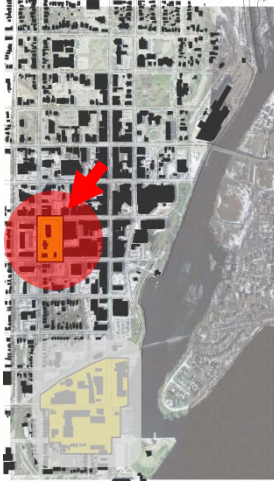


Louis Street Site

Immediate Development Phase 1

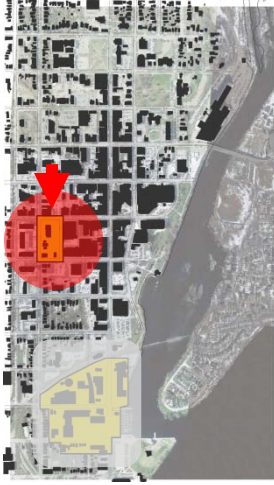


Louis Street Site Immediate Development Phase 1 – Alternative w/ Road Closure

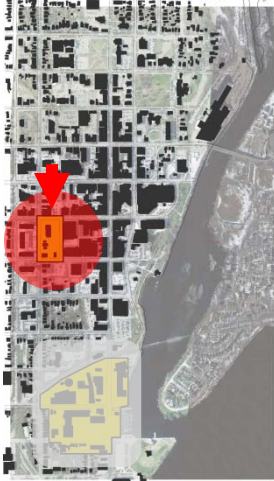


Louis Street Site

Immediate Development Phase 1



Louis Street Site
Immediate Development Phase 1 – Alternative w/ Road
Closure



Louis Street Site

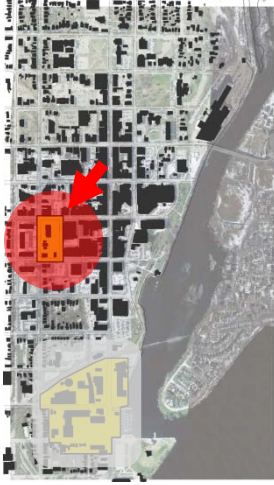
Immediate Development Phase 1



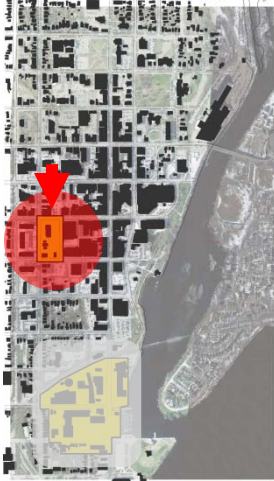
Louis Street Site
Immediate Development Phase 1 – Alternative w/ Road
Closure



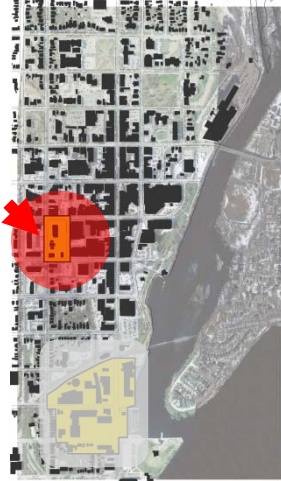
Louis Street Site Future Development Phase 2



Louis Street Site Future Development Phase 2



Louis Street Site Future Development Phase 2



Louis Street Site

Strengths

- Strategic Development Opportunities
- Municipal Ownership
- Short Term Development Horizon
- Existing Programming – Market, Other Events
- Future redevelopment of surrounding area (catalytic effect)
- Transit and Pedestrian Access
- Available Parking in Parking Garage
- Frontage on Charlotte, King and Alymer Streets

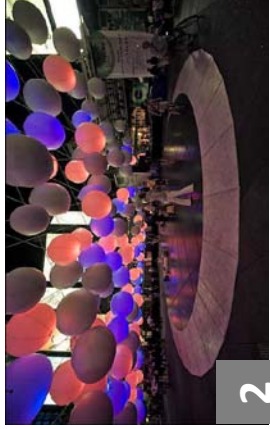
Weaknesses

- Existing Image

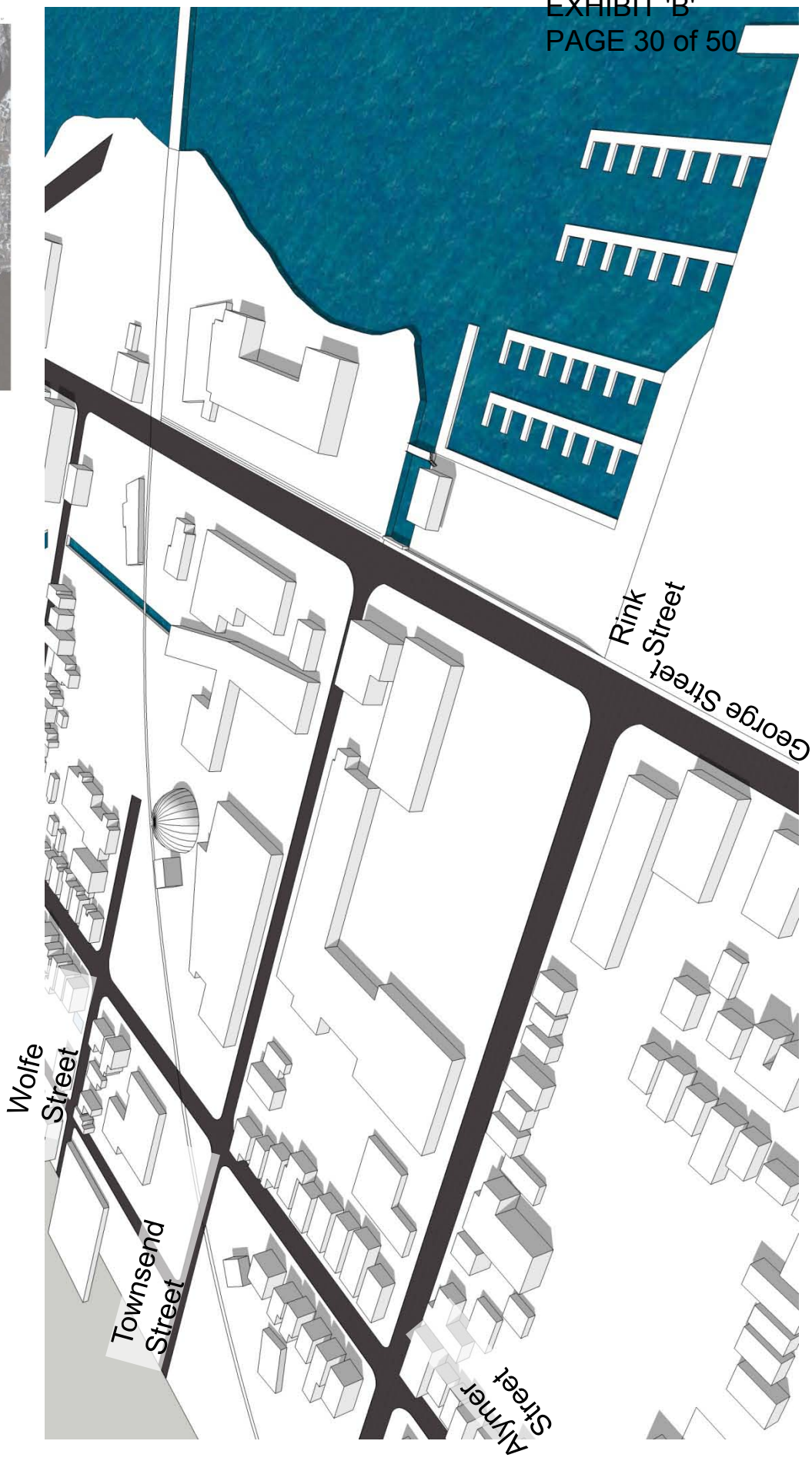
Louis Street Site

Potential Program Elements

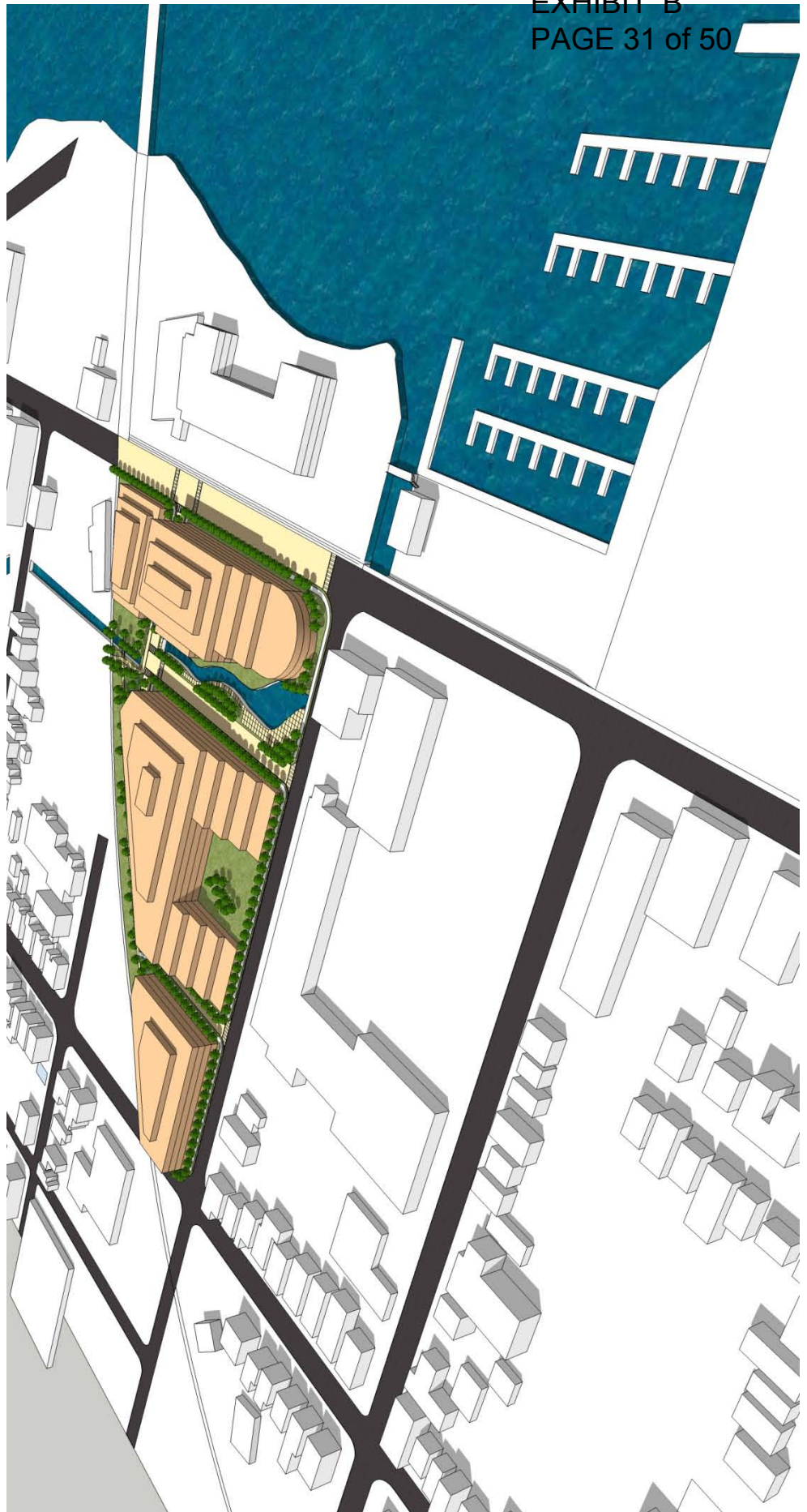
1. Farmer's Market
2. Temporary Art Installations
3. Ice Skating
4. Seating Areas / Movable Furniture
5. Mixed-Use / Market Building
6. Street Performances
7. Community BBQ (Rib-fest)



Waterfront Mixed-Use Re-development Area Prior to Development



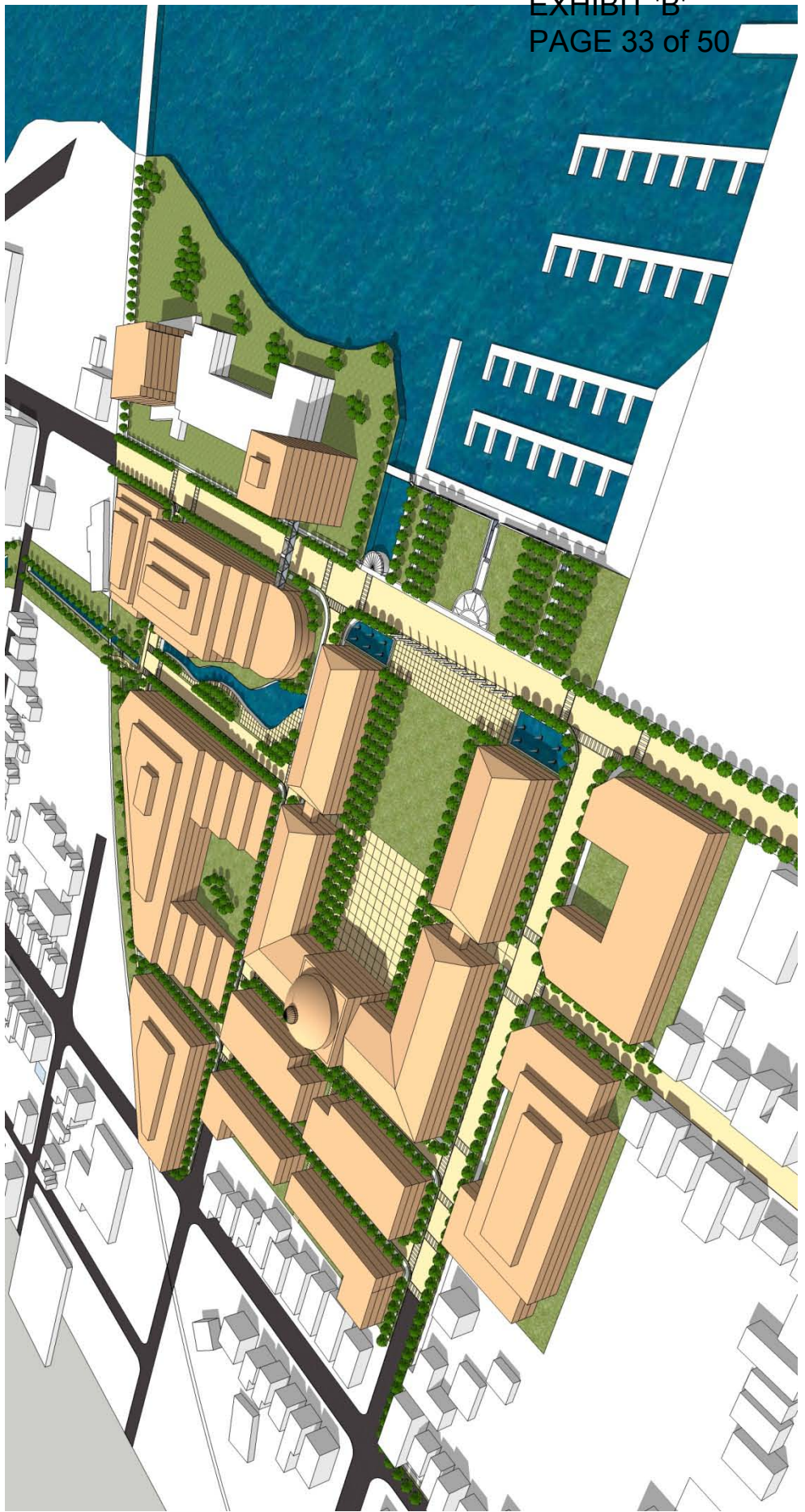
Waterfront Mixed-Use Re-development Area Phase 1



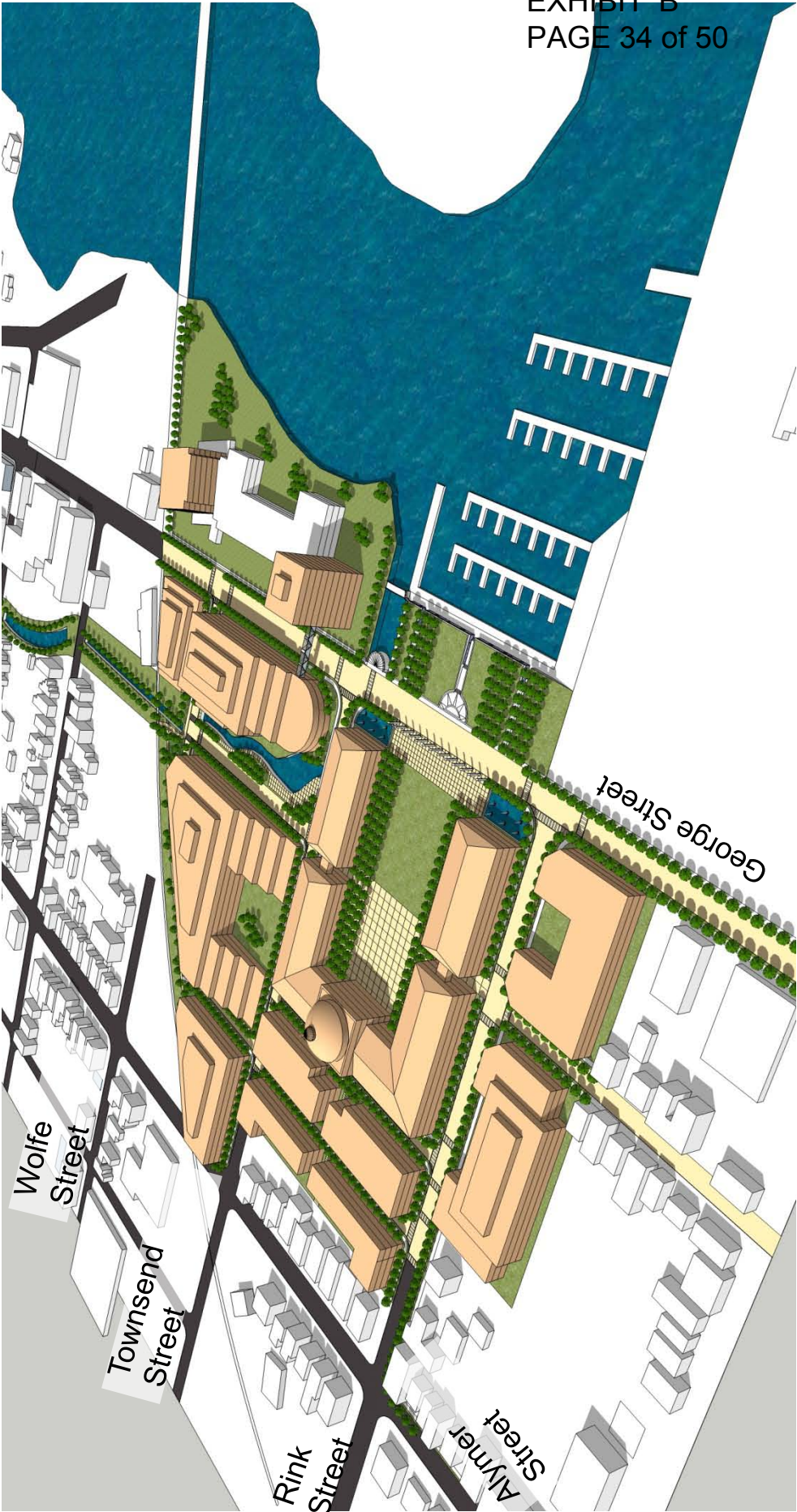
Waterfront Mixed-Use Re-development Area Phase 2



Waterfront Mixed-Use Re-development Area Phase 3



Waterfront Mixed-Use Re-development Area



Waterfront Mixed-Use Re-development Area



Waterfront Mixed-Use Re-development Area



Waterfront Mixed-Use Re-development Area



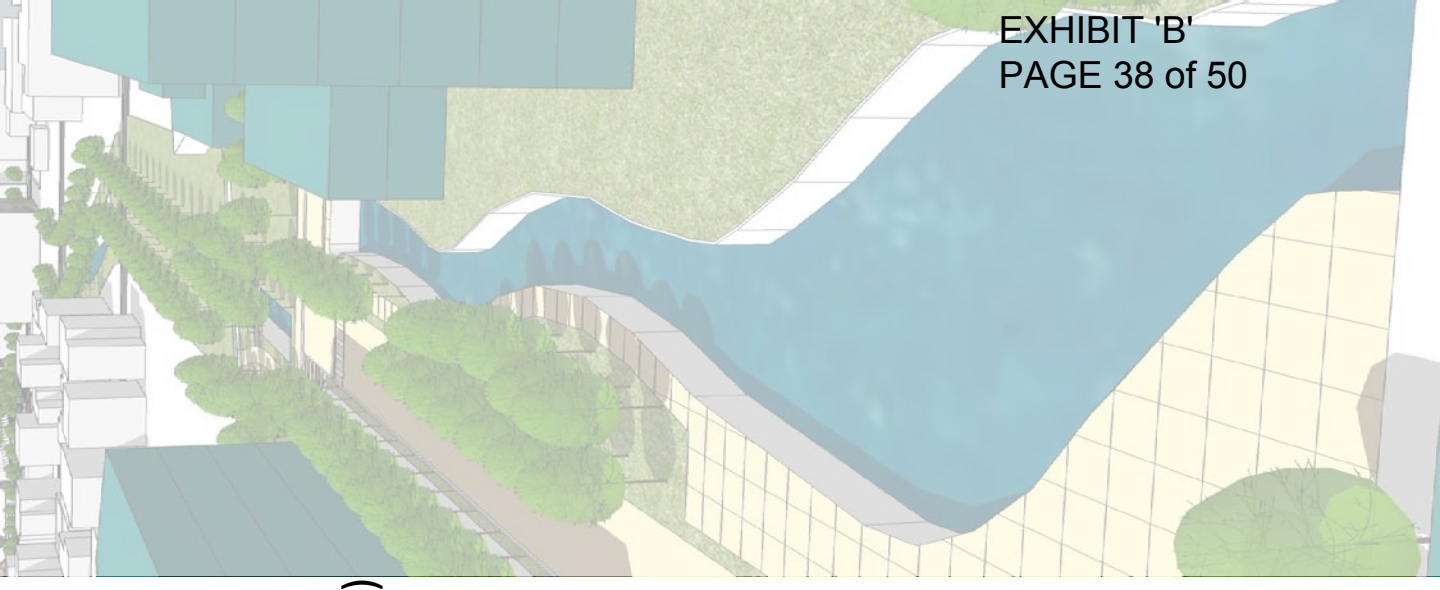
Waterfront Mixed-Use Re-development Area

Strengths

- Municipal Ownership to Leverage Redevelopment
- Catalyst for Redevelopment (hotel, convention centre, etc.)
- Public Private Partnership Potential
- Gateway to Downtown
- Opportunity to Link with Trails and Waterfront Amenities
- Waterfront Location
- Large Scale Site

Weaknesses

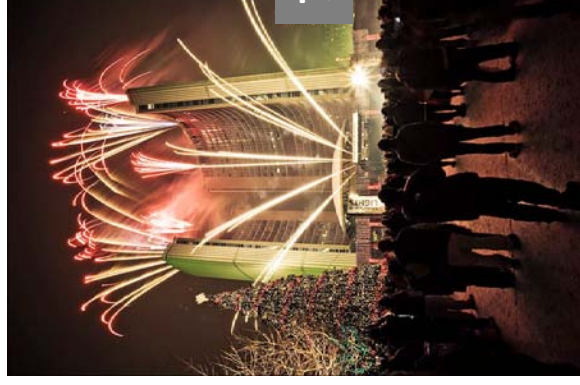
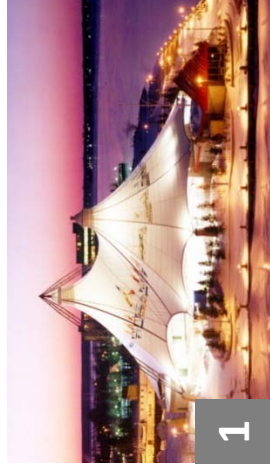
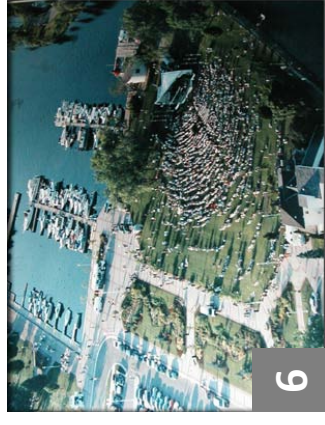
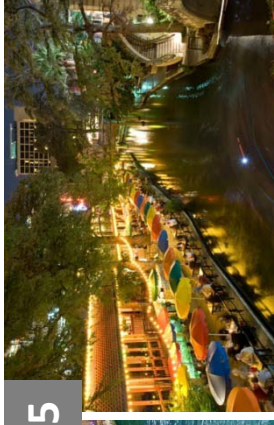
- Multiple Ownership – Coordination Requirements
- Longer Term Development Horizon



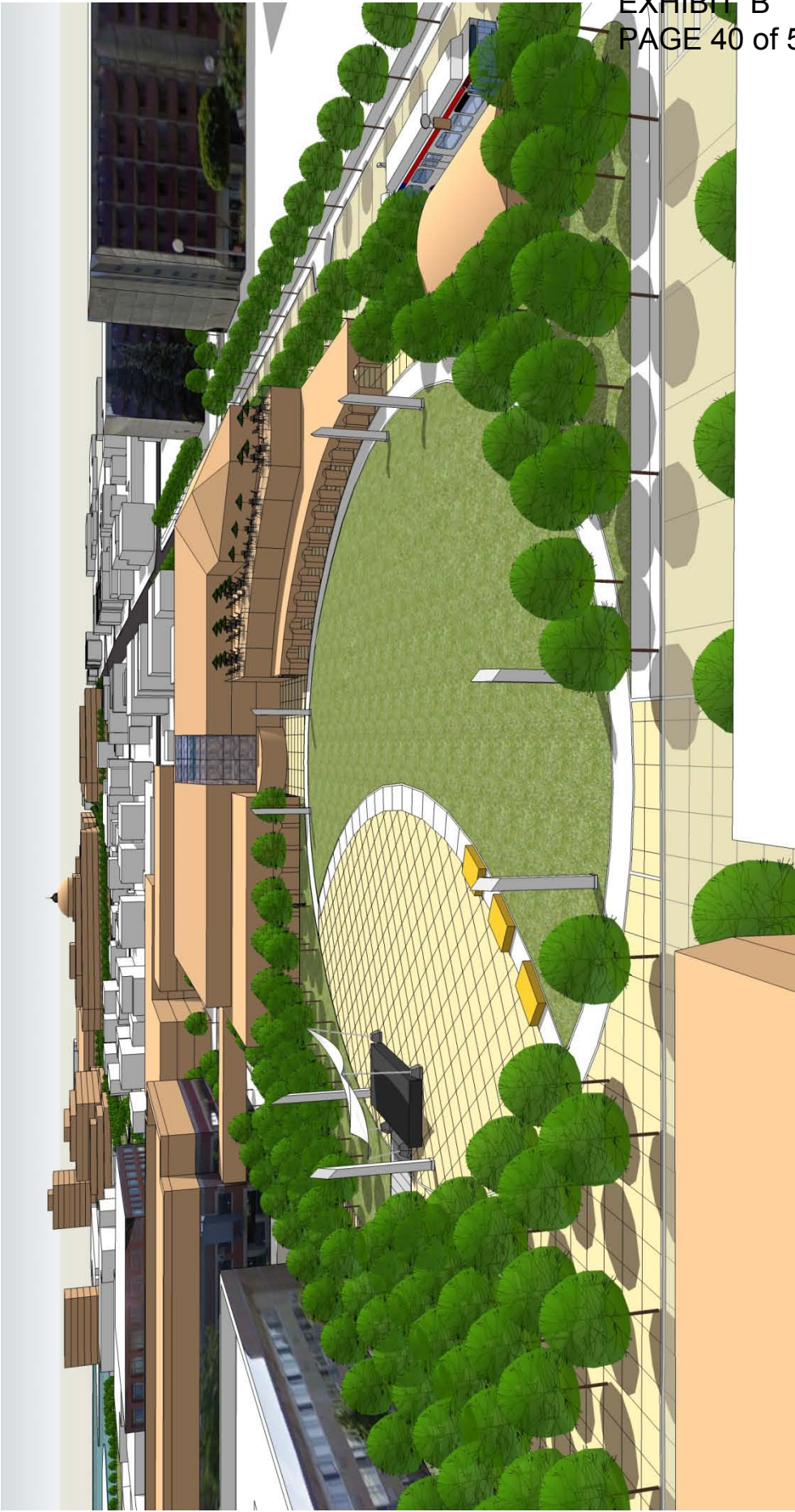
Waterfront Mixed-Use Re-development Area

Potential Program Elements

1. Large Outdoor Performance Venue
2. Waterfront Seating Areas
3. Boardwalk / Waterfront Promenade
4. Specialty Lighting / Water Features
5. San Antonio Riverwalk (Jackson Creek River walk?)
6. Boat Shows
7. Lakefront / Urban Square Fireworks



Louis Street Site
Phase 2 Looking South



Louis Street Site

Phase 2 Looking South East – Bus Terminal



Louis Street Site
Skating Rink Phase 1



Louis Street Site
Skating Rink Phase 1



Louis Street Site
Skating Rink Phase 1



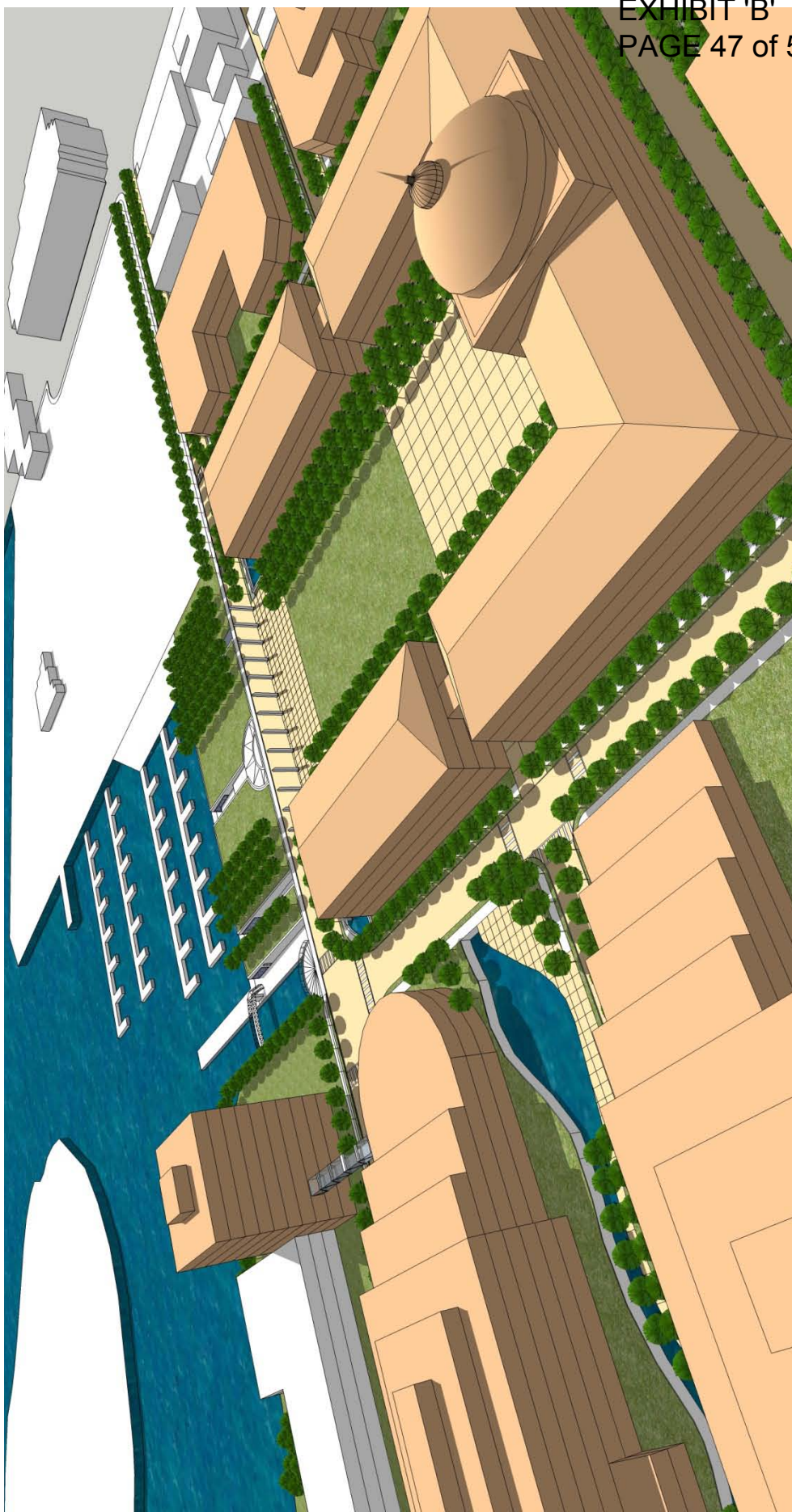
Louis Street Site
Skating Rink Phase 1



Louis Street Site
Skating Rink Phase 1



Water and Peterborough Waterfront Mixed-Use Re-development Area



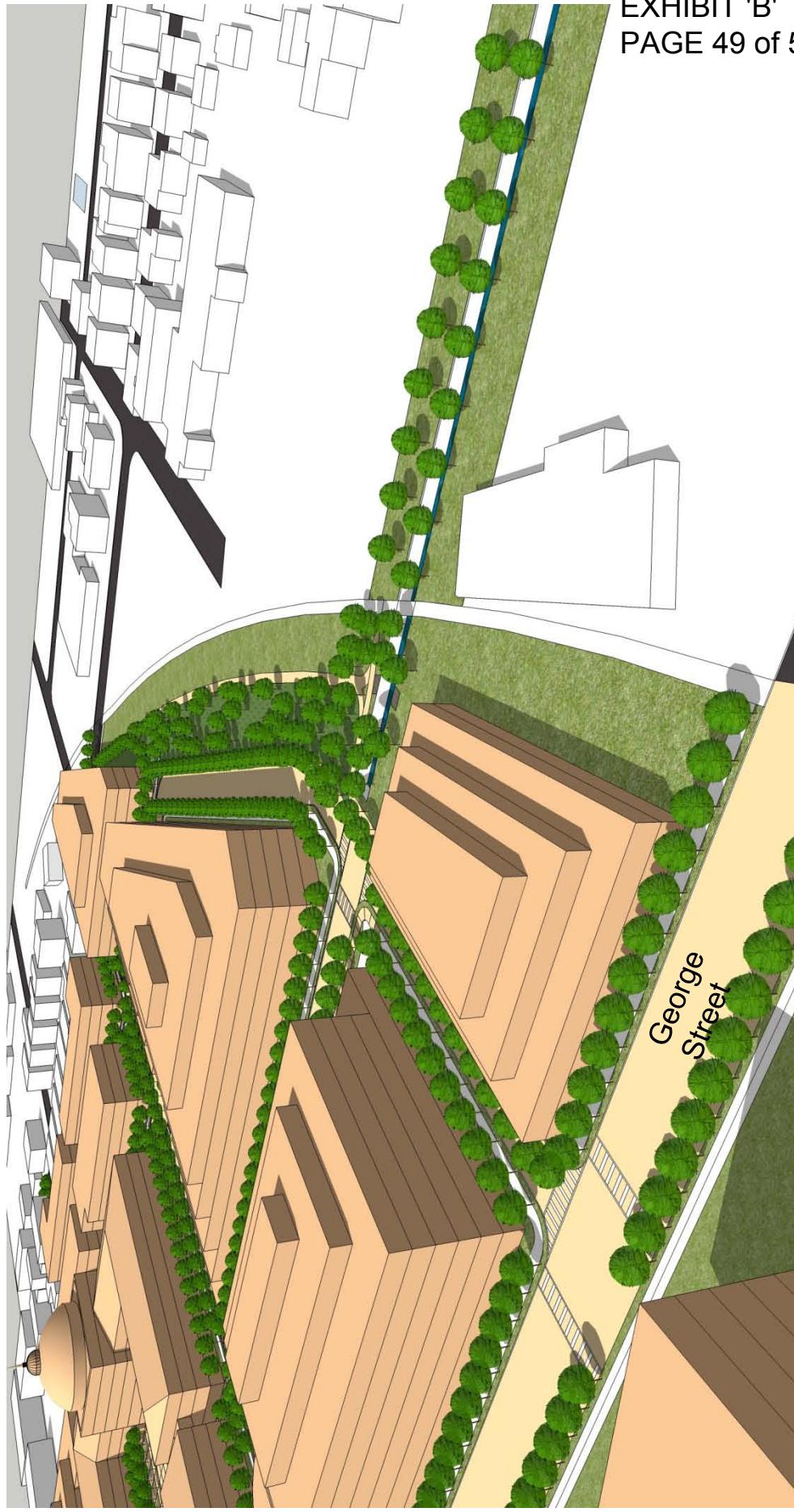
Gateway to the Downtown
Waterfront Mixed-Use Re-development Area



George
Street

Trail along the Train Tracks

Waterfront Mixed-Use Re-development Area



Jackson Creek Trail Waterfront Mixed-Use Re-development Area

