



City of
Peterborough

To: **Members of the Peterborough Architectural Conservation
Advisory Committee (PACAC)**

From: **Erik Hanson, Heritage Resources Coordinator**

Meeting Date: **January 15, 2014**

Subject: **Report PACAC14-004
Martha Kidd Commemoration**

Purpose

A report to recommend that the PACAC publish a book to commemorate the life of Martha Ann Kidd.

Recommendations

That the Peterborough Architectural Conservation Advisory Committee approve the recommendations outlined in Report PACAC14-004, dated January 15, 2014 of the Heritage Resources Coordinator, as follows:

- a) That a project budget of \$11,650 be allocated for the production of a publication on heritage preservation in Peterborough to honour the life and work of Martha Ann Kidd, and;
- b) That the PACAC make the publication a collection of edited essays instead of a walking tour brochure as previously proposed.

Budget and Financial Implications

Funding for the project will come from a variety of sources including uncommitted and redirected funds from the PACAC reserve account, 2014 special projects funding, fundraising and the sale of PACAC merchandise and publications.

Background

At the November 13, 2012 meeting of the PACAC, the committee received report *PACAC12-047 Funding of Special Projects* and passed the recommendation that Louis Taylor of North George Studio be retained to produce a commemorative guide to the architectural heritage of Peterborough in honour of Martha Kidd's contribution to heritage preservation in the City. The cost of the publication was to be covered by the remaining uncommitted funds in the reserve account and a fundraising campaign. At the February 12, 2013 meeting of the committee the PACAC formed an ad-hoc committee to lead the process of producing the book and has met once.

Staff has asked Louis Taylor to provide a quote for a 150 page illustrated collection of essays by guest authors that document the history of heritage preservation in Peterborough. The book could include a variety of topics including the activities of other heritage organizations that Martha Kidd supported. It is anticipated that the book would be comprised of 10 essays by local authors. An editor would need to be retained to coordinate the work and provide an introduction to the book. This is estimated at \$25.00/hour for 100 hours.

Louis Taylor has provided two quotes including design and layout, one for printing in Toronto and one for printing in China. The two printers however do not supply the same product.

The domestic printing would be done on a digital (inkjet) press which provides a high quality image but requires a much stiffer binding that makes the book harder to open all the way and may not last as well in the long run. This press also cannot make a cover with 3" flaps on the front and back so there is no place typically used for a short summary of the book or other publishing information.

In China the book is printed on a traditional press with sewn signatures and 3" flaps on the cover. This is the process used for Ken Brown's book on the history of canoe companies in Peterborough. Louis has provided costs for 500 and 750 copies:

Number of Copies	Per copy cost	Book cost	Editor	Project Total
500 Canada	\$12.00	\$6,000.00	\$2,500.00	\$8,500.00
500 China	\$17.60	\$8,800.00	\$2,500.00	\$11,300.00
750 Canada	\$10.70	\$8,025.00	\$2,500.00	\$10,525.00
750 China	\$12.10	\$9,075.00	\$2,500.00	\$11,575.00

The cost would be covered by a variety of sources:

Pre- Committed from 2013 budget	\$4,500.00
Proceeds from sale of Beneath the Canopy	\$1,000.00
Sale of PACAC merchandise (estimated)	\$450.00
2014 Special Projects Budget (proposed)	\$3500.00
Reallocation of 2013 Special Projects budget	\$700.00
Fundraising/sponsorship	\$1500.00
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Total allocation	\$11,650.00

Submitted by,

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