



City of  
**Peterborough**

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**TO:** Members of the Peterborough Architectural Conservation Advisory Committee (PACAC)

**FROM:** Erik Hanson, Heritage Resources Coordinator

**MEETING DATE:** November 14, 2013

**SUBJECT:** Report PACAC13-036  
2014 Heritage Hunt

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## **PURPOSE**

A report to recommend changes to the annual Heritage Hunt contest.

## **RECOMMENDATIONS**

That the Peterborough Architectural Conservation Advisory Committee approve the recommendations outlined in Report PACAC13-036, dated November 14, 2013 of the Heritage Resources Coordinator, as follows:

- a) That the PACAC move the date of its annual Heritage Hunt to a period in April to act as a lead- in event to Doors Open Peterborough,
- b) That the PACAC approve a budget of \$1,500 for the coordination and publicity associated with the Heritage Hunt, and;
- c) That an ad-hoc committee of PACAC be struck for the purpose of coordinating the Heritage Hunt for 2014.

## BUDGET AND FINANCIAL IMPLICATIONS

There is currently an uncommitted balance in the PACAC 2013 budget of \$984.85. The 2014 budget has not yet been approved but currently includes a request for the PACAC to receive \$15,000 with \$5,000 allocated for operations and \$5,000 allocated for Doors Open Peterborough 2014. This leaves a total of \$5,984.85 uncommitted for 2014. The \$1,500 recommended budget for the 2014 Heritage Hunt can be accommodated within these uncommitted funds.

## BACKGROUND

For the past few years the PACAC has undertaken the organization and publicizing of community events taking place during Heritage Week held in February each year. This has included the popular Heritage Hunt, a community activity designed to raise awareness of Peterborough's rich heritage resources. While the hunt is popular, its connection to Heritage Week means that it is held in winter. A significant number of people have commented that it is difficult, especially for the elderly, to take part in a walking based contest in late winter when sidewalks can be icy.

In past years the costs associated with the Heritage Hunt have included graphic design, printing, publicity and the costs associated with the provision of prizes and an awards reception. Staff is recommending that \$1,500 be allocated from uncommitted budget for the event in 2014. In 2013, much of the cost of organizing the Heritage Hunt was offset by soliciting sponsorships from local business.

The organization of the event is beyond the capacity of current staffing levels in the Heritage Preservation Office. Staff is recommending that an ad-hoc committee of the PACAC be created to coordinate the 2014 Heritage Hunt.

Submitted by,

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