



City of
Peterborough

TO: Members of the Peterborough Architectural Conservation Advisory Committee (PACAC)

FROM: Erik Hanson, Heritage Resources Coordinator

MEETING DATE: February 12, 2013

SUBJECT: Report PACAC13-005 - Selection of New PACAC Graphics

PURPOSE

A report to request that the PACAC select a design and rebranding option.

RECOMMENDATION

That the PACAC approve the recommendation outlined in Report PACAC13-005, dated February 12, 2013 of the Heritage Resources Coordinator, as follows:

That the PACAC select a preferred design for updated graphics to be used by the committee on print material and other graphic design products as required.

BUDGET AND FINANCIAL IMPLICATIONS

There are no budgetary or financial implications associated with the recommendation.

BACKGROUND

At the November 13, 2012 meeting of the PACAC the committee passed a motion to:

Receive a presentation from Louis Taylor of George North Studios with proposals for the updated design of the PACAC's printed material and procure a supply of stationary, envelopes and business cards based on an approved design at a maximum cost of \$600.00 for design services and production.

The committee did not make a final decision on the new design and the stationary has not yet been ordered. Staff are requesting that a preferred option be selected from those presented by Louis Taylor of George North Studios at the November 13, 2012 meeting.

Submitted by,

Erik Hanson
Heritage Resources Coordinator

Contact Name:
Erik Hanson
Phone- 705-742-7777 Ext. 1489
Toll Free- 855-738-3755
Fax- 705-748-8824
E-Mail- ehanson@peterborough.ca