



City of
Peterborough

TO: Members of the Peterborough Architectural Conservation Advisory Committee (PACAC)

FROM: Erik Hanson, Heritage Resources Coordinator

MEETING DATE: September 11, 2012

SUBJECT: Report PACAC12-029
PACAC Banner

PURPOSE

A report to advise the PACAC on the purchase of a street banner to promote the activities of the Committee.

RECOMMENDATION

That the PACAC approve the recommendation outlined in Report PACAC12-029, dated September 11, 2012 of the Heritage Resources Coordinator, as follows:

That the PACAC commission the creation of a street banner to be installed periodically to promote the value of heritage preservation in the community.

BUDGET AND FINANCIAL IMPLICATIONS

The cost of the recommended banner is \$867.64 plus HST. With HST rebate the cost of the banner will be \$955.36. This amount can be accommodated by the uncommitted balance of approximately \$12,000 in the PACAC reserve account.

BACKGROUND

In 1995 the PACAC purchased a street banner to publicize its annual heritage week activities. Over the years the banner became worn and was eventually discarded. The banner was a valuable promotional tool in raising awareness about heritage preservation in the community and about the work of the PACAC. Staff is recommending the purchase of a new banner to be installed on George Street annually during Heritage Week. Prices have been solicited from Zeebon's Signs, the firm which created the previous banner. The prices for three sizes are:

4 ft x 20 ft \$867.64 + HST
3 ft x 20 ft \$814.09 + HST
3 ft x 25 ft \$905.50 + HST

These banners are printed on one side and come with the 40' of rope required by the PUS for installation. Staff is recommending that the PACAC purchase the 4ft X 20ft banner.

Submitted by,

Erik Hanson
Heritage Resources Coordinator

Contact Name:
Erik Hanson
Phone- 705-742-7777 Ext. 1489
Toll Free- 855-738-3755
Fax- 705-748-8824
E-Mail- ehanson@peterborough.ca