



City of
Peterborough

TO: Members of the Peterborough Architectural Conservation Advisory Committee (PACAC)

FROM: Erik Hanson, Heritage Resources Coordinator

MEETING DATE: March 8, 2011

SUBJECT: Report PACAC11- 007
PACAC Participation in Jane's Walk Peterborough 2011

PURPOSE

A report to recommend that the PACAC consider participating in Jane's Walk Peterborough 2011 and to advise that a presentation will be made by a local Jane's Walk organizer.

RECOMMENDATIONS

That the PACAC approve the recommendations outlined in Report PACAC11-007, dated March 8, 2011 of the Heritage Resources Coordinator, as follows:

- a) That the PACAC supports the community's participation in Jane's Walk Peterborough through a contribution of up to \$1,000 for advertising and promotion, and;
- b) That the presentation from the local Jane's Walk Peterborough organizer be received for information.

BUDGET AND FINANCIAL IMPLICATIONS

The proposed contribution of \$1,000 can be accommodated by the current balance of approximately \$17,000 in the Committee's reserve account.

BACKGROUND

Peterborough first took part in Jane's Walk in 2010 with a walk entitled "Nature in the City", organized by the Peterborough Field Naturalists. The walk included an exploration of migrant songbirds and wildflowers with discussion about natural areas in Peterborough, the functions they provide and how to maintain them in the future.

The Vision of Jane's Walk

Jane's Walk honours the legacy and ideas of urban activist and writer Jane Jacobs who championed the interests of local residents and pedestrians over a car-centered approach to planning. Jane's Walk brings people together to explore their neighbourhoods and meet their neighbours. Free walking tours held on the first weekend of May each year are led by locals who want to create a space for residents to talk about what matters to them in the places they live and work. Since its inception in Toronto in 2007, Jane's Walk has expanded rapidly. In May of 2010, 424 Walks were held in 68 cities in nine countries.

The main Jane's Walk event takes place annually on the first weekend of May, to coincide with Jane Jacobs' birthday. Jane's Walks can be organized and offered any time of the year although the first weekend in May is where the main organizing committee focuses organizational energies and resources. A key principle of Jane's Walk is that it is self-organizing and self-selecting.

Peterborough is proposing four Jane's Walks for 2011: Jackson Park and its natural and cultural heritage significance; the natural history of the Otonabee River; Armour Hill and the Peterborough Lift Lock; and the downtown core highlighting the connections between buildings and streets and how pedestrian spaces interplay (successfully or not) with these connections throughout the Downtown.

The proposed contribution of \$1,000 would pay for the cost of creating and printing a poster and making a media buy from a local radio station to promote the event.

Submitted by,

Erik Hanson
Heritage Resources Coordinator

Contact Name:
Erik Hanson
Phone – 705-742-7777 Ext. 1489
Fax – 705-748-8824
E-Mail – ehanson@peterborough.ca