

### Doors Open Report to PACAC, April 2011

Following are activities underway:

- Theme will be “History of Sports in Peterborough”
- Gathering lots of background on sports history
- 2 day event – Sept. 24 and 25, with media kick off on Monday Sept. 19
- Registered 14 site / events and walking tours, ensuring that we could be featured in the Ontario-wide print guide, which was distributed April 2011 in the Globe & Mail (11 sites and 2 or 3 tours so far). Sent to French translation by Ontario Heritage Trust. Ordered 750 guides for our own uses around town.
- Rowing Club has declined, members will be away at a regatta in Ottawa. Disc Golf will participate. Ultimate Frisbee will not.
- Held a Volunteer Appreciation Event on March 24<sup>th</sup>!
- Monica Moran, Jen Patterson and Sheryl Smith have met with design / marketing specialist Malcolm Goodwin about “rebranding” the look of Doors Open
- Have applied for the *Building Communities Through Arts and Heritage Grant* again, asked for just under \$10,000
- Looking for new cultural partnerships such as with the Ptbo Concert Band, Kawartha Youth Orchestra, other musicians, perhaps also artists?
- Looking to Trent Valley Archives and others to develop new walking / bike tours on the theme
- Walking tour developed in 2010 for Jackson Park will be repeated with more information and photos on Jane’s Walks Peterborough, May 7<sup>th</sup> at 9 a.m.

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