

## Appendix A

Doors Open Report to PACAC, March 2011

Following are activities underway:

- Theme will be “History of Sports in Peterborough”
- Gathering lots of background on sports history (Don Barrie, Elwood Jones, etc.)
- 2 day event – Sept. 24 and 25, with media kick off on Monday Sept. 19
- Registered 14 site / events and walking tours, ensuring that we are able to feature Peterborough in the Ontario-wide print guide, being distributed April 2011 in the Globe & Mail (11 sites and 2 or 3 tours so far). Sent to French translation by Ontario Heritage Trust. 50 word “blurbs” written for all (attached)
- Two commercial sponsors have each agreed to donate a private box at the Memorial Centre for a Petes game as door prizes when people fill out our survey; looking for other sponsors
- Jennifer Patterson and Monica Moran are working on Marketing / Advertising plans, possibly we will create sub-committees and reach out to others to join us, involve Fleming students more widely
- Updating the website and the Facebook page
- Intend to apply for the *Building Communities Through Arts and Heritage Grant* again, deadline end of March 2011
- Looking for new cultural partnerships such as with the Ptbo Concert Band, Kawartha Youth Orchestra, other musicians, perhaps also artists?
- May partner with Slow Food festival (Purple Onion Festival) on the same weekend, looking into it
- Looking to Trent Valley Archives to develop new walking / bike tours on the theme
- Not sure Culture Days will be at the same time as Doors Open (may be later, but we will keep the last weekend in September as our dates regardless)

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