

Doors Open Report to PACAC, February 2011

Following are activities underway:

- Theme will be “History of Sports in Peterborough”
- Gathering lots of background on sports history (Don Barrie, Elwood Jones, etc.)
- 2 day event – Sept. 24 and 25, with media kick off on Monday Sept. 19
- Registered 14 site / events and walking tours, ensuring that we are able to feature Peterborough in the Ontario-wide print guide, being distributed April 2011 in the Globe & Mail (11 sites and 2 or 3 tours so far). Sent to French translation by Ontario Heritage Trust. 50 word “blurbs” written for all (attached)
- Two commercial sponsors have each agreed to donate a private box at the Memorial Centre for a Petes game as door prizes when people fill out our survey
- New member Monica Moran has joined the DOP committee – specialist in marketing, she is in turn searching for other new members
- Updating the website
- Updating the Facebook page
- Negotiating media partnerships
- Intend to apply for the *Building Communities Through Arts and Heritage Grant* again, deadline end of March 2011
- Looking for new cultural partnerships such as with the Ptbo Concert Band, Kawartha Youth Orchestra, other musicians, perhaps also artists?
- Looking to Trent Valley Archives to develop new walking / bike tours on the theme
- Not sure Culture Days will be at the same time as Doors Open (may be later, but we will keep the last weekend in September as our dates regardless)

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Doors Open Peterborough