



City of
Peterborough

**TO: Members of the Peterborough Architectural
Conservation Advisory Committee (PACAC)**

FROM: Erik Hanson, Heritage Resources Coordinator

MEETING DATE: January 18, 2011

**SUBJECT: Report PACAC11-002
Request for Donation to Heritage Week 2011**

PURPOSE

A report to recommend that PACAC receive the letter from the Heritage Week Organizing Committee and consider its request.

RECOMMENDATION

That the PACAC approve the recommendation outlined in Report PACAC11-002, dated January 18, 2011 of the Heritage Resources Coordinator, as follows:

That the letter dated January 10, 2011, from the Heritage Week Organizing Committee be received; and that the request for a donation of \$500 in support of radio advertising for the Heritage Week Event be considered.

BUDGET AND FINANCIAL IMPLICATIONS

The letter from the Heritage Week Organizing Committee is requesting \$500 from the PACAC to support an advertising campaign with a local radio company.

BACKGROUND

Peterborough's Heritage Week is taking place February 18th through 26th 2011 and Peterborough has been chosen as the provincial launch city for 2011. A number of heritage organizations have stepped forward to participate. It is promised to be an event-filled nine day period. The surrounding county has also been invited by the Ontario Heritage Trust to participate. Historical Societies, museums, archives, conservation authorities and professional associations are planning special exhibits, talks and tours. The request is for PACAC's support of the radio advertizing campaign for Heritage Week.

Submitted by,

Erik Hanson
Heritage Resources Coordinator

Jennifer Patterson
Heritage Researcher

Attachment:
Appendix A Letter from Heritage Week Organizing Committee