

Doors Open Report to PACAC August 2010

Following are activities underway:

- One site has withdrawn (Wisteria B and B) and has been removed from listings
- All sites are now registered with *Culture Days*, a new Department of Canadian Heritage program for Sept. 2010
- **Funding application to Department of Canadian Heritage (BCAH) was approved but with a reduced amount of \$6,000. Separate bank account has been set up to receive funds**
- Peterborough has been chosen by the Ontario Heritage Trust as one of 11 Ontario cities to take part in a comprehensive survey of the socioeconomic impact of Doors Open (300 surveys to be filled out per city on their event day), with prize giveaways, posters, etc. Surveys have been received from OHT.
- Tourism rack card continues to be distributed
- Brochure production is underway
- Doors Open Ontario General Guides continue to be distributed
- **Date of Media Event and DOP Kick Off will be Monday Sept. 20<sup>th</sup> at St. John's Anglican Church, Guild Hall, 1:30 pm** (confirmed May 27<sup>th</sup>). Prof. Tom Symons has been invited to represent the Ontario Heritage Trust. Mayor, MP and MPP have been invited. PACAC members please mark your calendars and attend if you can
- Staff attended the Kick Off the Summer event June 7<sup>th</sup> sponsored by GPAEDC
- A DOP Facebook page has been created and will feature interesting facts, etc. Please join us
- Portable banner has been created to be used at venues, for publicity, etc.
- Have notified media sponsor *Ptbo This Week* of the dates, had a successful meeting with them Aug. 24<sup>th</sup> and provided editorial and photos for formatting
- Have expanded to a 2-day event, focusing on walking and biking tours on Sunday (Ontario-wide theme is "Our Changing Landscapes"), thus making us eligible for federal funding under the *Building Communities Through Arts and Heritage* programme
- Trent Valley Archives has agreed to do special free tours on Sunday Sept 26<sup>th</sup> in conjunction with Doors Open (bike tour on rail trails, Armour Hill, etc)
- Will make arrangements to do a presentation to the Fleming College Museum Management and Conservation students in early September
- Suggestion has been made to have a "Sports in Peterborough" Theme in 2011
- Next meeting TBD closer to the event

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