

Doors Open Report to PACAC May 2010

Following are activities underway:

- All sites have been registered with Doors Open Ontario including new site, the Publican Brewery
- Committee members are contacting each site to get the confirmation forms signed and returned by early June
- All sites will also be registered with *Culture Days*, a new Department of Canadian Heritage program for Sept. 2010
- **Peterborough has been chosen by the Ontario Heritage Trust as one of 11 Ontario cities to take part in a comprehensive survey of the socioeconomic impact of Doors Open** (300 surveys to be filled out per city on their event day), with prize giveaways, posters, etc. Surveys have been received from OHT.
- Tourism rack card continues to be distributed
- Doors Open Ontario General Guides continue to be distributed
- Working on city map and bus route prior to going to the designer for the brochure
- **Date of Media Event and DOP Kick Off will be Monday Sept. 20th at St. John's Anglican Church, Guild Hall** (confirmed May 27th)
- Staff will be attending the Kick Off the Summer event June 7th sponsored by GPAEDC
- A DOP Facebook page has been created and will feature interesting facts, etc. Please join us
- Created artwork for a portable banner to be used at venues, for publicity, etc and have approved its printing (copy available from J. Patterson)
- Display space has been approved for Doors Open at Hutchison House for the summer, design to begin shortly
- Have notified media sponsor *Ptbo This Week* of the dates and setting up a meeting with them to discuss the approach
- Have expanded to a 2-day event, focusing on walking and biking tours on Sunday (Ontario-wide theme is "Our Changing Landscapes"), thus making us eligible for federal funding under the *Building Communities Through Arts and Heritage* programme
- Funding application to Department of Canadian Heritage (BCAH) for \$9,150 is under review and we have provided extra information
- Suggestion has been made to have a "Sports in Peterborough" Theme in 2011
- Next meeting June 7th

Sheryl Smith
Consultant
Doors Open Peterborough