

Following are activities underway:

- All sites (13) have been registered with Doors Open Ontario – 1 new site has been added (Publican Brewery)
- All sites will also be registered with *Culture Days*, a new Department of Canadian Heritage program for Sept. 2010
- Tourism rack card has been designed by Louis Taylor, 5,000 are printed, distribution is underway
- Doors Open Ontario General Guides have been received and distribution to hotels, tourism, etc is underway
- Staff attended a one-day Social Marketing workshop sponsored by GPAEDC
- Renewed domain name “doorsopenpeterborough.ca” for 1 year
- Creating artwork for a portable banner to be used at venues, for publicity, etc.
- Tourism network with Kick It Up in the Kawarthas is underway – Doors Open appears in the 2010 Events Guide for KIUK
- Display space has been approved for Doors Open at Hutchison House for the summer, design to begin shortly
- Have notified media sponsor *Ptbo This Week* of the dates
- Have expanded to a 2-day event, focusing on walking and biking tours on Sunday (Ontario-wide theme is “Our Changing Landscapes”), thus making us eligible for federal funding under the *Building Communities Through Arts and Heritage* programme
- Wrote a funding application to Department of Canadian Heritage (BCAH) for \$9,150 to take event to the next level, which was endorsed by the Director of Community Services
- **Request that PACAC pass a motion** endorsing our application for funding to Department of Canadian Heritage (copy available from HPO)
- Decided after meeting with Ministry of Tourism staff, that Ontario tourism event marketing funding is not appropriate for DOP at this time
- Suggestion has been made to have a “Sports in Peterborough” Theme in 2011
- Next meeting May 10<sup>th</sup>

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