

### Doors Open Report to PACAC, March 2010

Following are activities underway:

- Creating a portable banner to be used at venues, for publicity etc., approved artwork
- Held the Volunteer Appreciation event on March 18<sup>th</sup> and presented thank you letters for the Fleming students to use in their portfolios
- Worked with designer L. Taylor to take photos of St. John's church for use on cover of tourism rack card
- Working with City GIS department on the map and bus route
- Developing our tourism network with *Kick It Up in the Kawarthas*; we have provided 10 prize packages for giveaways over the summer
- Applying for Tourism Development Funding for the Peterborough "Pick a Tour" initiative, bringing diverse tourism products to the public
- Registered DOP for "Culture Days", a federal promotional initiative
- Registered two more sites (Moffat House and Wisteria bed and breakfasts) on both local and provincial Doors Open websites
- Ordered Doors Open Ontario print guides (also being distributed April 2010 in the Globe & Mail) for local distribution at hotels, tourism bureau, partner sites, etc.
- Updated the website
- Created a Facebook page; we have 25 members!
- Have secured a display space / exhibit at Hutchison House for the summer
- Developing a partnership with COGECO to feature sites 1 week ahead of actual date

- Recommended T. Kaszuba and K. Patterson from CHEX TV for an award from the Peterborough Historical Society, for their 2009 coverage of DOP.

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