



City of  
**Peterborough**

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**To:** Members of the Peterborough Architectural Conservation  
Advisory Committee (PACAC)

**From:** Erik Hanson, Heritage Resources Coordinator

**Meeting Date:** September 7, 2017

**Subject:** Report PACAC17-029  
Approval of Funding - Heritage Hunt 2018

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## **Purpose**

A report to recommend that the PACAC approve funding for a special project aimed at promotion and public education in 2018.

## **Recommendation**

That the PACAC approve the recommendation outlined in Report PACAC17-029, dated September 7, 2017 of the Heritage Resources Coordinator, as follows:

That the PACAC approve a budget of \$1,500 for the coordination and publicity associated with the 2018 Heritage Hunt.

## **Budget and Financial Implications**

The costs associated with the coordination and publicity of the 2018 Heritage Hunt can be accommodated in the special projects account in PACAC's 2018 operating budget.

## **Background**

### **Heritage Hunt**

The 2017 Heritage Hunt, celebrating Canada's sesquicentennial had an approved budget of \$2,000. The hunt was published in the Peterborough Examiner on April 6, 2017. Additional copies were printed and distributed to sponsors and relevant community locations. An ad celebrating the winners was published on May 18, 2017.

Due to the favourable rate provided by the Examiner total cost of the 2017 Heritage Hunt was approximately \$1,875. This cost was also offset by strong sponsorship commitments of \$1,250. For 2018, \$1,500 is being requested.

Submitted by,

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