



City of  
**Peterborough**

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**To:** **Members of the Peterborough Architectural Conservation Advisory Committee**

**From:** **Erik Hanson, Heritage Resources Coordinator**

**Meeting Date:** **September 3, 2015**

**Subject:** **Report PACAC15-026  
PACAC 40<sup>th</sup> Anniversary Update**

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## **Purpose**

A report to provide an update on the planning and implementation of activities related to the commemoration of the 40<sup>th</sup> anniversary of PACAC.

## **Recommendation**

That the PACAC approve the recommendation outlined in Report PACAC15-026, dated September 3, 2015 of the Heritage Resources Coordinator:

That the report with respect to the activities related to the commemoration of the 40<sup>th</sup> anniversary of PACAC be received for information.

## **Budget and Financial Implications**

There are no direct budget or financial implications resulting from this report.

## Background

At its meeting of September 4, 2014, the PACAC struck a sub-committee of members and PACAC alumni, to coordinate a special event commemorating the 40<sup>th</sup> Anniversary of the committee. This sub-committee has since met formally on a number of occasions to discuss the planning and execution of related projects and events.

At its meeting of February 5, 2015 the PACAC approved a budget of up to \$10,000 for project coordination and publicity associated with its 40<sup>th</sup> Anniversary. This budget included the following allocations:

- A colour anniversary mug:
  - § **\$3.50 per mug = \$1,750.00 for 500 mugs**
- Posters drawing on historic photos of downtown Peterborough:
  - § **250 11"x17" posters = \$130.00**
  - § **250 19"x27" posters = \$485.00**
- High quality prints suitable for framing or mounting:
  - § **500 prints = \$512.00 to \$800.00**
- Series of pop-up banners including information about PACAC, historic photos, and limited textual interpretation:
  - § **\$1,500.00**
- A special event in honour of the 40<sup>th</sup> Anniversary:
  - § **\$5,000.00**

With an allocated budget of up to \$6,300.00 from existing funds, it was acknowledged that the PACAC would need to commit to nearly \$4,000.00 in revenue generation and fundraising.

Subsequent to the meeting of 5 February, the sub-committee has narrowed its focus to three key projects: colour anniversary mugs; pop-up banners; and a celebratory event to which all owners of designated properties will be invited. This event will take place on Sunday, October 4, 2015 from 2:00 to 4:00 p.m. at the Rugby Clubhouse at Nicholls Oval Park. One pop-up banner has already been created and is on display in the foyer of City Hall.

The costing for mugs, remaining pop-up banner, and the celebratory event is currently under review, but it is anticipated that all remaining items can be accommodated within the allocated budget of \$6,300.00 from existing funds. The PACAC may still wish to consider opportunities for fundraising and revenue generation that would offset this amount.

Submitted by,

Erik Hanson  
Heritage Resources Coordinator

Kathryn Matheson  
Heritage Researcher

Contact Name:  
Erik Hanson  
Phone: 705-742-7777 Ext. 1489  
Toll Free: 1-855-738-3755  
Fax: 705-748-8824  
E-Mail: [ehanson@peterborough.ca](mailto:ehanson@peterborough.ca)