

GIFT SHOP POLICY *DRAFT*

1. Function:

The Peterborough Museum & Archives may own, operate and promote a Gift Shop both on-site and on-line as a revenue-generating service intended to enhance the visitor experience.

2. Administration:

The Gift Shop will operate effectively and efficiently in accordance with Corporate and Peterborough Museum & Archives Policy and Procedures and sound business practice.

3. Merchandise:

The Gift Shop will sell quality merchandise that:

3.1 Reflects the Peterborough Museum & Archives Mission Statement;

3.2 Compliments Peterborough Museum & Archives programs;

3.3 Promotes area artists, artisans, authors, and performers;

Merchandise may include books, works of art, crafts, souvenirs and refreshments.

4. Special Projects:

The Gift Shop may also undertake special fund-raising and promotional projects.

Approved: Moved by R. Beal, seconded by S. McCormack; carried, July 19, 1990

Revised: Moved by Brian Mitolo, seconded by Paul Northcott, carried, May 10, 2001

Revised: Moved by Chris Ormerod, seconded by Audrey Armstrong, carried, January 12, 2006

Revised: Moved by Gayle McIntyre, seconded by Audrey Armstrong, carried, January 8, 2009

Revised: Moved by Bill Eekhof, carried, December 9, 2010