



City of  
**Peterborough**

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**TO:** Members of the Museum & Archives Advisory Committee

**FROM:** Susan Neale, Museum Director

**MEETING DATE:** June 14, 2012

**SUBJECT:** Report MAAC12-013  
Peterborough Museum & Archives: "In the Spotlight"

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## **PURPOSE**

A report to advise Committee that the Peterborough & the Kawarthas Tourism Advisory Committee Chair will make a presentation regarding the Trent Severn Waterway, Parks Canada, "In the Spotlight".

## **RECOMMENDATION**

That the Museum & Archives Advisory Committee approve the recommendation outlined in Report MAAC12-013 dated June 14, 2012 of the Museum Director, as follows:

That the presentation by the Peterborough & the Kawarthas Tourism Advisory Committee Chair be received for information.

## **BUDGET AND FINANCIAL IMPLICATIONS**

There are no budget or financial implications associated with the recommendation.

## **BACKGROUND**

The Tourism Advisory Committee (TAC) is a volunteer committee appointed by the GPA EDC Board of Directors. TAC works with the tourism industry to increase the economic impact that the industry has on the Peterborough Region and specifically to help generate new wealth creation and new job creation for the community.

TAC is tasked with providing a forum to discuss the challenges and opportunities presented to the local tourism industry. The focus of this discussion will be the correspondence received May 10, 2012, MAAC (Appendix A).

## **SUMMARY**

The Peterborough Museum & Archives, as an appointed member of the Tourism Advisory Committee, contributes to advising the GPA EDC Board of Directors on matters related to the tourism industry as they relate to the overall community.

Submitted by,

Susan Neale, Museum Director

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Appendix "A"      Correspondence