



City of
Peterborough

TO: Members of the Museum & Archives Advisory Committee

FROM: Susan Neale, Museum Director

MEETING DATE: March 8, 2012

SUBJECT: Report MACC12-006
Peterborough Museum & Archives: "In the Spotlight"

PURPOSE

A report to advise Committee that the Peterborough & the Kawarthas Tourism Visitor Centre will make a presentation.

RECOMMENDATION

That the Museum & Archives Advisory Committee approve the recommendation outlined in Report MAAC12-006 dated March 8, 2012 of the Museum Director, as follows:

That the presentation by the Peterborough & the Kawarthas Tourism Visitor Centre be received for information.

BUDGET AND FINANCIAL IMPLICATIONS

There are no budget or financial implications associated with the recommendation.

BACKGROUND

The Peterborough & the Kawarthas Tourism Visitor Centre provides a variety of services on behalf of the City and County of Peterborough. It represents all tourism businesses within the region and actively promotes over 450 tourism partners. The Manager of Customer Service will present the current tourism-related objectives and projects of the Visitor Centre as well as current trends in tourism and visitation to the region.

The Peterborough Museum & Archives has representation on the GPA EDC's Tourism Advisory Committee.

SUMMARY

The Peterborough & the Kawarthas Tourism Visitor Centre, Greater Peterborough Area Economic Development Corporation is a leader in local and regional tourism as well as an important partner with the Peterborough Museum & Archives.

Submitted by,

Susan Neale, Museum Director

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