



City of
Peterborough

TO: Members of the Museum & Archives Advisory Committee

FROM: Susan Neale, Museum Director

MEETING DATE: January 12, 2012

SUBJECT: Report MAAC12-003
Peterborough Museum & Archives: "In the Spotlight"

PURPOSE

A report to advise Committee that the Chair, Snofest 2012, will make a presentation at the January 12, 2012, Museum & Archives Advisory Committee meeting regarding Snofest 2012.

RECOMMENDATION

That the Museum & Archives Advisory Committee approve the recommendation outlined in Report MAAC12-003 dated January 12, 2012, of the Museum Director, as follows:

That the presentation by the Chair, Snofest 2012, be received for information.

BUDGET AND FINANCIAL IMPLICATIONS

There are no budget or financial implications associated with the recommendation.

BACKGROUND

Snofest was officially formed in 1978 by ParticipAction Peterborough and the Recreation Division, City of Peterborough, to encourage fitness during the winter months. Snofest remains an important cold season community initiative and includes

activities for all ages and fitness levels. Each year, a committee of volunteers, supported by City staff, plan, promote and implement a schedule of events to attract families, youth and seniors from across the city and region. Snofest is primarily funded through the Kawartha Bingo Club and generously supported by local businesses, organizations, clubs and individuals as well as the City of Peterborough. The Chair of the Snofest 2012 Committee will be attending the meeting to provide an overview of the event. www.peterboroughsnofest.ca

SUMMARY

Snofest 2012 is a celebration of winter intended to promote healthy activities for all ages during the month of January.

Submitted by:

Susan Neale, Museum Director

Contact Name:

Susan Neale, M.A., H.B.Sc., B.Ed.

Phone: 705-742-7777, Ext. 2471

Fax: 705-743-2614

E-Mail: sneale@peterborough.ca