



City of  
**Peterborough**

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**TO:** Members of the Museum & Archives Advisory Committee

**FROM:** Susan Neale, Museum Director

**MEETING DATE:** April 14, 2011

**SUBJECT:** Report MAAC11-004  
Peterborough Museum & Archives: "In the Spotlight"

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## **PURPOSE**

A report to advise Committee that the Greater Peterborough Area Economic Development Corporation will make a presentation.

## **RECOMMENDATION**

That the Museum & Archives Advisory Committee approve the recommendation outlined in Report MAAC11-004 dated April 14, 2011, of the Museum Director, as follows:

That the presentation by the Greater Peterborough Area Economic Development Corporation be received for information.

## **BUDGET AND FINANCIAL IMPLICATIONS**

There are no budget or financial implications associated with the recommendation.

## **BACKGROUND**

The Greater Peterborough Area Economic Development Corporation (GPA EDC) provides a variety of services on behalf of the City and County of Peterborough, including active support of business attraction, relocation, start-up and expansion, tourism, innovation and research, agriculture and rural development.

The Director, Tourism, will present the current tourism-related objectives and projects of the GPA EDC, including product development and marketing from a local and regional perspective, as well as the Province of Ontario’s RTO initiative.

The Peterborough Museum & Archives has representation on the GPA EDC’s Tourism Advisory Committee.

## **SUMMARY**

The Greater Peterborough Area Economic Development Corporation is a leader in local and regional tourism, as well as an important partner with the Peterborough Museum & Archives.

Submitted by:

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