

TO: Members of the Museum & Archives Advisory Committee

FROM: Susan Neale, Museum Director

MEETING DATE: September 23, 2010

SUBJECT: Report MAAC10-013

Peterborough Museum & Archives: Culture Days

PURPOSE

A report to advise the Museum & Archives Advisory Committee that the Peterborough Museum & Archives (PMA) will make a presentation at the September 23, 2010, Museum & Archives Advisory Committee meeting regarding Culture Days.

RECOMMENDATION

That the Museum & Archives Advisory Committee approve the recommendation outlined in Report MAAC10-013 dated September 23, 2010, of the Museum Director, as follows:

That the presentation by the Peterborough Museum & Archives (PMA) be received for information.

BUDGET AND FINANCIAL IMPLICATIONS

There are no budget or financial implications associated with the recommendation.

BACKGROUND

Culture Days was conceived and initiated in response to the growing recognition that a vibrant arts and cultural sector contributes directly to a healthy and stable society.

Culture Days is a citizen-focused Canadian initiative in the global context, responding directly to issues addressed by the *Coalition for the Protection and Promotion of the Diversity of Cultural Expressions*, of which Canada is a founding member. Culture Days has been endorsed and supported from its early beginnings by the Canada Council for the Arts, Culture pour tous, and The Banff Centre, and continues to build on enthusiastic interest, commitment, and collaboration from a rapidly growing network of artists and private and public sector leaders across the country.

Provinces and territories across Canada have each designated a weekend in September as Culture Days in their region. Volunteer committees are working at the provincial and national levels to secure partners to help get the word out to the Canadian public.

Culture Days in Peterborough and region includes September 24 to 26, 2010. The PMA is an active participant. For the local and regional Culture Days schedule, access http://www.culturedays.ca

SUMMARY

Culture Days is an unique opportunity to boost the reach and impact of arts and cultural activities by collectively showcasing the vibrancy of arts and culture, and by encouraging everyone to discover something new, something different, and to reconnect with their own creativity and community. The Peterborough Museum & Archives will be offering free, hands-on arts and cultural activities on Saturday, September 25 and Sunday, September 26, 2010.

Submitted by:

Susan Neale, Museum Director

Contact Name: Susan Neale, MA, HBSc, BEd Phone – 742-7777, Ext. 2471 Fax – 743-2614 E-Mail – sneale@peterborough.ca