



**Peterborough
Public Library**

To: Library Board of Trustees

From: Jennifer Jones, Library CEO

Meeting Date: November 21, 2017

Subject: Report PPL17-069
Library CEO Report November 2017

Purpose

A report to inform the Library Board of Trustees on general matters concerning Library operations and services.

Recommendation

That the Library Board approve the recommendation in Report PPL17-069 dated November 21, 2017, of the Library CEO as follows:

That the report be received for information.

Budget and Financial Implications

There is no budget or financial implications resulting from the approval of the recommendation of this report.

Background

Staffing update

Colleen Allen, Library Services Technician, has announced her retirement after 40 plus years with the Library. There will be a retirement party held at the DelaFosse in December to celebrate her long career.

Collection

A brief one question survey was conducted at the circulation desk over the course of seven non-consecutive days in October. Patrons were asked at check out “What format do you use to watch movies and television shows: Blu-ray, DVD, 4K Ultra HD Blu-ray, and/or streaming (i.e. Netflix)?” The purpose of this survey was to determine if the library should establish a physical Blu-ray collection.

The initial goal was to gather feedback from 300 library patrons. The actual number surveyed in the end was 200 inside the library and 36 through Twitter. Due to the formatting constraints of Twitter, the survey question was slightly different than the in-house survey. The Twitter survey was conducted on a single day in October.

At this point, it does not appear that the library should invest resources in establishing a Blu-ray collection, but rather should continue to maintain its DVD collection and its online streaming options to continue supporting our users.

Staff have been working on cataloguing the backlog of microfilm and adding reels to our collection. At the time of this report there remains only 10 more records to create. Once completed, all of the Examiner and Peterborough this Week reels will be searchable in our catalogue.

Staff have completed tagging more than 85% of our collection with the new inventory system. The last items we have left to tag include the more complicated mix material kits, and the items at DelaFosse. We are on schedule to complete the tagging before the move back to Aylmer St.

Partnerships

The Library has been approached by a representative of the Downie-Wenjack Fund Legacy Room project. There is the possibility for the Peterborough Public Library to be a “Legacy Place”:

“A Legacy Room is a space within an organization dedicated to reconciliation and showcases an organization’s commitment to our collective reconciliation journey. It is meant to be a place where conversations about reconciliation are encouraged and serves as a constant reminder for employees, clients and guests of your organization’s commitment to reconciliation.”

<https://www.downiewenjack.ca/>

<https://www.downiewenjack.ca/downloads/legacy-rooms-oct-2017.pdf>

More discussions and more information needs to be gathered before a proposal is prepared and decisions are made, but this is a very exciting and a potentially amazing partnership opportunity.

Programming

For “Ontario Public Library Week” (October 13 to 21, 2017), the Children’s Department offered a puppet workshop.

The Library was also a special guest at Lansdowne Place for a Halloween story time attended by 24 people.

Staff also attended the Senior's Summit at Trent to promote library services.

Programs & Statistics

Drop in story time = 5 programs, 250 participants

Toddler Time = 4 programs, 74 participants

Baby & Me = 4 programs, 79 participants

Parent-Child Mother Goose = 3 programs, 62 participants

PJ Story time = 1 program, 39 participants

After school drop in writing workshop = 2 programs, 6 participants

Adult book club = 1 program, 12 participants

Interlibrary Loans transactions = 385

Book-a-Librarian appointments = 12

Reference questions = 2,545

Tours = 1 from Fleming, 12 ESL students

New memberships = 325

Number of people through the door in September = 16,765

Social Media Statistics

	Website	Facebook	Twitter	Instagram
Visits	23,353	376	969	N/A
Last Month	20,588	171	1,235	N/A
New Followers	7,584	26	37	606 Followers
Last Month	7,681	20	41	578 Followers
Engagement	N/A	1,917	41,300	N/A
Last Month	N/A	1,991	51,100	N/A

In the news

Examiner:

<http://www.thepeterboroughexaminer.com/2017/10/17/peterborough-public-library-launches-online-survey-for-strategic-plan>

My Kawartha:

<https://www.mykawartha.com/community-story/7656778-how-do-you-want-to-see-the-library-grow-/>

Submitted by,

Jennifer Jones
Library CEO

Contact Name:
Jennifer Jones
Phone: 705- 745-5382 Ext.2370
Fax : 705-745-8958
E-Mail: jjones@peterborough.ca