



**Peterborough  
Public Library**

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**To:** Peterborough Public Library Board of Trustees

**From:** Jennifer Jones, Library CEO

**Meeting Date:** November 21, 2017

**Subject:** Report PPL17-066  
Sponsorship Update

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## **Purpose**

A report to inform the Library Board of the status of Library sponsorship opportunities.

## **Recommendation**

That the Library Board approve the recommendation outlined in Report PPL17-066 dated November 21, 2017, of the Library CEO, as follows:

That a verbal report to inform the Library Board of the status of sponsorship opportunities by the City's Sponsorship coordinator be received for information.

## **Budget and Financial Implications**

There is no budget or financial implication resulting from the approval of the recommendation of this report.

## **Background**

Scott Elliott, the City's Sponsorship Coordinator will attend the Library Board meeting on November 21, 2017, to provide a verbal report regarding the current status of sponsorship opportunities.

He would also like to provide a verbal update on the Aylmer/Simcoe Plaza naming opportunity.

Submitted by,

Jennifer Jones  
Library CEO

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