



To: Library Board of Trustees

From: Jennifer Jones, Library CEO

Meeting Date: October 24, 2017

Subject: Report PPL17-062
Library Strategic Plan - status update

Purpose

A report to inform the Library Board of matters concerning the Library Strategic Planning process.

Recommendation

That the Library Board approve the recommendation outlined in Report PPL17-062, dated October 24, 2017, of the Library CEO, as follows:

That Report PPL17-062 be received for information.

Budget and Financial Implications

There is no budget or financial implication resulting from the approval of the recommendation of this report.

Background

The work on the Strategic Plan is ongoing. The consultant, TCI, is in the process of completing their information gathering phase. The staff survey was launched on October 2 and remained open until October 23. The staff were provided with the questions ahead of time to give them the opportunity to contemplate their answers.

The community feedback survey was launched on October 16 and will close on November 18. The launch of this survey coincides with Ontario Public Libraries Week, and we are inviting the Peterborough Community to *Have their say* about their library. There is much work being done to promote the survey and spread the word to encourage as much participation as possible. The goal is to reach both library users and non-library users with this survey.

Some stakeholder interviews took place on October 6 and October 11. There were 8 people interviewed in person, and further follow up on stakeholders will be done via phone as they are available.

TCI will be presenting at Committee of the Whole on November 6, 2017. This will be an informational overview of the Library's strategic planning process and the library rebrand.

Next steps in the strategic planning process will involve setting up focus groups with three targeted sectors. Open forum public meetings do not seem to have a great track record for success in Peterborough, so we are taking an alternative approach to this process. The Steering Committee is going to gather some potential participants and TCI is looking at session dates.

TCI is also looking into organizing a workshop for the Library Board members in the next few weeks.

Submitted by,

Jennifer Jones
Library CEO

Contact Name:
Jennifer Jones
Phone: 705- 745-5382 Ext.2370
E-mail: jjones@peterborough.ca